標誌使用方法
BSI 認證標誌

BSI 認證標誌是供一些通過 BSI 認證，其管理體系符合某一標準或計劃要求的公司，作市場推廣及顯示公司服務水平的用途. 我們鼓勵您充分利用它，如有需要，BSI 評審小組將樂意為您提供幫助。

作為 BSI 認證的公司，您可以：

☑ 使用 BSI 設計之認證標誌。
☑ 採用黑色、白色或紅色打印標誌。但必須跟底色有明顯區別。
☑ 在與貴司認證內容有關的書信、廣告、宣傳資料、公司內墙、門口及展覽攤位上使用此標誌，只要這類資料不會引起誤導效果。
☑ 在車輛上使用時，應同時標明公司名稱或註冊商標，但證書編號可免。
☑ 在電子媒體上標明貴司認證範圍。
☑ 在電子媒體（如國際互聯網）上與證書編號同時使用。
☑ BSI 標誌的高度不可少於9mm及與證書編號的間隙不少於標誌高度的10%。證書編號應使用Tahoma字型，而字體大小最小為5pt。

填寫證書編號

填寫證書編號

作為 BSI 認證的公司，您不可以：

☒ 單獨使用 BSI 認證標誌而不顯示證書編號，除用於車身上。
☒ 在產品證書上使用，如分析報告證明、合格證、儀器計量報告和證書，或測試證書等。
☒ 標誌尺寸太小以至看不清標誌內的文字。
☒ 在產品或其包裝上使用此標誌。
   注意：您可以在包裝上用文字來描述貴司之管理體系（不是該產品）已通過認證。在很多情況下，服務性行業可將此標誌用於其顧客可見的媒體上，但不可用於其銷售的物品（如信用卡、支票簿）。
☒ 在非 BSI 認證機構使用此標誌進行宣傳或廣告。
☒ 在超出認證範圍的活動、服務或產品上使用。
☒ 在頒授之證書上使用，如學歷證書。

注意 1：此標誌專門給已認證的公司使用，不得轉讓給或使用於其它關連公司。

注意 2: 詳情請參照 "BSI Assurance Mark Guidelines" 為最終標準

How to Display the BSI
Certification Mark

The BSI Certification Mark is for organizations whose management systems have been assessed by BSI as fulfilling the requirements of a given standard or scheme. It is a valuable marketing tool to promote your overall organization and service capability and we encourage you to use it fully. Your assessment team will be pleased to assist with any queries relating to displaying the BSI certification mark.

As a BSI certified organisation, you may:

- ☑ Use the mark as designed by BSI.
- ☑ Print the mark in black, white or red but enough contrast between mark and background.
- ☑ Use the mark on correspondence, advertising and promotional material, internal walls and doors and on exhibition stands relating to your certification, providing such material is not misleading.
- ☑ Display the mark on vehicles without the certificate number providing that the organization name or trademark is displayed adjacent to it.
- ☑ Use the mark on electronic media (e.g. the Internet) accompanied by your certificate number.
- ☑ Display your scope of certification on electronic media.
- ☑ The minimum height of BSI assurance mark is 9mm and minimum 10% gap of mark height between certificate number and BSI mark. The font of certificate number should be Tahoma with minimum size 5pt.

Fill in Cert. No.

Fill in Cert. No.

As a BSI certified organization, you may not:

- ☒ Use the mark without the certificate number written adjacent to it, except on vehicles.
- ☒ Use the mark on product certificates. (e.g. certificates of analysis, conformity, calibration certificates or testing certificates).
- ☒ Display the mark so small that the text is unreadable.
- ☒ Display the mark on a product, or its packaging.
  Note: In many cases, it is permissible for service companies to use the mark on a medium which is seen by their customers but is not the product in itself (e.g. credit cards, cheque books). It is permissible to use words describing certification status as long as it is clear that the management system has been accepted, not the product.
- ☒ Use the mark in promotion or advertising by any organization other than those certified by BSI.
- ☒ Use the mark in association with any activity, service or product outside the scope of certification.
- ☒ Use the mark on presentation-style certificates (e.g. academic qualifications).

Note 1: The mark is specific to the organization certified and may not be transferred to or used by other companies within the same group of companies.

Note2: Refer to "BSI Assurance Mark Guidelines" for final version.

標誌使用方法
BSI 及 UKAS 標誌
(只供BSI英國客戶使用)

如果您的認證證書上有 UKAS 認可標誌,則可將該 UKAS 認可標誌與 BSI 認證標誌同時使用。標誌的使用包括以下要求:

作為 BSI 認證的公司,您可以:

- ☑ 將標誌使用在與貴司認證內容有關的文件、文具和出版物上。
- ☑ 將標誌使用在公司內墙、門口及展覽攤位上。
- ☑ 將標誌印製或壓印在紙上。
- ☑ 在電子媒體上使用(如:INTERNET 國際互聯網)。
- ☑ 使用任何與底色有明顯區別的單一黑色,UKAS認可標誌的高度包框架不可少於 20mm,而使用在名片上則不可少於15mm。證書編號的間隙不少於標誌高度的5%。證書編號應使用Tahoma字型,而字體大小最小為5pt。

ISO 9001
填寫證書編號

作為 BSI 認證的公司,您不可以:

- ☒ 單獨使用 UKAS 認可機構標誌,而不顯示 BSI 認證標誌。
- ☒ 在產品證書上使用(如分析報告證明、合格證、儀器計量報告和證書,或測試證書等)。
- ☒ 使用在車輛、旗幟和建築物外墙。
- ☒ 在超出 BSI 認證範圍的貨品上或服務過程中使用。
- ☒ 使用標誌在產品上,使人誤認為標誌對某產品進行認可,如:在產品包裝上。
- ☒ 將標誌應用於各類宣傳物品上,如日記簿或日曆等。

如想獲得更多有關使用 UKAS 認可標誌的資料,請參閱 UKAS 認可機構的網站 http://www.ukas.com。

注意 1: 詳情請參照" BSI Assurance Mark Guidelines"為最終標準

How to Display the BSI
Certification Mark

With UKAS Accreditation Marks
(UK only)

If your Certificate of Registration bears an UKAS accreditation mark, or you have been advised that BSI is accredited for these activities, then the appropriate mark may be used together with the certification mark. The custodians of the accreditation marks impose these additional requirements.

As a BSI certified organization, you may:

☑ Use the mark on publicity material, stationery, quotations for works, reports, brochures, and any other items relevant to your organisation's accredited activity.
☑ Display the mark on internal walls and doors and on exhibition stands.
☑ Use the mark embossed or stamped onto paper.
☑ Use the accreditation mark on electronic media (e.g. the Internet).
☑ Use a single color in black with a minimum height of 20mm for UKAS accreditation mark frame box inclusive, and minimum height of 15mm for business card. Minimum 5% gap of mark height between certificate number and BSI mark.   The font of certificate number should be Tahoma with minimum size 5pt.

ISO 9001
Fill in Cert. No.

As a BSI certified organization, you may not:

☒ Use accreditation mark independently of the BSI Certification Mark.
☒ Use accreditation mark on product certificates (e.g. certificates of analysis, conformity, calibration certificates or testing certificates).
☒ Use accreditation mark on vehicles, flags or buildings.
☒ Display accreditation mark in association with goods or services outside the scope of BSI's accreditation.
☒ Display the mark on a product or in a way that may be interpreted as denoting product conformity (e.g. on the product packaging).
☒ Apply accreditation mark to promotional items such as diaries and calendars.

For further information on the use of accreditation mark, please refer to UKAS's website http://www.ukas.com.

Note1:   Refer to "BSI Assurance Mark Guidelines" for final version.

標誌使用方法
BSI 及 ANAB 標誌

如果您的認證證書上有 ANAB 認可標誌，則可將 ANAB 認可標誌與 BSI 認證標誌同時使用。標誌的使用包括以下要求：

作為 BSI 認證的公司，您可以：

- ☑ 將標誌使用在與貴司認證內容有關的文件、文具和出版物上。
- ☑ 將標誌使用在公司內墙、門口及展覽攤位上。
- ☑ 將標誌印製或壓印在紙上。
- ☑ ANAB認可標誌具單一黑色或彩色版本。使用時底色須與標誌有明顯區別，標誌的高度包框架不可少於20mm，而使用在名片上則不可少於15mm。證書編號的間隙不少於標誌高度的5%。證書編號應使用 Tahoma字型，而字體大小最小為5pt。

ISO 9001
填寫證書編號

ISO 9001
填寫證書編號

作為 BSI 認證的公司，您不可以：

- ☒ 單獨使用 ANAB 認可機構標誌，而不顯示 BSI 認證標誌。
- ☒ 在產品證書上使用（如分析報告證明、合格證、儀器計量報告和證書，或測試證書等）。
- ☒ 使用在車輛、旗幟和建築物外墙。
- ☒ 在超出 BSI 認證範圍的貨品上或服務過程中使用。
- ☒ 使用標誌在產品上，使人誤認為標誌對某產品進行認可，如：在產品包裝上。
- ☒ 將標誌應用於各類宣傳物品上，如日記簿或日曆等。

注意 1: 詳情請參照" BSI Assurance Mark Guidelines"為最終標準

How to Display the BSI
Certification Mark

With ANAB Accreditation Mark

If your Certificate of Registration bears ANAB accreditation mark, you may use the mark together with the BSI Certification Mark. The custodians of the mark impose these additional requirements.

As a BSI Certified organization, you may:

- ☑ Use the mark on publicity material, stationery, quotations for works, reports, brochures, and any other items relevant to your organisation's accredited activity.
- ☑ Display the mark on internal walls and doors and on exhibition stands.
- ☑ Use the mark embossed or stamped onto paper.
- ☑ Use a single colour in black or specified colour (coloured version) to print the ANAB Accreditation on a clearly contrasting background with a minimum height of 20mm frame box inclusive, and minimum height of 15mm for business card. Minimum 5% gap of mark height between certificate number and accreditation mark. The font of certificate number should be Tahoma with minimum size 5pt.

ISO 9001
Fill in Cert. No.

ISO 9001
Fill in Cert. No.

As a BSI certified organization, you may not:

- ☒ Use accreditation mark independently of the BSI Certification Mark.
- ☒ Use accreditation mark on product certificates (e.g. certificates of analysis, conformity, calibration certificates or testing certificates).
- ☒ Use accreditation mark on vehicles, flags or buildings.
- ☒ Display accreditation mark in association with goods or services outside the scope of BSI's accreditation.
- ☒ Display the mark on a product or in a way that may be interpreted as denoting product conformity (e.g. on the product packaging).
- ☒ Apply accreditation mark to promotional items such as diaries and calendars.

Note1:   Refer to "BSI Assurance Mark Guidelines" for final version.

How to Display the BSI
Certification Mark

With HKCAS Accreditation Mark

If your Certificate of Registration bears a HKCAS accreditation mark, then the HKCAS Accreditation Mark may be used in conjunction with the BSI Certification Mark. The custodians of the HKCAS Accreditation Mark impose these additional requirements.

As a BSIP certified organization, you may:

☑ Use the HKCAS Accreditation Mark on stationery, documents, advertisements and publicity material if they are related to your organizations certification scope.

☑ Display the HKCAS Accreditation Mark on internal walls and doors and on exhibition stands.

☑ Use the HKCAS Accreditation Mark embossed or stamped onto paper, provided that no other modifications are made.

☑ Use the HKCAS Accreditation Mark on electronic media (e.g. the internet).

ISO 9001
Fill in Cert. No.

As a BSIP certified organization, you must:

☑ Display the HKCAS Accreditation Mark in a single colour, preferably of white, black, red or blue. The colour of the HKCAS Accreditation Mark shall be chosen such that they are easily visible against the background. Use a single colour in black for BSI mark.
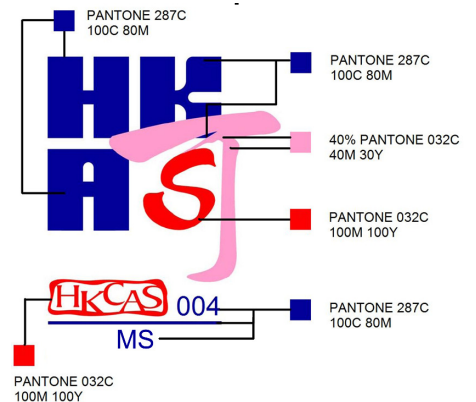
OR

ISO 9001
Fill in Cert. No.

☑ Display the HKCAS Accreditation Mark on materials printed using full colour, the HKCAS Accreditation mark must be printed in the colours specified.

☑ Display the HKCAS Accreditation Mark with a minimum height of 15mm unless in exceptional circumstances (e.g. business cards).

☑ Display the certification standard together with the certification number assigned to your organization underneath the HKCAS Accreditation Mark and BSI Certification Mark.

☑ Use a single color in black for BSI mark

As a BSIP certified organization, you must not:

☒ Use the HKCAS Accreditation Mark in isolation from the BSI Certification Mark.

☒ Use the HKCAS Accreditation mark in such manner as to bring BSIP into disrepute.

☒ Display the HKCAS Accreditation Mark in association with goods or services outside the scope of BSIP's accreditation.

☒ Use the HKCAS Accreditation Mark on a product or associated documentation or certificates or in any way that may be interpreted as denoting product conformity.

☒ Use the HKCAS Accreditation Mark at certification suspension or after certification termination.

PANTONE 287C
100C 80M

PANTONE 287C
100C 80M

40% PANTONE 032C
40M 30Y

PANTONE 032C
100M 100Y

PANTONE 287C
100C 80M

PANTONE 032C
100M 100Y

How to Display the BSI
Certification Mark

With JAB Accreditation Mark
(For Reference Only)

If your Certificate of Registration bears an JAB accreditation mark, you may use the mark together with the BSI Certification Mark. The custodians of the mark impose these additional requirements. You shall need to further coordinate with HK customer service office prior to use of JAB accrediation mark.

As a BSI certified organization, you may:

- ☑ Use the mark on publicity material, stationery, quotations for works, reports, brochures, and any other items relevant to your organisation's accredited activity.
- ☑ Display the mark on internal walls and doors and on exhibition stands.
- ☑ Use the mark embossed or stamped onto paper.
- ☑ Use the accreditation mark on electronic media (e.g. the Internet).
- ☑ Use on a clearly contrasting background; any size that makes all features of the mark distinguishable.

ISO/JIS Q 9001: 2008
FM XXXXXX

As a BSI certified organization, you may not:

- ☒ Use accreditation mark independently of the BSI Certification Mark.
- ☒ Use accreditation mark on product certificates (e.g. certificates of analysis, conformity, calibration certificates or testing certificates).
- ☒ Use accreditation mark on flags or buildings.
- ☒ Display accreditation mark in association with goods or services outside the scope of BSI's accreditation.
- ☒ Display the mark on a product or in a way that may be interpreted as denoting product conformity (e.g. on the product packaging).

How to Display the BSI
Certification Mark

With ANAB & HKCAS Accreditation Marks

If your Certificate of Registration bears ANAB & HKCAS accreditation marks, you may use the marks together with the BSI Certification Mark with separate box as shown below.

Please refer to the following documents for the requirements imposed by the custodians of the individual marks. All requirements in the below documents should be fulfilled when BSI, ANAB and HKCAS marks are used at the same time.

- How to Display the BSI Certification Mark
  [Document Number APCP338 (BMS/Asia/HK/Comp/004) Issue 5 (A1)]

- How to Display the BSI Certification Mark – With ANAB Accreditation Mark
  [Document Number APCP338 (BMS/Asia/HK/Comp/004) Issue 5 (A3)]

- How to Display the BSI Certification Mark – With HKCAS Accreditation Mark
  [Document Number APCP338 (BMS/Asia/HK/Comp/004) Issue 5 (A4)]

- *BSI Assurance Mark Guidelines – ANAB Accreditation*

ISO 9001:2008
Fill in Cert. No.

ISO 9001:2008
Fill in Cert. No.

How to Display the BSI
Certification Mark

For Integrated Management System

If your organization is certified to Integrated Management System and the individual Certificate of Registration bears accreditation mark(s), you may use the marks together with the BSI Certification Mark.

Please refer to the following documents for the requirements imposed by the custodians of the individual marks. All requirements in the below documents should be fulfilled when BSI and ANAB marks are used at the same time. The Integrated Management System certificate number must be written adjacent to the logo.

■ How to Display the BSI Certification Mark
[Document Number APCP338 (BMS/Asia/HK/Comp/004) Issue 5 (A1)]

■ How to Display the BSI Certification Mark – With ANAB Accreditation Mark
[Document Number APCP338 (BMS/Asia/HK/Comp/004) Issue 5 (A3)]