ISO 14001 from BSI. Our numbers add up to sustainable growth.

Our knowledge, expertise and drive can make the difference to your organization:

1. We are pioneers. We produced the world's first environmental standard, BS 7750, now ISO 14001, back in 1992. You can trust us to get the standard right and keep it relevant.

2. BSI is renowned for its innovative work in this field, constantly introducing new ways to tackle the challenges presented by the ever-changing issues of sustainability.

3. We continue to lead the way with ongoing developments in environmental management, energy management, corporate social responsibility, product carbon footprinting and biodiversity.

4. You can enjoy the benefits of working with BSI teams who have decades of experience helping businesses embed ISO 14001 in an array of different sectors. They can help you understand the challenges and share their knowledge.

5. We provide end-to-end support, helping you monitor and maintain your excellence through our proprietary software and compliance tools so that you can confidently introduce ISO 14001 into your organization.

6. We listen to clients like you every day, asking them what they want and how satisfied they are with our products and services. This way we can make sure we are responding to the needs of our clients as they arise.

7. BSI invests heavily in recruiting and developing the best assessors, who scored an average of 9.2/10 in our Global Client Satisfaction Survey.

Become environmentally friendly with our ISO 14001 toolkits.

We all have an impact on our environment and a commitment to improving the way you manage your resources can positively impact on your business too. At BSI we have a range of cost-effective toolkits that will help you on your journey towards certification or assist you in embedding your systems, including training, proprietary software and compliance tools, you can select the combination of products you need to help you achieve your true potential.

Need to manage your environmental impact? ISO 14001 through BSI will help you.

Environmental Management ISO 14001   S T C
Sustainable Events ISO 20121   S T C
Biodiversity PAS 2050   S
Corporate Social Responsibility PAS 2060   S
Sustainable Communities BS 8904   S
Social Accountability SA 8000   S
Product Carbon Footprint PAS 2050   S
Carbon Neutrality PAS 2060   S
Energy Management ISO 50001   S T C
Water Management   S
Emissions Verification PAS 2060   S

Key: Certification  C Training  T Accreditation  A

Talk to one of our advisors today or visit www.bsigroup.com to find out more and read how other businesses made excellence a habit.

Find out more:
Call: +44 (0)845 080 9000
Visit: www.bsigroup.com

...making excellence a habit"
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Count on BSI to improve your numbers and your performance. If you are serious about protecting the environment, performing better and growing in a sustainable way. ISO 14001 is just one of our products and services you should consider. With a portfolio of proven services and solutions we can help you improve what you do every day. We will be happy to talk through the products below:

- Environmental Management ISO 14001
- Sustainable Events ISO 20121
- Responsible Sourcing of Construction Products BS 89001
- Social Accountability SA 8000
- Corporate Social Responsibility PAS 5000
- Sustainable Communities BS 8904
- Product Carbon Footprint ISO 14067
- Carbon Neutrality PAS 2050
- Energy Management ISO 50001
- Water Management

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Visit: www.bsigroup.com

"making excellence a habit"
Keen to commit to better environmental management? BSI can help you plan for today and the future.

ISO 14001 is a world-class management system that provides a framework for managing your environmental performance. By developing and implementing robust policies you can map rewards such as reduced emissions and efficiency enhancements. With an effective system in place, you’ll be able to meet the growing customer expectations of corporate responsibility, better meet your supply chain requirements and diminish your operational savings leading to cost savings.

A simple guide for your ISO 14001 journey with BSI

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### Understanding

- Understanding the standard and certification requirements
- Understanding your existing environmental management system
- Taking your team on a guided environment management audit
- Conducting an audit

### Implementing the solution

- Preparing a project plan
- Developing and implementing a solution
- Reviewing the system

### Making excellence a habit

- Preparing for continual improvement
- Celebrating and promoting your system

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The benefits our certified clients have enjoyed speak for themselves:

- **Wharton Risk Management & Decision Process Centre Study 2007.**
- **NetRegs Survey 2007.**
- **Defra Sept 2011.**
- **BSI Satisfaction Survey 2012.**

*Vs non-certified companies when comparing average profitability (ROA) - Kent Business School – ISO 14001 certification and financial benefits 2008.*

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### Our ISO 14001 can help you save money, energy, and the environment.

One of the key challenges facing businesses is the impact of our activities on the environment and growing in a sustainable way. How we meet these challenges will make a difference to how we do business and the impact on the planet.

ISO 14001 is designed to help your business meet these commercially sustainable whilst effectively managing your environmental responsibilities. We can help you identify and control how your business affects the environment, reduce costs and put a structure in place that helps to conserve your resources and save money.

The benefits our certified clients have enjoyed speak for themselves:

- **Positive impact on the environment and growing in a sustainable way.**
- **How we meet these requirements, then prepare a gap analysis report.**
- **Reduced costs**
- **BSI’s exclusive excellence report provides even more detail on the performance of your system.**
- **BSI’s unique client portal helps you effectively manage your systems and processes.**
- **BSI Certification Assessment:**

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### BSI services to help you

- **Your BSI contact**
- **BSI’s website**
- **ISO 14001 Standard**, 
- **ISO 14004 - General Guidelines Standard**, 
- **BSI Gap Analysis**, 
- **BSI’s unique Gap Analysis report helps you effectively manage your systems and drive performance.**

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### Research with SMEs shows:

- **42%** of companies achieved better market access
- **51%** of companies achieved resource savings
- **45%** of companies achieved cost savings
- **55%** reported ISO 14001 improved market access in the public sector

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### ISO 14001

- **Finance**
  - 80% reported improved financial performance
- **Product Development**
  - 76% reported improved environmental performance
- **Operations & Facilities**
  - 80% of companies reported effective operational improvements
- **Legal**
  - 84% indicated a reduction on permit violations
- **Marketing**
  - 27% reduced energy costs
- **Marketing**
  - 96% reported improved environmental performance
- **Marketing**
  - 98% of companies improved in a sector or geographical location.

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### Step

- **Information gathering**
- **Calculating benefits**
- **Preparing the system**
- **Ratings together a porównaioin proposal**
- **Running the system**
- **Proving its working**

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### Actions

- **Undertake the detailed certification and audit requirements**
- **Understanding your existing environmental management system**
- **Planning your strategy**
- **Conducting an audit**
- **Review the system**
- **BSI will carry out a system and document assessment plus a system effectiveness assessment.**

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### Making excellence a habit

- **Celebrate and promote your certification**
- **Plan for continual improvement**
- **Looking for opportunities to embed the solution**

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ISO 14001 is designed to help your business create a commercially sustainable and effective system that manages your environmental responsibilities. It can help you identify and control how your business affects the environment, and taking steps to ensure a structure for managing your environmental performance.

Working with us, we can help you deliver considerable environmental, economic and social benefits by providing a framework for managing sustainability, whatever your size or geographical location.

The benefits our certified clients have enjoyed speak for themselves:

**Wharton Risk Management & Decision Process Centre Study 2007.***
**NetRegs Survey 2007.**
**Defra Sept 2011.**
**BSI Satisfaction Survey 2012.**
**Ruddell and Stevens research 1998.***

Vs non-certified companies when comparing average profitability (ROA) - Kent Business School – ISO 14001 certification and financial benefits 2008.

How we meet these challenges will make a difference to how we do business and the impact on the planet.

ISO 14001 is a world-class management system that provides a structure for managing your environmental performance. By developing and implementing robust policies you can map new roads such as reduce, reduce, refinance and efficiency improvements.

With an effective system in place, you'll be able to meet the rising customer expectations of corporate responsibility, better meet your supply chain requirements and drive your operational efficiencies to cost savings.

Keen to commit to better environmental management?

BSI can help you plan for today and the future.

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A simple guide for your ISO 14001 journey with BSI

**Step**

**Understanding**

Information gathering

Calculating benefits

**Implementing the solution**

Preparing the implementation

Raising together a project implementation plan

**Getting certified**

Running the system

Proving its working

**Making excellence a habit**

Looking for opportunities for continual improvement

Research with SME's shows:

- 95% of companies achieved resource savings

- 54% of companies achieved cost savings

- 91% of companies achieved better marketing credentials

**Support how to**

- BSI can help you plan for today and the future.

- ISO 14001 is designed to help your business create a commercially sustainable and effective system that manages your environmental responsibilities.

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  - Defra Sept 2011.
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Positive impact on:

- Finance
- Product differentiation
- Legal
- Operations & Facilities
- Product development
- Marketing
- Sales & Service
- Environment

With an effective system in place, you'll be able to meet the increasing customer expectations of corporate responsibility, better meet your supply chain requirements and streamline your operations leading to cost savings.

Keen to commit to better environmental management? BSI can help you plan for today and the future.

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A simple guide for your ISO 14001 journey with BSI

### Understanding

- Information gathering
- Calculating the differences
- Preparing the organization

### Implementing the solution

- Understanding the requirements and your business
- Undertake an initial assessment of your organization
- Prepare and implement a plan

### Getting certified

- Conduct an audit
- Review the system
- Approve the system

### Making excellence a habit

- Continuing improvement
- Monitoring and reviewing
- Celebrate and promote your success

### BSI services to help you

- ISO 14001 for ISO 14001
- Implementing the ISO 14001 Way
- Implementing the ISO 14001 Standard
- Self Assessment Checklist

### Research with SMEs shows:

- 42% of companies achieved better environmental performance
- 51% of companies achieved resource savings
- 45% of companies achieved cost savings
- 55% of companies achieved better marketing credentials

BSI unique Excellence report provides even more detail on the performance of your system.

BSI software helps you effectively manage your systems.

BSI Certification in Environmental Management helps you effectively manage your systems.

ISO 14001 Registered Auditor Qualification

BSI unique client portal helps you to market your success.
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- **Sustainable Events ISO 20121**
- **M Biodiversity PAS 2010**
- **S Sustainable Procurement BS 8903**
- **S Responsible Sourcing of Construction Products BES 6001**
- **C Kitemark Energy Reduction**
- **V Social Accountability SA 8000**
- **S Social Responsibility ISO 26000**
- **S Sustainable Communities BS 8904**
- **S Product Carbon Footprint ISO 14067**
- **S Carbon Neutrality PAS 2060**
- **SV Carbon Footprint PAS 2050**
- **SV Energy Management ISO 50001**
- **STC Water Management**
- **S Emissions Verification GHGEV**

Key:

- **S** Standard
- **T** Training
- **C** Certification
- **V** Verification

Talk to one of our advisors today or visit www.bsigroup.com to find out more and read how other businesses made excellence a habit.

Find out more:

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**Email:** info.indonesia@bsigroup.com
**Web:** www.bsigroup.com/en-ID/