

## Need to protect your information? Take action with BSI's ISO/IEC 27001.



...making excellence a habit."

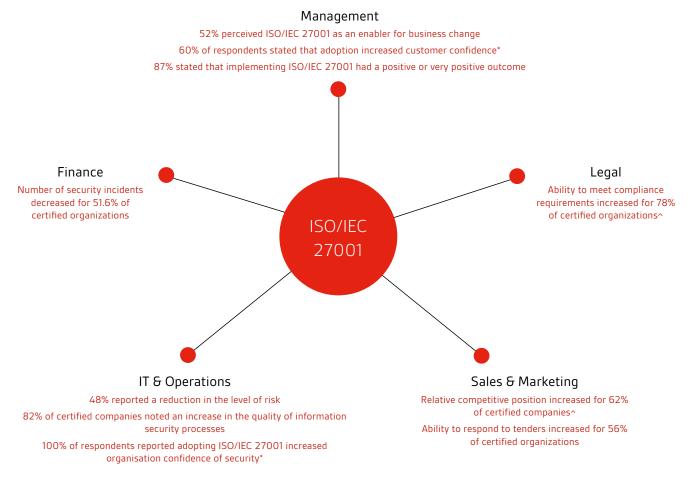
# Put sensitive customer and company information in the safe hands of ISO/IEC 27001.

You simply can't be too careful when it comes to protecting personal records and commercially sensitive information. Work towards safeguarding your company and customer information from intentional or unintentional destruction and unauthorised access through the implementation of an ISO/IEC 27001 compliant information security management system with BSI.

ISO/IEC 27001 will help your business comply with increased government regulation and tough industry specific requirements. And by working with BSI to put such rigorous security measures in place you can reinforce your company's reputation and secure new business.

BSI has the expertise to help businesses safeguard the confidentiality, integrity and availability of information, whether it's written, spoken or electronic. Many companies have worked successfully with BSI to embed the principles of information security into their way of working. As a result senior decision makers in a variety of departments and sectors have reported major benefits:

## The benefits our certified clients have enjoyed speak for themselves:



Business Impact of ISO/IEC 27001 and 27002 research commissioned by BSI, Erasmus University, June 2011 \*Effectiveness of ISO/IEC 27001 – Far East Journal of Psychology and Business, December 2012 \*Erasmus Research. Information is a valuable organizational asset that can make or break a business. When properly managed it allows organizations to operate with confidence and gives them freedom to grow, innovate and broaden their customer base in the knowledge that all their confidential information will remain that way.

Whether you are new to information security management or looking to enhance your current systems, we have the right training courses, resources and services for you. We provide packages that can be customized to include only the services and products you need – reducing the cost and complexity of achieving compliance with ISO/IEC 27001. Your BSI team can provide all the support you need, from helping you understand the process through to implementation and achieving certification.

"ISO/IEC 27001 is becoming a common standard for compliance; two-fifths of large organizations have been asked by their customers to comply with the ISO. ISO/IEC 27001 is increasingly becoming the lingua franca for information security."



### A simple guide for your ISO/IEC 27001 journey with BSI.

	Understanding		Implementing the solution		Getting certified		Making	
Step	Information gathering	Calculating the benefits	Preparing the organization	Putting together a tailored implementation plan	Running the system	Proving its working	Look for co	
Actions	Understand the standard, certification and your business requirements	Understand how adopting environmental management will benefit your business	Train your team, ensure the organization understands the principles and review current business practice	Compare your activity with ISO 27001 requirements, then prepare a gap analysis report	Review the system to ensure it meets the standard's requirements	BSI will carry out a system and document assessment plus a system effectiveness assessment	Celet certit syste	
BSI services to help you	Your BSI contact BSI's website and brochure ISO/IEC 27001 Standard/subscription services ISO/IEC 27001 Features and Benefits Guide Information Security Risk Management - Handbook for ISO/IEC 27002 - Code of Practice Webinars Case studies	Your BSI contact ISO/IEC 27001 Management briefing 'Introduction to ISO/IEC 27001' training Webinars Case studies	Your BSI contact 'Implementing ISO/IEC 27001' training ISO/IEC 27003 Standard - Implementation Guidance Self-Assessment checklist BSI's Entropy™ Software helps you understand the requirements and track progress	Your BSI contact 'Lead Implementer for ISO/IEC 27001' training 'Guidelines on requirements and preparation for ISMS Certification' book 'Guide to the implementation & auditing of ISMS Controls' book BSI's Entropy <sup>™</sup> Software helps you identify the gaps in your system	Your BSI contact BSI Gap Analysis 'Internal Auditor for ISO/IEC 27001' training 'ISO/IEC 27001 Auditor' training 'Are you ready for an ISO/IEC 27001 Audit? Book BSI's Entropy <sup>™</sup> Software helps you effectively manage your systems and drive performance	BSI Certification Assessment 'Lead Auditor for ISO/IEC 27001' training BSI's Entropy™ Software helps you effectively manage your systems and drive performance	'ISEB Certif Secu Princ 'ISO/I Audit Meas of you book BSI's helps your perfo	

### ng excellence a habit

ooking for opportunities or continual improvement

elebrate and promote your ertification, then review the ystems and processes

SEB Practitioner ertificate in Information ecurity Management rinciples' training

50/IEC 27001 Registered uditor' qualification

leasuring the effectiveness f your ISMS Implementation bok

SI's BSI's Entropy<sup>™</sup> Software elps you effectively manage our systems and drive erformance

## BSI's ISO/IEC 27001 – your first choice for information security.

BSI is the business standards company that helps organizations make excellence a habit – all over the world. That's our business, enabling others to perform better.

With over 68,000 clients in 150 countries, our clients can trust BSI to help them perform better, reduce risk and grow sustainably.

Our clients range from top global brands to small ambitious businesses. Our people have taken the time to understand their challenges, and see the opportunities to share learnings.

Clients enjoy the benefits of working with experienced BSI trainers and assessors. Our people will ensure your staff are competent and fully able to implement best practices in risk management that are tried and tested.

We talk with, and listen to clients every day, via our 'Voice of the Customer' survey. We ask them what they want and how satisfied they are with our products and services, so that we make sure we are meeting their expectations and giving them the opportunity to tell us their thoughts.

# Reduce the risk to information security and your company's reputation with BSI.

When it comes to understanding what it takes to achieve and maintain excellence, BSI is the expert. Whether you're new to ISO/IEC 27001 or looking to take your expertise further, we have a range of products and services to help bring industry-recognized best practices to your organization.

Keeping information safe and protecting your reputation.

Risk is often perceived negatively but managed well with the help of BSI, you can put controls in place to manage information security risks, leading to improved performance and new business opportunities. We have a portfolio of products that span a wide range of risk-related business needs. We'd be happy to talk you through the options and the benefits they offer.

#### Information Security ISO/IEC 27001 STC

IT Service Management ISO/IEC 20000 STC Legal Admissibility of Electronic Information BS 10008 SC TickIT & TickIT Plus C Occupational Health and Safety BS OHSAS 18001 STC Road Traffic Safety ISO 39001 STC Security Industry Authority - Contractor Sector C Business Continuity ISO 22301 STC Anti-Bribery BS 10500 S Risk Management BS ISO 21000 ST

Key:StandardSTrainingTCertificationCVerificationV

Risk management demands your attention. Talk to one of our advisors today about your goals, or visit www.bsigroup.com/en-IL to find out more and see how other businesses have made excellence a habit.

## Tel: +39 02 66 79 09 221 marketing.italy@bsigroup.com Visit: www.bsigroup.com/en-IL

bsi.

For example, gain greater control of your ISO/IEC 27001 management system with BSI's Entropy<sup>™</sup> Software. It's a simple management solution that helps organizations to achieve significant improvements in the visibility, transparency and efficiency of their governance, risk and compliance activities. Entropy<sup>™</sup> Software provides a number of powerful features that drive continual business improvement.

## anding what it takes to achieve and s the expert. Whether you're new to to take your expertise further, we have a vices to belp bring industry-recognized