Need to manage your environmental impact?
ISO 14001 through BSI will help you.

bsi.

...making excellence a habit.™

ISO 14001 from BSI. Our numbers add up to sustainable growth.

Our knowledge, expertise and drive can make the difference to your organization:

1. We are pioneers. We produced the world's first environmental standard, BS 7750, now ISO 14001, back in 1992. You can trust us to get the standard right and keep it relevant.

2. BSI is renowned for its innovative work in this field, constantly introducing new ways to tackle the challenges presented by the ever-changing issues of sustainability.

3. We continue to lead the way with ongoing developments in environmental management, energy management, corporate social responsibility, product carbon footprinting and biodiversity.

4. You can enjoy the benefits of working with BSI teams who have decades of experience helping businesses embed ISO 14001 in an array of different sectors. They can help you understand the challenges and share their knowledge.

5. We provide end-to-end support, helping you monitor and maintain your excellence through our proprietary software and compliance tools so that you can confidently introduce ISO 14001 into your organization.

6. We talk with, and listen to clients like you every day, asking them what they want and how satisfied they are with our products and services. This way we can make sure we are responding to the needs of our clients as they arise.

7. BSI invests heavily in recruiting and developing the best assessors, who scored on average 9.2/10 in our Global Client Satisfaction Survey.
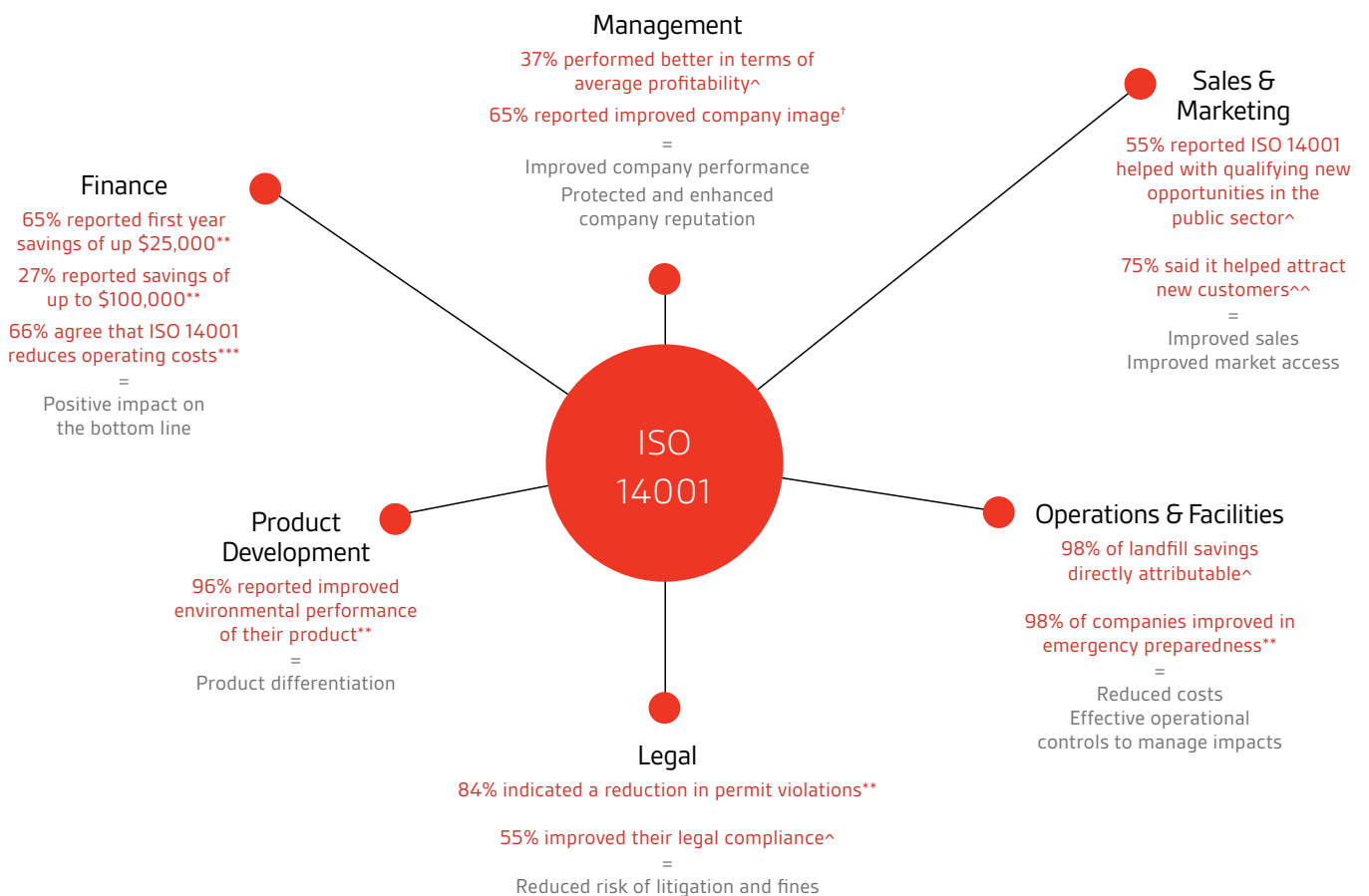
Our ISO 14001 can help you save money, energy and the environment.

One of the key challenges facing businesses is the impact of our activities on the environment and growing in a sustainable way. How we meet these challenges will make a difference to how we do business and the impact on the planet.

ISO 14001 is designed to help your business remain commercially successful, while effectively managing your environmental responsibilities We can help you identify and control how your business affects the environment, understand the associated legislation and help put in place robust policies to conserve your resources and save money.

Working with us, we can help you deliver considerable environmental, economic and social benefits by providing a framework for managing sustainability, whatever your size, sector or geographical location.

The benefits our certified clients have enjoyed speak for themselves:

Management
37% performed better in terms of average profitability^
65% reported improved company image[†]
=
Improved company performance
Protected and enhanced company reputation

Sales & Marketing
55% reported ISO 14001 helped with qualifying new opportunities in the public sector^
75% said it helped attract new customers^^
=
Improved sales
Improved market access

Finance
65% reported first year savings of up $25,000**
27% reported savings of up to $100,000**
66% agree that ISO 14001 reduces operating costs***
=
Positive impact on the bottom line

ISO 14001

Operations & Facilities
98% of landfill savings directly attributable^
98% of companies improved in emergency preparedness**
=
Reduced costs
Effective operational controls to manage impacts

Product Development
96% reported improved environmental performance of their product**
=
Product differentiation

Legal
84% indicated a reduction in permit violations**
55% improved their legal compliance^
=
Reduced risk of litigation and fines

Keen to commit to better environmental management? BSI can help you plan for today and the future.
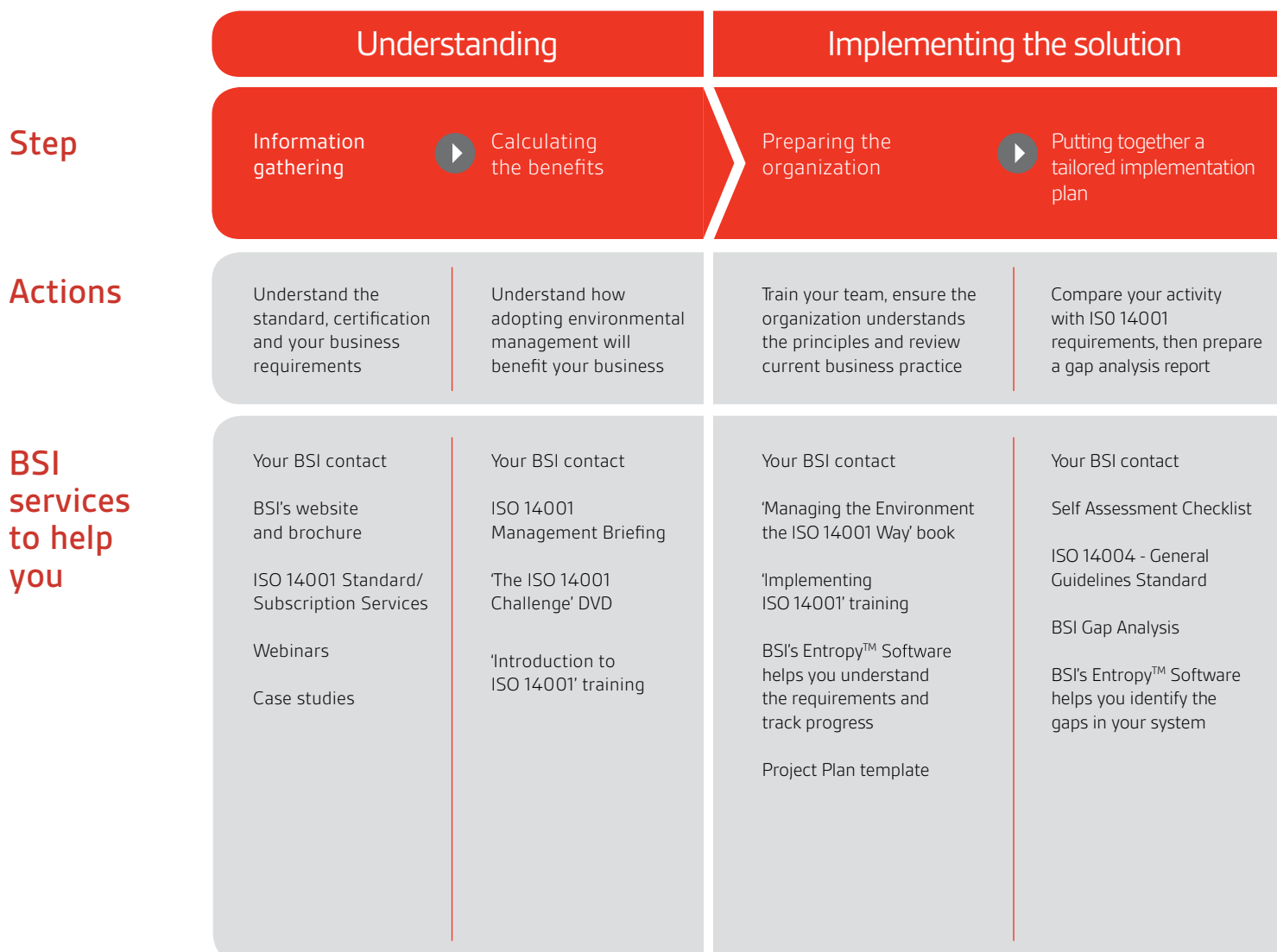
ISO 14001 is a world-class management system that provides a structure for managing your environmental performance. By developing and implementing robust policies you can reap rewards such as waste reduction and efficiency improvements.

With an effective system in place, you'll be able to meet the increasingly high customer expectations of corporate responsibility, better meet your supply chain requirements and streamline your operations, leading to cost savings.

Research* with SMEs shows:

51% of companies achieved resource savings

45% of companies achieved cost savings

42% of companies achieved better marketing credentials

A simple guide for your ISO 14001 journey with BSI

	Understanding		Implementing the solution	
Step	Information gathering	Calculating the benefits	Preparing the organization	Putting together a tailored implementation plan
Actions	Understand the standard, certification and your business requirements	Understand how adopting environmental management will benefit your business	Train your team, ensure the organization understands the principles and review current business practice	Compare your activity with ISO 14001 requirements, then prepare a gap analysis report
BSI services to help you	Your BSI contact BSI's website and brochure ISO 14001 Standard/ Subscription Services Webinars Case studies	Your BSI contact ISO 14001 Management Briefing 'The ISO 14001 Challenge' DVD 'Introduction to ISO 14001' training	Your BSI contact 'Managing the Environment the ISO 14001 Way' book 'Implementing ISO 14001' training BSI's Entropy™ Software helps you understand the requirements and track progress Project Plan template	Your BSI contact Self Assessment Checklist ISO 14004 - General Guidelines Standard BSI Gap Analysis BSI's Entropy™ Software helps you identify the gaps in your system

Getting certified		Making excellence a habit
Running the system → **Proving its working**		**Looking for opportunities for continual improvement**
Review the system to ensure it meets the standard's requirements	BSI will carry out a system and document assessment plus a system effectiveness assessment	Celebrate and promote your certification, then review the systems and processes
Your BSI contact 'ISO 14001 Internal Auditor' training BSI's Entropy™ Software helps you effectively manage your systems and drive performance	BSI Certification Assessment	BSI's unique Excellerator report provides even more detail on the performance of your system BSI's Entropy™ Software helps you effectively manage your systems and drive performance BSI Certificate in Environmental Management Systems ISO 14001 Registered Auditor Qualification BSI's unique client portal helps you to market your success

Become environmentally friendly with our ISO 14001 toolkits.

We all have an impact on our environment and a commitment to improving the way you manage your resources can positively impact on your business too. At BSI we have a range of cost-effective toolkits that will help you on your journey towards certification or assist you in embedding your system. Including training, proprietary software and compliance tools, you can select the combination of products you need to help you achieve your true potential.

Count on BSI to improve your numbers and your performance.
If you are serious about protecting the environment, performing better and growing in a sustainable way, ISO 14001 is just one of our products and services you should consider. With a portfolio of proven services and solutions, we can help you improve what you do, every day. We'd be happy to talk you through the products below:

Environmental Management ISO 14001 S T C

Energy Management ISO 50001 S T C

Carbon Neutrality PAS 2060 S V

Carbon Footprint PAS 2050 S V

Emissions Verification GHGEV V

Sustainable Events ISO 20121 S T C

Sustainable Procurement BS 8903 S

Kitemark Energy Reduction V

Social Accountability SA 8000 S C

Corporate Social Responsibility ISO 26001 S

Sustainable Communities BS 8904 S

Water Management S

Key: Standard S   Training T
Certification C   Verification V

Talk to one of our advisors today or visit www.bsigroup.ae to find out more and read how other businesses made excellence a habit.

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