



Sustainability Standards Navigator

Supporting greater understanding
of sustainability and effective use of
sustainability standards

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What is the Sustainability Standards Navigator?

The Sustainability Standards Navigator is a web-based tool that guides organizations on their journey through the complex world of sustainability standardization. It's designed to enable a wide range of users to identify the standards that are most relevant to their business needs.

This can be a confusing field. Sustainability standards apply across different sectors and cover many themes. There's a multitude of standards within this fast-moving area, and much confusion about their relative benefits. There's little clarity around how standards can be used to meet specific needs and help different stakeholders respond to environmental, social and economic pressures and trends.

So the Sustainability Standards Navigator was created to address these issues, both as a guide on organizations' sustainability journey, and to underline the importance of making such a journey in the first place.

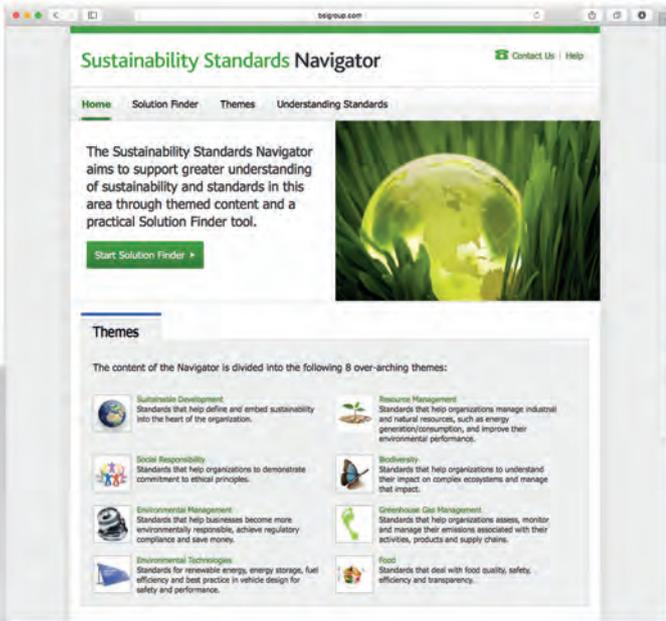
Developed by BSI with support from the Department for Business Innovation and Skills (BIS) and the Department for Environment, Food and Rural Affairs (Defra), the **Navigator identifies the sustainability standards best suited to addressing a specific business challenge, and the benefits of implementing those standards. It helps organizations of all sizes and sectors to improve their understanding and accessibility to standards.**

The existing Navigator is a prototype, focusing on key standards and guidance documents.

Visit the Navigator site (bsigroup.com/SustainabilityNavigator) to explore the list of sustainability themes and sub-themes, take the Solution Finder assessment that produces results of relevance to you, and tell us how we can improve the site by completing our online survey or by emailing us at sustainability@bsigroup.com.



The Navigator in action – optimizing use and getting best results



Starting your journey – two entry points

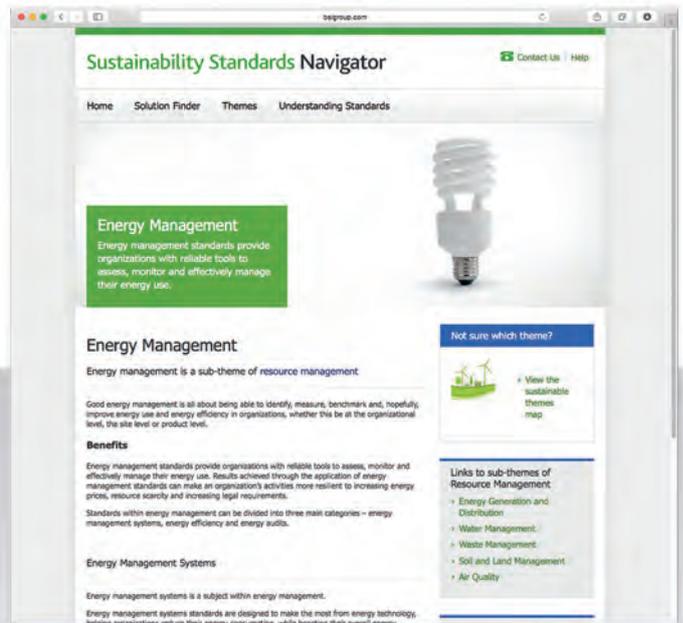
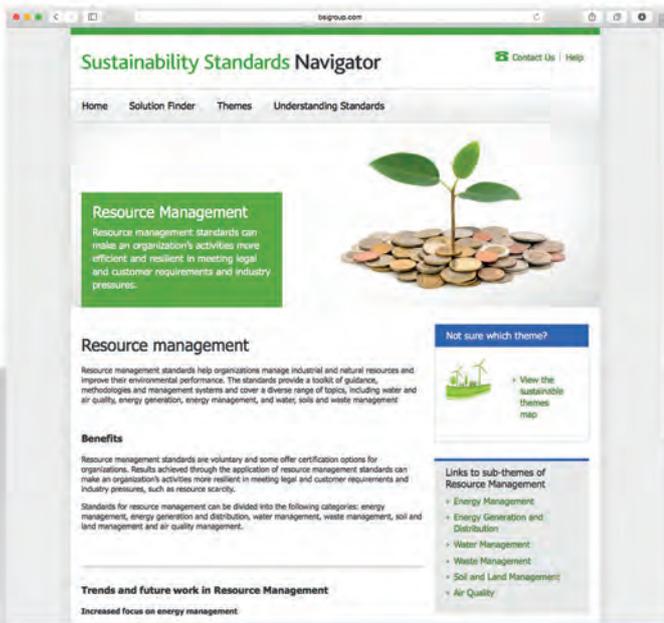
- You can simply browse the Navigator's content. It's divided into eight themes providing an overview of key sustainability challenges, needs and trends for organizations of different types and sizes.
- Or you can use the Solution Finder. By answering four simple questions, you'll receive helpful information and lists of standards and related materials that are specific to your needs.



Navigating themes and sub-themes

The eight themes can be accessed via the Home page or the Themes map page.





Themes

The eight theme pages are structured in the same way, including:

- Highlights of the theme/area of interest
- Brief introduction
- Discussion of the benefits delivered by different standards
- Trends and future work: topics that are of increasing interest; trending issues; and standardization work that is new, newly proposed, or might be considered in the future
- Links to standards and other support materials

The eight overarching themes are divided into 22 sub-themes. Each theme page provides entry points into its own sub-themes.

As themes do not exist in isolation, and neither does the standards work associated with them, each page lists other themes and sub-themes that are of most relevance.

Links to external sites where other useful information can be found (such as Defra, BIS and WRAP) are in the bottom right corner of each theme page.

Sub-themes

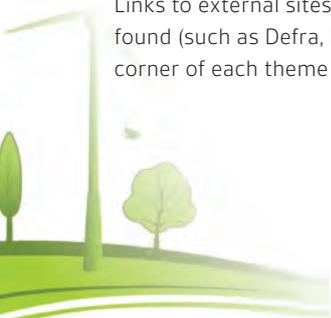
Sub-theme pages generally include:

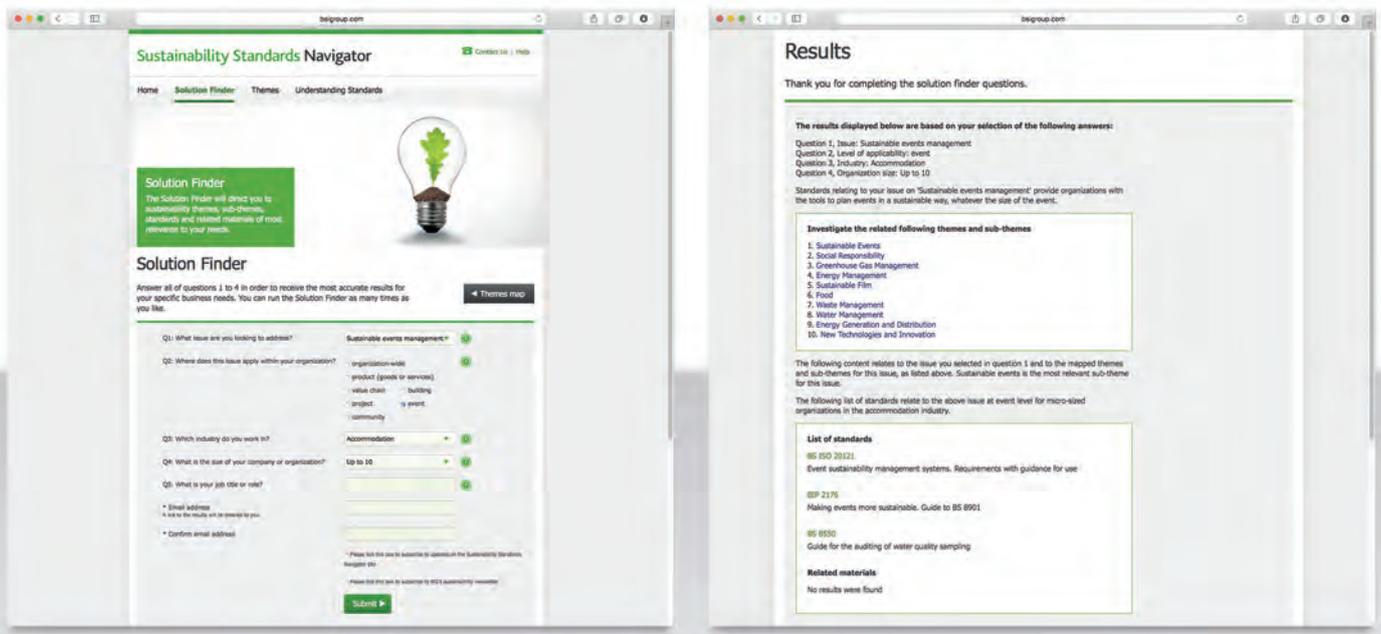
- Reference to the theme that the sub-theme belongs to
- Short introduction/definition
- Discussion of the sub-theme and the benefits that different standards deliver
- Links to other relevant themes and sub-themes

Clicking on any standard takes you to the BSI page where that standard can be obtained.

To consider

Some sub-theme pages are further broken down into subjects. Each of these sections contains an overview of the subject, explains its link with the associated sub-theme and the overarching theme, and discusses the benefits delivered by standards around the specific subject. Subject sections also list the most relevant standards that make up the subject and provide links to them, as well as links to other related/support material and standards that are currently under development.





Solution Finder – your specific questions answered and individual issues addressed

This is an interactive tool that allows you to get results on standards and related information according to your sustainability needs and concerns, and the specifics of your organization, industry and role.

How does it work? Take the Solution Finder assessment by answering four questions around:

- The issue of relevance
- Level of applicability
- Industry
- Organization size

... and you'll receive lists of standards, related materials and other information tailored to your needs.

An example of one Solution Finder search is shown above.

Two groups of results are displayed on the Results page:

1. A list of themes and sub-themes closely related to the issue identified in response to question 1
2. A list of key standards and supporting material which relate to the identified issue, further filtered by the responses to questions 2, 3 and 4

If you want to find out more about a specific standard included in the list of results, click on it. You'll be taken either to the BSI Shop, or, if the standard is available as a free download, to a registration page.

Supporting materials such as books, guidance and other business information publications can be also found at the BSI Shop, or obtained directly from the material's download/registration page.

Help page, site information and additional information about standards

Clicking 'Help' in the top right of the page takes you to our Help menu. We suggest that you read 'About this website' and the FAQ to find out about the background of the Navigator, get tips for using the site and commentary on available options.

If your query is not covered by the Help page, you can contact us online at sustainability@bsigroup.com. Use the same address to find out more about sustainability and standards in this area, to get involved with standards under development, or to propose new areas for standards development.

Acknowledging that this is a complex and confusing landscape, we've created an extra page where the role of standards and standardization is briefly discussed. Go to 'Understanding standards' to find out more.

Sustainability Standards Navigator webinar videos

View the Navigator demo from BSI's webinar on 1 October 2014, and select the live Q&A session you would like to see. Access these from the Navigator Home page (bsigroup.com/SustainabilityNavigator).



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