



Need to protect your business from potential disruption?  
Prepare for the unexpected with ISO 22301.

**bsi.**

...making excellence a habit.™

# Give your business the advantage.

Put business continuity arrangements in place with ISO 22301.

Maintaining business operations in the event of disruption is of utmost importance to your business's profitability.

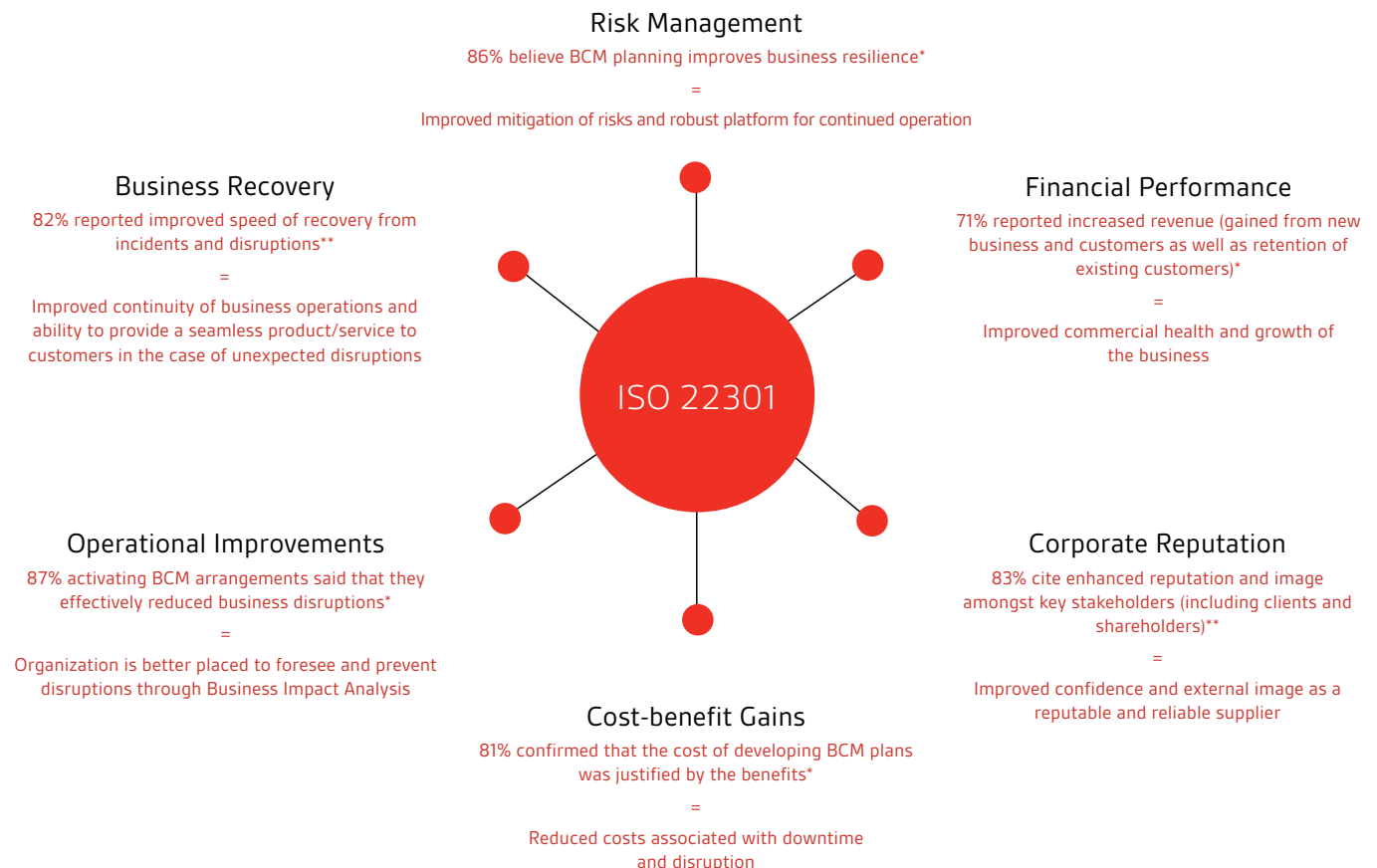
Events such as IT outages, power cuts and industrial action can cause serious problems and the shocking impact of natural disasters has made it ever more important to protect your organization by ensuring its not left vulnerable to disruption.

At BSI we understand that having the knowledge to effectively implement and operate your business continuity management system is key.

By taking a company-wide view of business continuity you can protect your organization from unexpected threats and give your business a competitive edge. ISO 22301 from BSI is a great framework to help you do just that.

ISO 22301 is the international standard which specifies the requirements for a business continuity management system. It helps you to identify potential threats to your business and build the capacity to deal with unforeseen events.

The benefits our certified clients have enjoyed speak for themselves:



\* Sources: CMI Report 2013

\*\*BSI BS 25999 customer survey 2011

Organizations cannot always avoid disruptions, and if not planned for, this can have a major impact on your business's operations, reputation and profitability.

With an ISO 22301 Business Continuity Management system the rewards can be significant. Not only will your organization minimize the operational impact of disruptive incidents and ensure you recover from them with the least impact on your business performance, you'll also stand apart from your competitors and protect your brand.

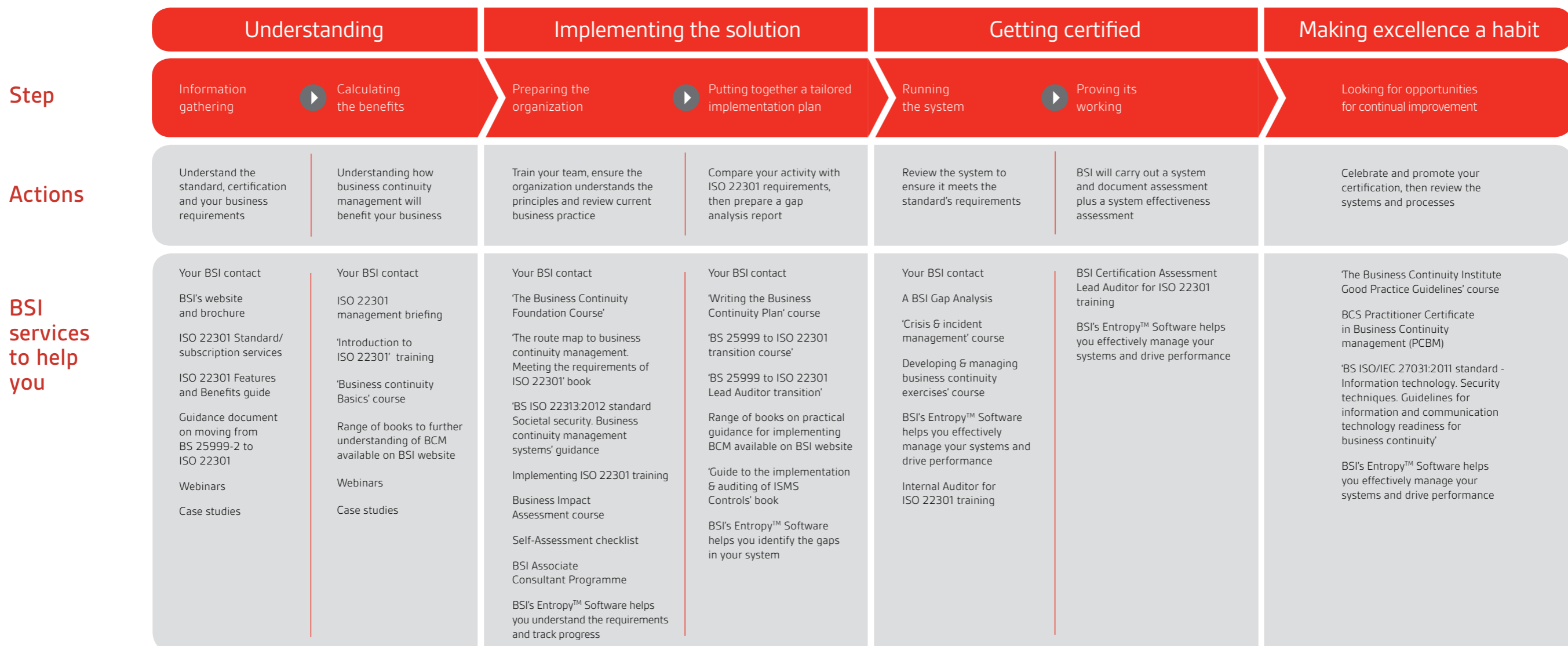
Whether you're new to ISO 22301 and business continuity management or looking to take your expertise further, we have training courses, resources and services to suit your needs. We offer service packages that can be customized to your business to support your business continuity ambitions.

**“Achieving ISO 22301 certification demonstrates our commitment to providing a reliable high quality service to our customers. It shows that we have resources, investment and processes in place to protect ourselves from potential service disruption therefore minimizing impact on our customers.”**

**Derek McManus**  
CCO and Board BC Champion,  
Telefónica UK Limited



### A simple guide for your ISO 22301 journey with BSI





# Why BSI?

## Keep your business running with ISO 22301 and BSI.

Our knowledge can transform your organization.

For more than a century we have been challenging complacency to help our clients perform better, reduce risk and achieve sustainable growth.

BSI is renowned for its innovative work in this field. We were one of the pioneers of the original business continuity management best practice standard and are constantly working to introduce new ways of tackling the challenges presented by the ever-changing threats to business.

You can enjoy the benefits of working with BSI teams who have extensive experience helping businesses embed ISO 22301 in an array of different sectors. They can help you understand the challenges and share their knowledge.

We provide end-to-end support, helping you monitor and maintain your excellence through our proprietary software and compliance tools so that you can confidently introduce ISO 22301 into your organization.

We talk with, and listen to clients like you every day, asking them what they want and how satisfied they are with our products and services. This way we can make sure we are responding to the needs of our clients as they arise.

BSI invests heavily in recruiting and developing the best assessors, who scored on average 9.2/10 in our Global Client Satisfaction Survey.

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# Ensure smooth recovery and inspire business confidence.

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## Our ISO 22301 solutions ensure it's business as usual.

As experts in this field we can assist you to put in place a system to identify potential threats to your business and make sure you have the capacity to deal with unexpected disruption.

We can help you choose the right way to get started on the journey towards certification or help you embed your systems with our range of cost-effective services which include training, proprietary software and compliance tools.

### Protecting your business

Risk is often perceived negatively but managed well with the help of ISO 22301 and other products you could soon benefit from improved resilience, enhanced performance and new business opportunities.

If managing risk is of concern to you, ISO 22301 is just one of our products and services you should consider. With a portfolio of proven services and solutions, we can help you improve what you do, every day. We'd be happy to talk you through the products below:

- Business Continuity Management ISO 22301 **STC**
- Information Security ISO/IEC 27001 **STC**
- Occupational Health and Safety BS OHSAS 18001 **STC**
- Road Traffic Safety ISO 39001 **STC**
- Security Industry Authority - Contractor Sector **C**
- Anti-Bribery BS 10500 **STC**
- Legal Admissibility of Electronic Information BS 10008 **STC**
- ISO 31000 Risk Management **ST**

Key: Standard **S** Training **T**  
Certification **C** Verification **V**

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