

# Introducing CSA STAR

Inspiring confidence in cloud services



# Increase security, trust and assurance in the cloud with **CSA STAR**

## Benefits of CSA STAR



Provides a competitive advantage



Inspires trust and customer assurance



Shows commitment to best practice and drives maturity optimization



Enhances cloud security controls

As cloud computing continues to grow it's becoming essential to the way we do business. Organizations need to embrace the adoption of cloud in a way that minimizes risk, builds resilience and inspires confidence. That's where best practice frameworks like CSA STAR can help.

CSA STAR is based on a control set known as the cloud control matrix (CCM). It was created and is owned by the Cloud Security Alliance (CSA), a global industry body pioneering research and development in cloud security. Building upon the requirements of an ISO/IEC 27001 information security management system, it addresses issues specific to cloud computing and contains a management capability (maturity model) to help organizations continually drive improvement and enhance their cloud security.

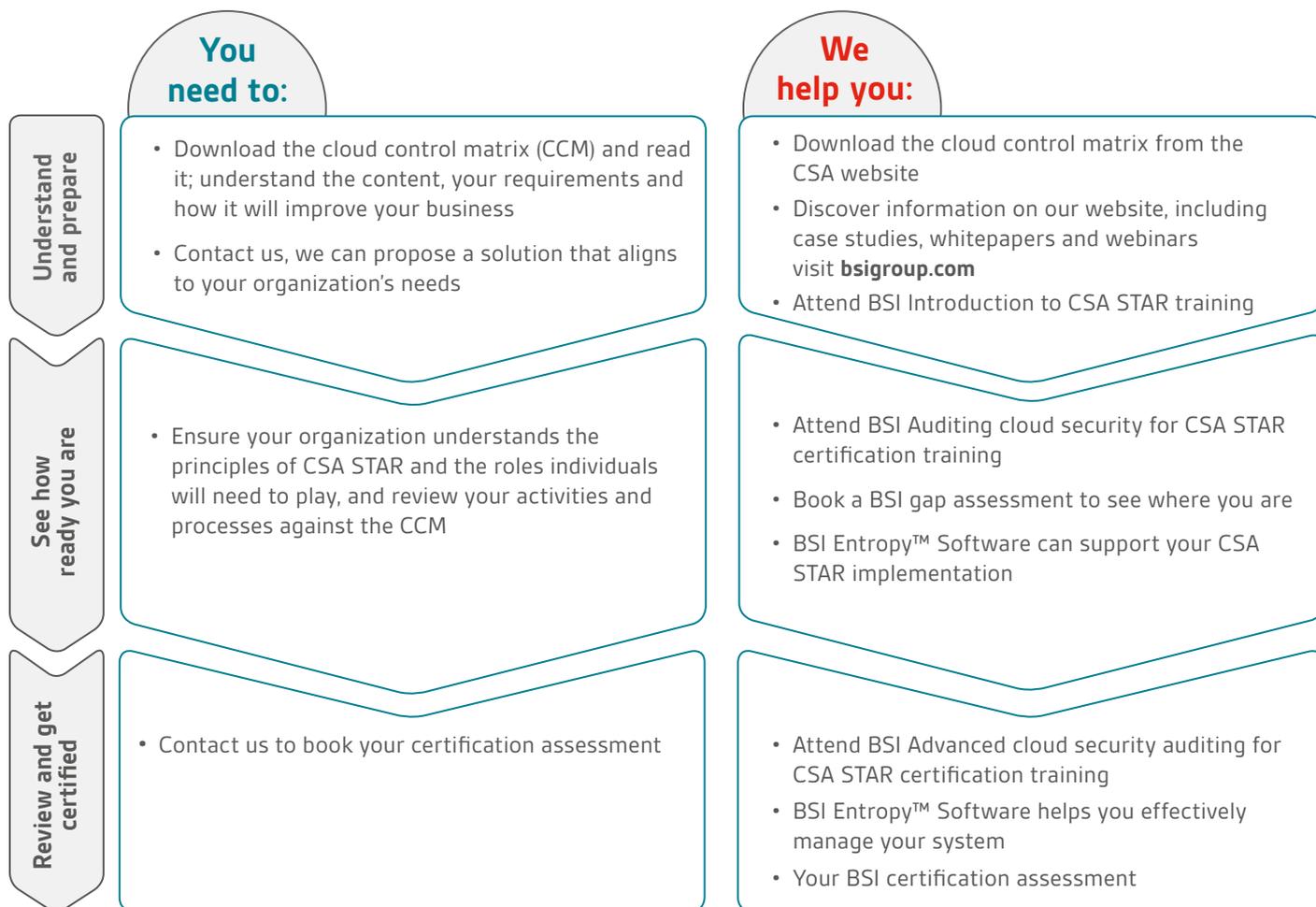
At BSI we have the experience, the experts and the support services to help you get the most from CSA STAR.

**"The CSA STAR certification offers a path to improvement that's truly rigorous. And because it is audited by an independent body, it holds infinitely more weight than existing self-assessment/self-declaration models."**

*Pulsant, UK-based cloud service provider*

# Your CSA STAR Journey

Whether you're new to CSA STAR or looking to enhance your current system, we have the right resources and training courses to help make sure it delivers the best for your business.



## Continually improve and make excellence a habit

Your journey doesn't stop with certification. We can help you to fine-tune your organization so it performs at its best.

- Celebrate and promote your success – download and use the BSI Assurance Mark to show you are certified.
- Use BSI Entropy™ Software to help you manage systems and drive performance.
- Your BSI Client Manager will visit you regularly to make sure you remain compliant and support your continual improvement.
- Consider integrating other management system standards to maximize business benefits.

# Why BSI?



BSI has been at the forefront of information security standards since 1995, having produced the world's first standard, BS 7799, now ISO/IEC 27001, the world's most popular information security standard. And we haven't stopped there, addressing the new emerging issues such as cyber and cloud security. That's why we're best placed to help you.

At BSI we create excellence by driving the success of our clients through standards. We help organizations to embed resilience, helping them to grow sustainably, adapt to change, and prosper for the long term. We make excellence a habit.

For over a century our experts have been challenging mediocrity and complacency to help embed excellence into the way people and products work. With 80,000 clients in 182 countries, BSI is an organization whose standards inspire excellence across the globe.



## Our products and services

We provide a unique combination of complementary products and services, managed through our three business streams; Knowledge, Assurance and Compliance.

### Knowledge

The core of our business centres on the knowledge that we create and impart to our clients. In the standards arena we continue to build our reputation as an expert body, bringing together experts from industry to shape standards at local, regional and international levels. In fact, BSI originally created eight of the world's top ten management system standards.

### Assurance

Independent assessment of the conformity of a process or product to a particular standard ensures that our clients perform to a high level of excellence. We train our clients in world-class implementation and auditing techniques to ensure they maximize the benefits of standards.

### Compliance

To experience real, long-term benefits, our clients need to ensure ongoing compliance to a regulation, market need or standard so that it becomes an embedded habit. We provide a wide range of services and differentiated management tools to facilitate this process.



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