We spend 250,000 hours a year improving the performance of UK businesses

This experience allows us to see first-hand how an ISO 22301 compliant business continuity management system (BCMS) can help ensure your ability to continue operating in an event of a business disruption and deliver real benefits

<table>
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<th>Business continuity issue</th>
<th>How ISO 22301 helps</th>
<th>Benefits</th>
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| Business disruption, impacting delivery of products or services to customers | • It needs you to consider interested parties affected by the BCMS and their requirements and plan out how, when and who you will communicate with  
• It makes sure that a BC strategy is developed, that defines acceptable timescales for resumption of activities for both you and your suppliers  
• It enables you to understand the impact of risks facing your organization  
• It requires cross organizational working  
• It needs you to test your plans and work jointly with partners and suppliers through exercising – making BC real, not just a paper-based exercise | • Reduces impact and frequency of business disruptions  
• Enhances your ability to respond when disruptions do occur  
• Gives you confidence in your responses and ensures appropriate and agile contingencies  
• Better stakeholder/interested party relationships |
| Reputational damage | • It requires you to implement and maintain BC plans, helping you better manage disruptive incidents and continue activities  
• It calls for plans to be tested regularly to ensure they work and gives you confidence that you can deliver, on time as your customers and contracts dictate  
• It ensures you understand your role in your wider environment and supply chain | • Protects and enhances your reputation and credibility  
• Improves your ability to win tenders  
• Increases business growth, attracting more investors |
| Insufficient understanding of threats to BC | • It requires you to evaluate the impact of a disruption based on your organization’s ability to operate over time  
• It makes sure you mitigate business continuity risks based on impact not the cause of incidents  
• It requires you to carry out regular risk assessments, including those affecting interested parties and the wider community  
• It makes you consider how each risk will be handled | • Greater visibility of business risks both externally and internally across the organization  
• Increases confidence in your recovery plans  
• Shows your clients and supply chain that you are committed to BC  
• Demonstrates a duty of care to staff, no matter what happens  
• Cost savings through mitigating impact of disruptions  
• Improves risk identification and brings about a consistent approach across your organization |
| Lack of management commitment | • It requires top management involvement in the development and continual improvement of the BCMS  
• It makes sure top management provide the relevant resources to deliver the BCMS  
• It calls for top management to assign and communicate roles and responsibilities related to the BCMS  
• It requires top management’s “active engagement” in exercising | • Strengthens management commitment and ensures BCM is taken seriously  
• Increases employee engagement and understanding  
• Makes sure sufficient resources are available for BC testing and delivery  
• Gives visibility to employees, suppliers and customers of senior management’s commitment to BCM |

Supporting products and services

**Our training tutors** can help your teams to understand how to implement ISO 22301 and conduct audits of your management system.

**Business Improvement Software powered by Entropy™** is an affordable modular solution with tools to help you effectively prepare for ISO 22301 certification.

**BSI shop** offers a range of books and publications to help guide your implementation of ISO 22301 and improve your knowledge of BCM.

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