ISO 14001 from BSI. Our numbers add up to sustainable growth.

Our knowledge, expertise and drive can make the difference to your organization:

1. We are pioneers. We produced the world’s first environmental standard, BS 7750, now ISO 14001, back in 1992. You can trust us to get the standard right and keep it relevant.

2. BSI is renowned for its innovative work in this field, constantly introducing new ways to tackle the challenges presented by the ever-changing laws of sustainability.

3. We continue to lead the way with ongoing developments in environmental management, energy management, carbon footprinting and biodiversity.

4. You can enjoy the benefits of working with BSI teams who have decades of experience helping businesses embed ISO 14001 in an array of different sectors. They can help you understand the challenges and share their knowledge.

5. We provide end-to-end support, helping you monitor and maintain your excellence through our proprietary software and compliance tools so that you can confidently introduce ISO 14001 into your organization.

6. We talk with, and listen to clients like you every day, asking them what they want and how satisfied they are with our products and services. This way we can be sure we are responding to the needs of our clients as they arise.

7. BSI invests heavily in recruiting and developing the best assessors, who scored on average 9.2/10 in our Global Client Satisfaction Survey.

Count on BSI to improve your numbers and your performance if you are serious about protecting the environment, performing better and growing in a sustainable way. ISO 14001 is just one of our products and services you should consider. With a portfolio of proven services and solutions, we can help you improve what you do every day. We’d be happy to talk you through the products below:

Environmental Management ISO 14001

Sustainable Events ISO 20121

Biodiversity PAS 2050

Sustainable Communities BS 8904

Responsible Sourcing of Construction Products BES 6001

Kitemark Energy Reduction

Social Accountability SA 8000

Corporate Social Responsibility PAS 2060

Sustainable Procurement BS 8903

BES 6001

Responsible Sourcing of Construction Products BES 6901

Kitemark Energy Reduction

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Corporate Social Responsibility PAS 2060

Sustainable Communities BS 8904

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Corporate Social Responsibility PAS 2060

Sustainable Communities BS 8904

Product Carbon Footprint ISO 14067

Carbon Footprint PAS 2050

Energy Management ISO 50001

Water Management

Emissions Verification GHGEV

Key:

S Standard

T Training

C Certification

V Verification

Find out more:

Call: +44 (0)845 080 9000

Visit: www.bsigroup.com

We all have an impact on our environment, and a commitment to improving the way you manage your resources can positively impact on your business too. At BSI we have a range of cost-effective toolkits that will help you on your journey towards certification or assist you in embedding your systems, including training, accreditation, software and compliance tools, so we can select the combination of products you need to help you achieve your true potential.

Become environmentally friendly with our ISO 14001 toolkits.

Environmental Management ISO 14001

Sustainable Events ISO 20121

Biodiversity PAS 2050

Sustainable Communities BS 8904

Responsible Sourcing of Construction Products BES 6001

Kitemark Energy Reduction

Social Accountability SA 8000

Corporate Social Responsibility PAS 2060

Sustainable Communities BS 8904

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<thead>
<tr>
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<td>Sustainable Events ISO 20121</td>
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<td>Product Carbon Footprint ISO 14064</td>
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<td>Carbon Neutrality PAS 2050</td>
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<td>Carbon footprint PAS 2050</td>
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The benefits our certified clients have enjoyed speak for themselves:

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**NetRegs Survey 2007.**
^ Defra Sept 2011.
^^ BSI Satisfaction Survey 2012.
† Ruddell and Stevens research 1998.

One of the key challenges facing businesses is the impact of our activities on the environment and growing in a sustainable way. How we meet these challenges will make a difference to how we do business and the impact on the planet.

ISO 14001 is designed to help your business meet a commercially sustainable, while effectively managing your environmental responsibilities. We can help you identify and control how your business affects the environment, understand the associated legislation and help put in place robust policies to conserve your resources and save money.

ISO 14001 helps a company to manage its environmental responsibilities, leading to cost savings.

- **Reduced risk of litigation and fines**
- **Improved company performance**
- **Protected and enhanced company reputation**
- **Reduced costs**

ISO 14001 helps businesses:
- **Understand how to meet the requirements and your business requirements**
- **Develop a structure for managing your environmental performance.**
- **By developing and implementing robust policies you can reap the rewards such as waste reduction and efficiency improvements.**

Keen to commit to better environmental management?

BSI can help you plan for today and the future.

ISO 14001 is a world-class management system that provides a framework for managing your environmental performance. By developing and implementing robust policies, you can map rewards such as waste reduction and efficiency improvements.

With an effective system in place, you’ll be able to meet the growing high customer expectations of corporate responsibility, better meet your supply chain requirements and demonstrate your operational savings leading to cost savings.

A simple guide for your ISO 14001 journey with BSI

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<tr>
<td>Management</td>
<td>3% performed better in some of your environmental actions.</td>
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<td>Finance</td>
<td>65 % reported increased revenue.</td>
<td>55% of companies achieved cost savings</td>
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<tr>
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<td>18% reported increased revenue.</td>
<td>55% reported first year savings of up to $100,000</td>
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<tr>
<td>Legal</td>
<td>10% indicated a reduction in permit violations **</td>
<td>42% of companies achieved resource savings</td>
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<tr>
<td>Operations &amp; Facilities</td>
<td>32% reported savings of ** 27% reported savings of up to ** 40% agree that ISO 14001 shows something valuable ** Positive impact on the bottom line</td>
<td>65% reported improved company image †</td>
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ISO 14001 is designed to help your business meet a commercially sustainable, whilst effectively managing your environmental responsibilities. We can help you identify and control how your business affects the environment, understand the associated legislation and help put in place robust policies to conserve your resources and save money.

We can help you deliver considerable environmental, economic and social benefits by providing a framework for managing sustainability, whatever your size or geographical location.

Keen to commit to better environmental management? BSI can help you plan for today and the future.

ISO 14001 is a world-class management system that provides a structure for managing your environmental performance. By developing and implementing robust policies you can map routes such as reduce reduction and efficiency improvements.

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The ISO 14001 journey begins with understanding how to benefit your business, selecting the best solution for your business and then working with BSI to help you implement, implement and maintain your system.

We hope this guide helps you understand the benefits and how to make the most of ISO 14001 for your business.

BSI services to help you

- Management
- 37% performed better in some of their key environmental activities
- health of the planet
- Legislation
- Reduced risk of litigation and fines
- Product development
- 18% expected improved environmental performance
- Effective operational controls to manage impacts
- Operations & facilities
- 18% of companies report environmental savings
- Webinars
- Training and development
- Your ISO contact
- ISO 14001 Management
- BSI’s unique certification report provides even more detail than the performance of your system.
- BSI's Entropy™ Software helps you effectively manage your systems and drive performance.
- BSI Certification
- BSI’s unique Accomplishment report provides an in-depth look at the performance of your system.
- BSI’s unique Excellerator™ Software helps you effectively manage your systems and drive performance.

Looking for opportunities to market your success? BSI’s unique client portal helps you effectively manage your systems and drive performance.

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ISO 14001 can help you save money, energy, and the environment.

Our key challenges facing businesses is the impact of our activities on the environment and growing in a sustainable way. How we meet these challenges will make a difference to how we do business and the impact on the planet.

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ISO 14001 is designed to help your business meet its commercial, social and environmental responsibilities. By developing and implementing robust policies you can reap rewards such as reduced emissions, reduced energy consumption and improved customer satisfaction, giving you a better chance of surviving in these competitive times.

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With an effective system in place, you’ll be able to meet the requirements of customers and organizations that require it. This will mean you can tender for contracts and bids with confidence and drive profits.

A simple guide for your ISO 14001 journey with BSI

### Step

- Understanding
  - Information gathering
  - Calculating opportunities
- Implementing the solution
  - Preparing the implementation plan
  - Rating together a risk and improvement plan
- Getting certified
  - Running the system
  - Proving its working
- Making excellence a habit

### Actions

#### BSI services to help you

- **Management**
  - 21% performed better in some areas of commercial activity
  - 58% reported improved performance
  - 58% reported increased profits
- **Sales & Marketing**
  - 99% reported increased sales
- **Product Development**
  - 100% reported increased market share
- **Operations & Facilities**
  - 100% reported increased productivity
- **Legal**
  - 85% indicated a reduction in permit violations**
  - 57% improved their legal compliance^
  - 42% of companies achieved better market access
  - 51% of companies achieved resource savings
  - 45% of companies achieved cost savings

### Research** with SMEs shows:

- **Finance**
  - 98% reported improved operating costs
- **Marketing**
  - 84% reduced operating costs
- **Product differentiation**
  - 76% reported savings of up to $100,000**
  - 66% agree that ISO 14001 reduces operating costs***
  - 65% reported first year savings of up $25,000**
  - 65% reported improved company image†
  - 55% improved their legal compliance^
  - 55% reported reduced risk of litigation and fines
  - 42% of companies achieved better market access
  - 45% of companies achieved cost savings

### Sector specific benefits:

- **Finance**
  - 50% achieved reduced operating costs
- **Marketing**
  - 40% achieved increased profit
- **Product Development**
  - 30% achieved reduced costs
- **Operations & Facilities**
  - 20% achieved increased productivity
- **Legal**
  - 10% achieved improved legal compliance

### Benefits of ISO 14001:

- **Reduced costs**
  - Reduced risk of litigation and fines
  - Improved market access
  - Improved company image
  - Improved sales
- **Product differentiation**
  - Improved sales
  - Improved market access
  - Improved market share
- **Reduced costs**
  - Reduced risk of litigation and fines
  - Improved sales
  - Improved market access
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Sustainable Communities BS 8904  S
Responsible Sourcing of Construction Products BES 6001  S
Climate Change Reduction  S
Corporate Social Responsibility PAS 2060  S
Product Carbon Footprint ISO 14067  S
Carbon Neutrality PAS 2050  S
Energy Management ISO 50001  S  T  C
Water Management  S
Assessment and Verification  S  V

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