

# We spend **250,000** hours a year improving the performance of UK businesses

ISO/IEC  
27001

This experience allows us to see first-hand how managing information security with an **ISO/IEC 27001** management system helps you protect valuable information and deliver real benefits

Information security issue	How ISO/IEC 27001 helps	Benefits
With increasing fines for personal data breaches, organizations need to ensure compliance with legislative requirements, such as the UK Data Protection Act	<ul style="list-style-type: none"> <li>It provides a framework for the management of information security risks, which ensures you take into account your legal and regulatory requirements</li> </ul>	<ul style="list-style-type: none"> <li>Supports compliance with relevant laws and regulations</li> <li>Reduces likelihood of facing prosecution and fines</li> <li>Can help you gain status as a preferred supplier</li> </ul>
Potential information breach, damaging your reputation	<ul style="list-style-type: none"> <li>It requires you to identify risks to your information and put in place security measures to manage or reduce them</li> <li>It ensures you implement procedures to enable prompt detection of security breaches</li> <li>It is based around continual improvement, and requires you to regularly review the effectiveness of your information security management system (ISMS) and take action to address new and emerging security risks</li> </ul>	<ul style="list-style-type: none"> <li>Protects your reputation</li> <li>Provides reassurance to clients that their information is secure</li> <li>Cost savings through reduction in incidents</li> </ul>
Availability of vital information at all times	<ul style="list-style-type: none"> <li>It ensures that authorised users have access to information when they need it</li> <li>It demonstrates that information security is a priority, whilst reassuring stakeholders that a best practice system is in place</li> <li>It makes sure you continually improve your information security provisions</li> </ul>	<ul style="list-style-type: none"> <li>Demonstrates credibility and trust</li> <li>Improves your ability to recover your operations and continue business as usual</li> </ul>
Lack of confidence in your organizations ability to manage information security risks	<ul style="list-style-type: none"> <li>Gives you a framework for identifying risks to information security and implementing appropriate management and technical controls</li> <li>Is risk based – delivering an appropriate and affordable level of information security</li> </ul>	<ul style="list-style-type: none"> <li>Confidence in your information security arrangements</li> <li>Improved internal organization</li> <li>Better visibility of risks amongst interested stakeholders</li> </ul>
Difficulty in responding to rising customer expectations in relation to the security of their information	<ul style="list-style-type: none"> <li>It provides a way of ensuring that a common set of policies, procedures and controls are in place to manage risks to information security</li> <li>It gives organizations a straightforward way for responding to tender requirements around information governance</li> </ul>	<ul style="list-style-type: none"> <li>Meet customer and tender requirements</li> <li>Reduce third party scrutiny of your information security requirements</li> <li>Get a competitive advantage</li> </ul>
No awareness of information security within your organization	<ul style="list-style-type: none"> <li>It ensures senior management recognize information security as a priority and that there is clear tone from the top</li> <li>It requires you to implement a training and awareness programme throughout your organization</li> <li>It requires management to define ISMS roles and responsibilities and ensure individuals are competent to perform their roles</li> </ul>	<ul style="list-style-type: none"> <li>Improved information security awareness</li> <li>Shows commitment to information security at all levels throughout your organization</li> <li>Reduces staff-related security breaches</li> </ul>

## Supporting products and services

**Our training tutors** can help your teams understand how to implement **ISO/IEC 27001** and conduct audits of your management system

**Business Improvement Software powered by Entropy™** is an affordable modular solution with tools to help you effectively prepare for **ISO/IEC 27001** certification

**BSI shop** offers a range of publications to help guide your implementation of **ISO/IEC 27001** and books to help improve your knowledge of information security

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