Business benefits of standards

84% of companies say that using standards enhances their reputation.

73% of companies say that standards allow greater control of environmental problems.

50% of companies say that standards encourage innovation through diffusion of knowledge.

89% of companies say that standards contribute to the optimization of compliance with regulations such as health and safety legislation.

£8.2bn is the amount that standards contribute to the UK economy.

Standards boost UK productivity and improve performance, kick-start innovation, and support UK and domestic trade.

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