



Need to manage your environmental impact?  
ISO 14001 through BSI will help you.

**bsi.**

...making excellence a habit.™



# ISO 14001 from BSI. Our numbers add up to sustainable growth.

## **Our knowledge, expertise and drive can make the difference to your organization:**

1. We are pioneers. We produced the world's first environmental standard, BS 7750, now ISO 14001, back in 1992. You can trust us to get the standard right and keep it relevant.
2. BSI is renowned for its innovative work in this field, constantly introducing new ways to tackle the challenges presented by the ever-changing issues of sustainability.
3. We continue to lead the way with ongoing developments in environmental management, energy management, corporate social responsibility, product carbon footprinting and biodiversity.
4. You can enjoy the benefits of working with BSI teams who have decades of experience helping businesses embed ISO 14001 in an array of different sectors. They can help you understand the challenges and share their knowledge.
5. We provide end-to-end support, helping you monitor and maintain your excellence through our proprietary software and compliance tools so that you can confidently introduce ISO 14001 into your organization.
6. We talk with, and listen to clients like you every day, asking them what they want and how satisfied they are with our products and services. This way we can make sure we are responding to the needs of our clients as they arise.
7. BSI invests heavily in recruiting and developing the best assessors, who scored on average 9.2/10 in our Global Client Satisfaction Survey.

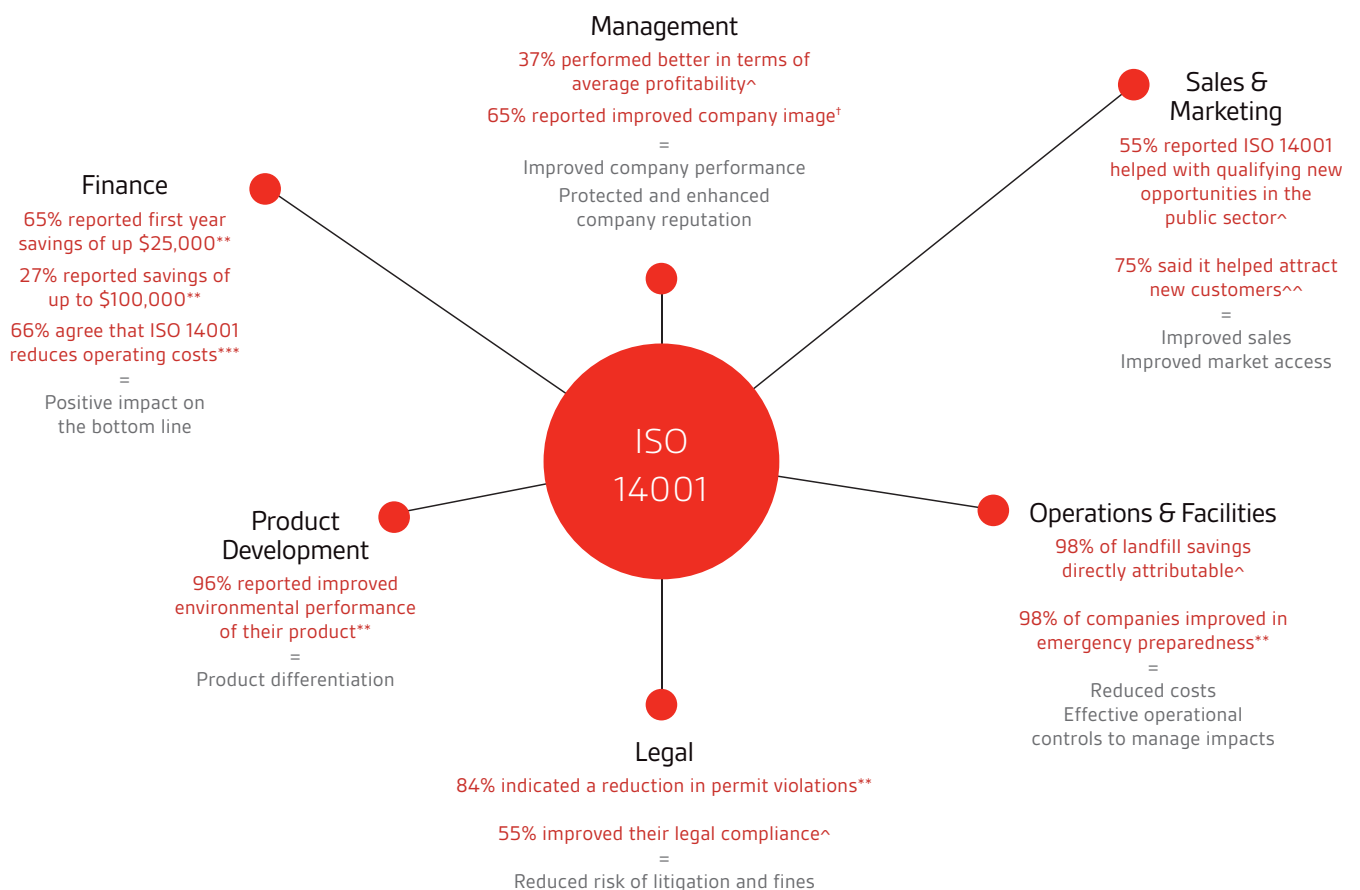
# Our ISO 14001 can help you save money, energy and the environment.

One of the key challenges facing businesses is the impact of our activities on the environment and growing in a sustainable way. How we meet these challenges will make a difference to how we do business and the impact on the planet.

ISO 14001 is designed to help your business remain commercially successful, while effectively managing your environmental responsibilities. We can help you identify and control how your business affects the environment, understand the associated legislation and help put in place robust policies to conserve your resources and save money.

Working with us, we can help you deliver considerable environmental, economic and social benefits by providing a framework for managing sustainability, whatever your size, sector or geographical location.

The benefits our certified clients have enjoyed speak for themselves:



\* Vs non-certified companies when comparing average profitability (ROA) - Kent Business School – ISO 14001 certification and financial benefits 2008.

\*\* Wharton Risk Management & Decision Process Centre Study 2007. \*\*\*NetRegs Survey 2007. ^ Defra Sept 2011. ^^ BSI Satisfaction Survey 2012. ^ Ruddlell and Stevens research 1998.

# Keen to commit to better environmental management? BSI can help you plan for today and the future.

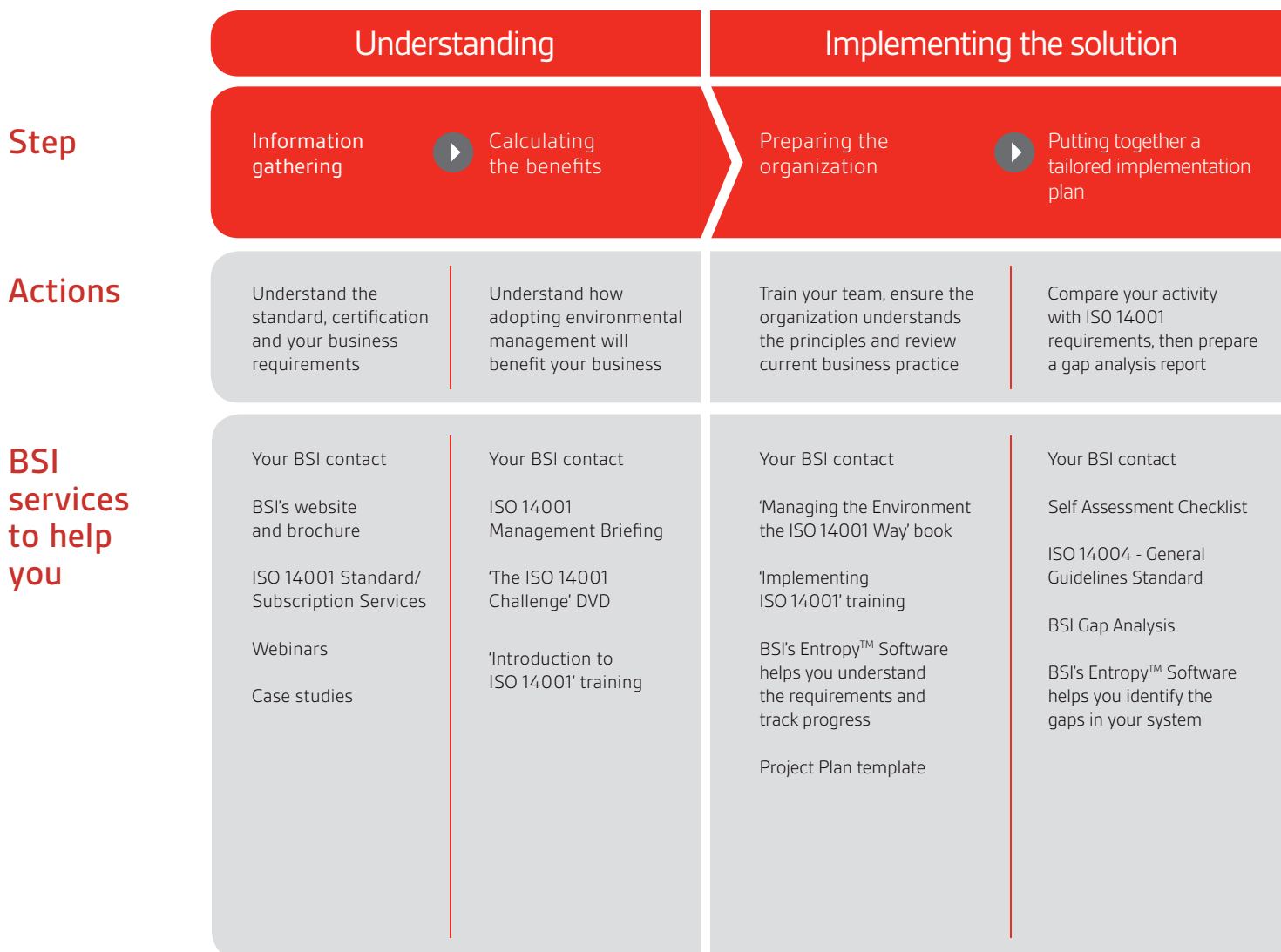
ISO 14001 is a world-class management system that provides a structure for managing your environmental performance. By developing and implementing robust policies you can reap rewards such as waste reduction and efficiency improvements.

With an effective system in place, you'll be able to meet the increasingly high customer expectations of corporate responsibility, better meet your supply chain requirements and streamline your operations, leading to cost savings.

## Research\* with SMEs shows:

- 51% of companies achieved resource savings
- 45% of companies achieved cost savings
- 42% of companies achieved better marketing credentials

## A simple guide for your ISO 14001 journey with BSI



\*Benefits of EMS on SMEs - DEFRA September 2011.



## Getting certified

## Making excellence a habit

Running the system



Proving its working

Looking for opportunities for continual improvement

Review the system to ensure it meets the standard's requirements

BSI will carry out a system and document assessment plus a system effectiveness assessment

Celebrate and promote your certification, then review the systems and processes

Your BSI contact

'ISO 14001 Internal Auditor' training

BSI's Entropy™ Software helps you effectively manage your systems and drive performance

BSI Certification Assessment

BSI's unique Excellerator report provides even more detail on the performance of your system

BSI's Entropy™ Software helps you effectively manage your systems and drive performance

BSI Certificate in Environmental Management Systems

ISO 14001 Registered Auditor Qualification

BSI's unique client portal helps you to market your success

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# Become environmentally friendly with our ISO 14001 toolkits.

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We all have an impact on our environment and a commitment to improving the way you manage your resources can positively impact on your business too. At BSI we have a range of cost-effective toolkits that will help you on your journey towards certification

or assist you in embedding your system. Including training, proprietary software and compliance tools, you can select the combination of products you need to help you achieve your true potential.

## Count on BSI to improve your numbers and your performance.

If you are serious about protecting the environment, performing better and growing in a sustainable way, ISO 14001 is just one of our products and services you should consider. With a portfolio of proven services and solutions, we can help you improve what you do, every day. We'd be happy to talk you through the products below:

**Environmental Management ISO 14001** **STC**

Sustainable Events ISO 20121 **STC**

Biodiversity PAS 2010 **S**

Sustainable Procurement BS 8903 **S**

Responsible Sourcing of Construction Products BES 6001 **C**

Kitemark Energy Reduction **V**

Social Accountability SA 8000 **SC**

Corporate Social Responsibility ISO 26001 **S**

Sustainable Communities BS 8904 **S**

Product Carbon Footprint ISO 14067 **S**

Carbon Neutrality PAS 2060 **SV**

Carbon Footprint PAS 2050 **SV**

Energy Management ISO 50001 **STC**

Water Management **S**

Emissions Verification GHGEV **V**

**Key:** Standard **S** Training **T**

Certification **C** Verification **V**

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Talk to one of our advisors today or visit [www.bsigroup.com](http://www.bsigroup.com) to find out more and read how other businesses made excellence a habit.

**Find out more:**

**Call: +44 (0)845 080 9000**

**Visit: [www.bsigroup.com](http://www.bsigroup.com)**

