

# Introducing ISO 44001 Collaborative Business Relationship Management

Enhancing Performance and Competitiveness



# ISO 44001 enhances the performance and competitiveness of your organization

## Benefits of collaborative business relationship standards\*

### Business growth



79%  
increases our  
competitive edge



62%  
attracts new  
customers

### Business improvements



55%  
improves products  
and services



53%  
manages business  
risk

Collaborative business relationship management systems can deliver a wide range of benefits to enhance competitiveness and performance:

- Improved engagement and efficiencies
- Stronger processes
- Improved risk management
- Enhanced skills
- Sustainable relationships

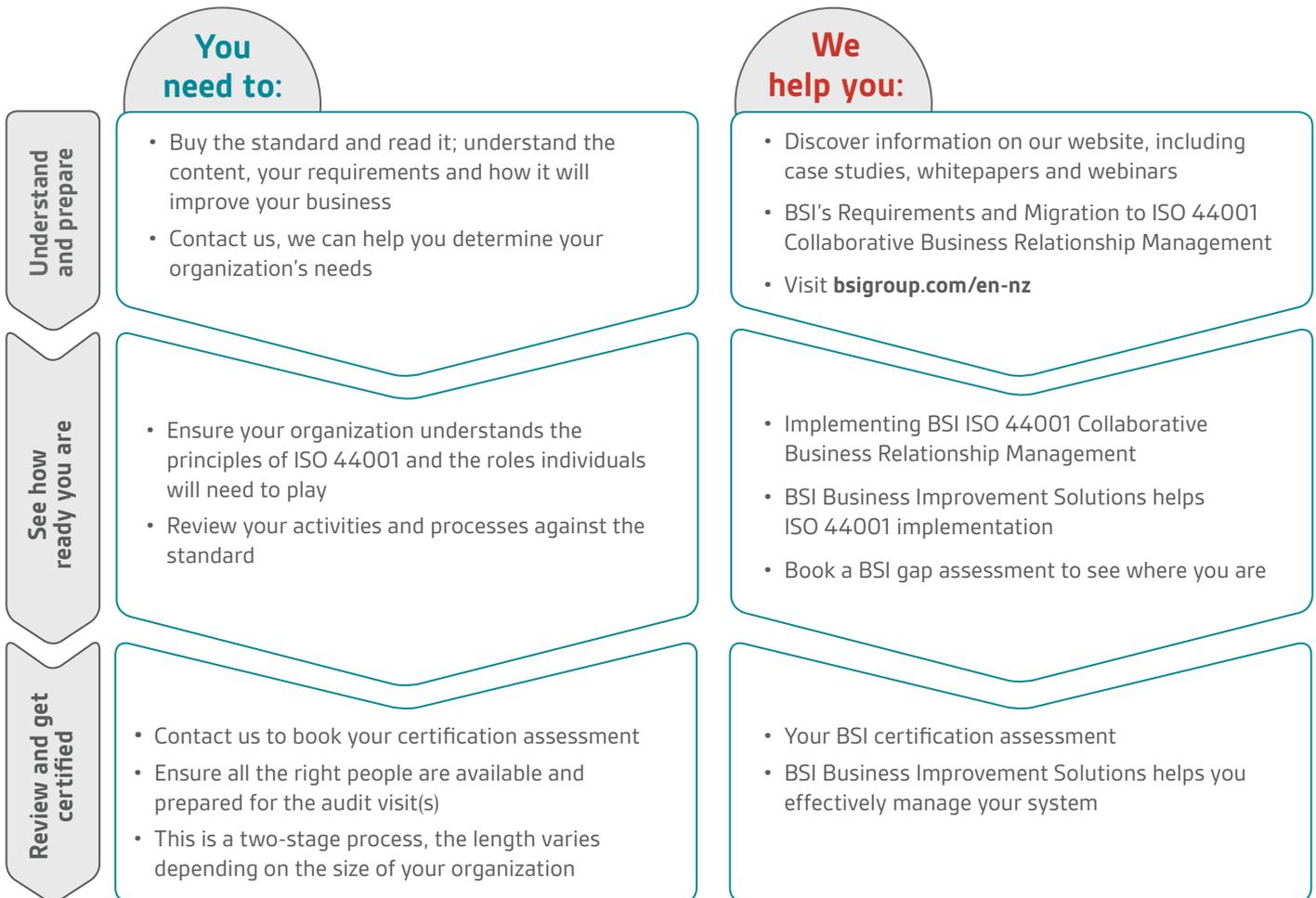
ISO 44001 started life as PAS 11000 Collaborative business relationships in November 2006. It became a British Standard, BS 11000, in 2010 and now, it has evolved into an

international standard to help organizations, to build and develop effective competitive business relationships based upon a collaborative approach.

The standard is applicable to private and public organizations of all sizes, from large multinational corporations and government organizations, to non-profit organizations and micro/small businesses. It can be used to manage relationships on several different levels whether your needs focus on a single application between operating divisions or more complex relationships like consortia and joint ventures.

# Your **ISO 44001** Journey

Whether you're new to management systems or looking to enhance your current system, we have the right resources and training courses to help you understand and implement ISO 44001. But our support doesn't stop there. We can help make sure your system delivers the best for your business.



## Continually improve and make excellence a habit

Your journey doesn't stop with certification. We can help you to fine-tune your organization so it performs at its best.

- Celebrate and promote your success – download and use the BSI Assurance Mark to show you are certified
- Use BSI [Business Improvement Solutions](#) to help you manage systems and drive performance
- Your [BSI Client Manager](#) will visit you regularly to make sure you remain compliant and support your continual improvement

# Why BSI?



At BSI we create excellence by driving the success of our clients through standards. We help organizations to embed resilience, helping them to grow sustainably, adapt to change and prosper for the long term. We make excellence a habit.

For over a century our experts have been challenging mediocrity and complacency to help embed excellence into the way people and products work. With 80,000 clients in 182 countries, BSI is an organization whose standards inspire excellence across the globe. That's why we're best placed to help you understand, implement and benefit from the standard.



## Our products and services

We provide a unique combination of complementary products and services, managed through our three business streams; Knowledge, Assurance and Compliance.

### Knowledge

The core of our business centres on the knowledge that we create and impart to our clients. In the standards arena we continue to build our reputation as an expert body, bringing together experts from industry to shape standards at local, regional and international levels. In fact, BSI originally created eight of the world's top ten management system standards.

### Assurance

Independent assessment of the conformity of a process or product to a particular standard ensures that our clients perform to a high level of excellence. We train our clients in world-class implementation and auditing techniques to ensure they maximize the benefits of standards.

### Compliance

To experience real, long-term benefits, our clients need to ensure ongoing compliance to a regulation, market need or standard so that it becomes an embedded habit. We provide a wide range of services and differentiated management tools to facilitate this process.



Find out more  
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