CSA STAR
How your organization will benefit
Executive Briefing

With predictions that more than $1 trillion in IT spending will be directly or indirectly affected by the shift to cloud by 2020[1], organizations need to ensure they maximize their investments, have confidence in their cloud service provider and develop resilience around their information in the cloud.

CSA STAR

CSA STAR provides organizations with a useful tool for reviewing compliance against a wide range of cloud-based standards and industry best practices. Building upon an ISO/IEC 27001 information security management system it outlines additional cloud specific controls and provides a benchmark model to manage and analyse the performance of your cloud services.

"By achieving compliance to CSA STAR, the most comprehensive cloud security standard to date, users can rest assured relying on Ribose for their success"

Ronald Tse, Ribose, Hong-Kong based cloud service provider

Inspire trust

Organizations need to embrace the adoption of cloud in a way that minimizes risk, builds resilience and inspires confidence. Based on a control set that was created and is owned by the Cloud Security Alliance (CSA), our CSA STAR certification supports you as a cloud service provider (CSP) to enhance your ability to maintain data confidentiality, integrity and availability within this growing platform. It helps increase security, trust and assurance in the services you offer, giving users a key differentiator when selecting their CSP.

Top management commitment

To get the most out of CSA STAR you need top management commitment. It's important you as business leaders are involved in the plan from the start. You must set the objectives and clearly communicate the role of the system and the benefits it brings to the business. By engaging your internal teams they will understand their roles and responsibilities and can help enhance the overall performance of the system and how it matures over time.

Competitive advantage

CSA STAR demonstrates that you take cloud security seriously. It reassures clients that you adapt with industry best practice to ensure an effective level of security in an evolving business environment. The maturity model reinforces your commitment to continual improvement, helping you remain resilient over the long term, reassure clients and support business growth.

"CSA STAR is a very big differentiator. We can stand toe-to-toe with our biggest competitors"

Dan Timko, Cirrity, US-based cloud service provider

BSI provides a unique combination of products and services to support the adoption of CSA STAR.

To find out more about how BSI can help you, visit: bsigroup.com/en-au

[1] Gartner 2016

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...making excellence a habit.™

Top tips on making **CSA STAR** effective for you

Every year we help tens of thousands of clients. Here are their top tips.

Top management commitment is key to making implementation of CSA STAR a success

"With some organizations remaining wary of cloud services due to security and privacy concerns, Exponential-e's achievement of CSA STAR is a pioneering step forward for the whole cloud industry."

Jitesh Bavisi, Exponential-e, UK-based cloud service provider

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Think about how **different departments work together** to avoid silos. Make sure the organization works as a team for the benefit of customers and the organization.

"It is very clear that we will benefit from harmonizing our security efforts into a single program. We don't want to spend a lot of time preparing for, or going through, audits. Doing everything together makes our lives much easier."

Dan Timko, Cirrity, US-based cloud service provider

Review systems, policies, procedures and processes you have in place — you may already do much of what's in the standard, and make it work for your business.

"With CSA STAR Certification, customers can gain confidence that Microsoft Azure is meeting customer needs and relevant regulatory requirements, as well as actively monitoring, measuring and continually improving the effectiveness of our management system."

Alice Rison, Microsoft Azure, global public cloud platform

Speak to your customers and suppliers. They may be able to suggest improvements and give feedback on your service.

"Our customers want to know that we are 'doing security right', and in a market where the number of vendors is increasing, they need confidence they are selecting the best vendor for their needs."

Fergus Kennedy, Pulsant, UK-based cloud hosting provider

Train your staff to carry out internal audits of the system. This can help with their understanding, but it could also provide valuable feedback on potential problems or opportunities for achievement.

Implementing the requirements is about improving the business, not just fighting for the badge. We have definitely learned from the process."

Fergus Kennedy, Pulsant, UK-based cloud hosting provider

And finally, when you gain certification celebrate your achievement and use the **BSI Assurance Mark** on your literature, website and promotional material.

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Call: 1300 730 134
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