We spend **250,000** hours a year improving the performance of UK businesses

This experience allows us to see first-hand how managing environmental impacts with an **ISO 14001** management system helps to achieve a sustainable future and deliver real benefits.

<table>
<thead>
<tr>
<th>Environmental issue</th>
<th>How ISO 14001 helps</th>
<th>Benefit</th>
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</thead>
</table>
| Pressure to grow sustainably is a challenge for any organization | • It identifies and establishes the significance of all your environmental impacts  
• It implements effective operational controls to manage your environmental impacts  
• It improves the efficient use of natural materials  
• It makes you take account of legal requirements when setting up, implementing and maintaining your ISO 14001 system  
• It ensures you commit to complying with applicable legal requirements  
• It makes you communicate relevant information on legal and other requirements to employees and interested parties | • Lower operational costs which allows you to pass cost savings on to your customers  
• Reduced waste and an increase in efficiency  
• Increased stakeholder confidence  
• Improved levels of compliance to environmental legislation  
• Reduced likelihood of fines and prosecutions, which in turn can lead to less visits from the environmental agency and lower insurance premiums.  
• Keep abreast of legislation changes so that you have adequate time to address issues and ensure compliance |}

| Organizations need to stay up to date with legislation and remain compliant, as breaches can lead to fines and prosecution | • It shows that environmental impacts are priority  
• It reassures stakeholders that best practice systems are in place  
• It makes sure you continually improve your sustainable development  
• It demonstrates that you are an ethical and credible organization  
• It is internationally recognized  
• It helps to establish lasting partnerships with customers and suppliers at home and abroad | • Improved reputation and stakeholder satisfaction  
• Increased access to new customers and business partners  
• A competitive advantage to grow your business  
• Increased likelihood of repeat business  
• Access to new markets  
  - positively presents your organization for tenders and investment opportunities  
  - opportunities to expand your business overseas |}

| A poor environmental record can quickly damage an organization’s reputation with both customers and investors |  |  |

| Increasingly supply chains demand that organizations manage their environmental impact |  |  |

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**Supporting products and services**

- **Our training tutors** can help your teams understand how to implement and conduct internal audits on your **ISO 14001** management system.
- **Business Improvement Software powered by Entropy**™ is an affordable modular solution with tools to help you effectively prepare for **ISO 14001** certification.
- **Excellerator report unique to you.** Once you have certified this powerful analytical tool will benchmark your performance against industry averages taken from our global client survey.

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**To find out more**

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