Need to protect your business from potential disruption?
Prepare for the unexpected with ISO 22301.
Why BSI?

Keep your business running with ISO 22301 and BSI.

Our knowledge can transform your organization.

For more than a century we have been challenging complacency to help our clients perform better, reduce risk and achieve sustainable growth.

BSI is renowned for its innovative work in this field. We were one of the pioneers of the original business continuity management best practice standard and are constantly working to introduce new ways of tackling the challenges presented by the ever-changing threats to business.

You can enjoy the benefits of working with BSI teams who have extensive experience helping businesses embed ISO 22301 in an array of different sectors. They can help you understand the challenges and share their knowledge.

We provide end-to-end support, helping you monitor and maintain your excellence through our proprietary software and compliance tools so that you can confidently introduce ISO 22301 into your organization.

We talk with, and listen to clients like you every day, asking them what they want and how satisfied they are with our products and services. This way we can make sure we are responding to the needs of our clients as they arise.

BSI invests heavily in recruiting and developing the best assessors, who scored on average 9.2/10 in our Global Client Satisfaction Survey.
Give your business the advantage.
Put business continuity arrangements in place with ISO 22301.

Maintaining business operations in the event of disruption is of utmost importance to your business's profitability.

Events such as IT outages, power cuts and industrial action can cause serious problems and the shocking impact of natural disasters has made it ever more important to protect your organization by ensuring it's not left vulnerable to disruption.

At BSI we understand that having the knowledge to effectively implement and operate your business continuity management system is key.

By taking a company-wide view of business continuity you can protect your organization from unexpected threats and give your business a competitive edge. ISO 22301 from BSI is a great framework to help you do just that.

ISO 22301 is the international standard which specifies the requirements for a business continuity management system. It helps you to identify potential threats to your business and build the capacity to deal with unforeseen events.

The benefits our certified clients have enjoyed speak for themselves:

**Risk Management**
86% believe BCM planning improves business resilience*

Improved mitigation of risks and robust platform for continued operation

**Business Recovery**
82% reported improved speed of recovery from incidents and disruptions**

Improved continuity of business operations and ability to provide a seamless product/service to customers in the case of unexpected disruptions

**Operational Improvements**
87% activating BCM arrangements said that they effectively reduced business disruptions*

Organization is better placed to foresee and prevent disruptions through Business Impact Analysis

**Cost-benefit Gains**
81% confirmed that the cost of developing BCM plans was justified by the benefits*

Reduced costs associated with downtime and disruption

**Financial Performance**
71% reported increased revenue (gained from new business and customers as well as retention of existing customers)*

Improved commercial health and growth of the business

**Corporate Reputation**
83% cite enhanced reputation and image amongst key stakeholders (including clients and shareholders)**

Improved confidence and external image as a reputable and reliable supplier

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* Sources: CMI Report 2013
**BSI BS 25999 customer survey 2011
Organizations cannot always avoid disruptions, and if not planned for, this can have a major impact on your business's operations, reputation and profitability.

With an ISO 22301 Business Continuity Management system the rewards can be significant. Not only will your organization minimize the operational impact of disruptive incidents and ensure you recover from them with the least impact on your business performance, you'll also stand apart from your competitors and protect your brand.

Whether you're new to ISO 22301 and business continuity management or looking to take your expertise further, we have training courses, resources and services to suit your needs. We offer service packages that can be customized to your business to support your business continuity ambitions.

“Staff awareness training was vital to the success of ISO 22301 implementation project. With management commitment, leadership and adequate resources we conducted an awareness campaign and several training exercises to ensure staff and other stakeholders were fully on board with the project.” says Jide Orimolade – Executive Director.

A simple guide for your ISO 22301 journey with BSI

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Your BSI contact

BSI Associate Consultant Programme

BSI’s Entropy™ Software helps you identify the gaps in your system

Internal staff awareness training was vital to the success of ISO 22301 implementation project. With management commitment, leadership and adequate resources we conducted an awareness campaign and several training exercises to ensure staff and other stakeholders were fully on board with the project.” says Jide Orimolade – Executive Director.
### Getting certified

**Running the system**

- Review the system to ensure it meets the standard’s requirements

**Proving its working**

- BSI will carry out a system and document assessment plus a system effectiveness assessment

- Your BSI contact
  - A BSI Gap Analysis
  - ‘Crisis & incident management’ course
  - Developing & managing business continuity exercises’ course
  - BSI’s Entropy™ Software helps you effectively manage your systems and drive performance
  - Internal Auditor for ISO 22301 training

- BSI Certification Assessment
- Lead Auditor for ISO 22301 training
- BSI’s Entropy™ Software helps you effectively manage your systems and drive performance

### Making excellence a habit

**Looking for opportunities for continual improvement**

- Celebrate and promote your certification, then review the systems and processes

- ‘The Business Continuity Institute Good Practice Guidelines’ course
- BCS Practitioner Certificate in Business Continuity management (PCBM)
- BSI’s Entropy™ Software helps you effectively manage your systems and drive performance
Ensure smooth recovery and inspire business confidence.

Our ISO 22301 solutions ensure it’s business as usual.

As experts in this field we can assist you to put in place a system to identify potential threats to your business and make sure you have the capacity to deal with unexpected disruption.

Protecting your business
Risk is often perceived negatively but managed well with the help of ISO 22301 and other products you could soon benefit from improved resilience, enhanced performance and new business opportunities.

If managing risk is of concern to you, ISO 22301 is just one of our products and services you should consider. With a portfolio of proven services and solutions, we can help you improve what you do, every day. We’d be happy to talk you through the products below:

Business Continuity Management ISO 22301
Information Security ISO/IEC 27001
Occupational Health and Safety BS OHSAS 18001
Road Traffic Safety ISO 39001
Security Industry Authority - Contractor Sector
Anti-Bribery BS 10500
Legal Admissibility of Electronic Information BS 10008
ISO 31000 Risk Management

Key:  Standard  S  Training  T  Certification  C  Verification  V

Our ISO 22301 solutions ensure it’s business as usual.

We can help you choose the right way to get started on the journey towards certification or help you embed your systems with our range of cost-effective services which include training, proprietary software and compliance tools.

Talk to one of our advisors today or visit www.bsigroup.ae to find out more and read how other businesses have made excellence a habit.

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