



How to promote your BSI Gas Safety certification.

bsi.

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BSI Gas Safety certification logo - regional variations.



BSI Gas Safety Certification Logo for Australia and New Zealand

For use by clients with products certified for Gas Safety by BSI in either in Australia and New Zealand.



BSI Gas Safety Certification Logo for Australia only

For use by clients with products certified for Gas Safety by BSI in Australia only.

N.B For the sake of familiarity in these guidelines, the BSI Gas Safety Certification Logo for Australia and New Zealand will be used in the examples from this point forward.

Using the BSI Gas Safety certification logo on appliances (printed labels).



BSI Gas Safety certification logo with certification number (shown above as XXXX XXXX)

Tahoma Regular
Minimum size: 5pt
A. Certification number

The BSI Gas Safety certification logo a valuable marketing tool that you can use to promote the certification of your product.

When using the BSI Gas Safety certification logo on appliances, we've kept the guidelines really flexible. But there are some simple rules:

Please do:

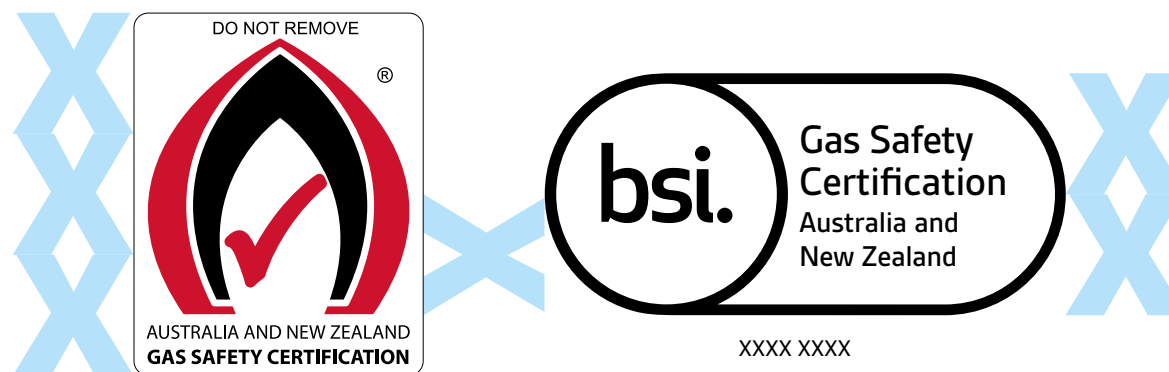
- Use the BSI Gas Safety certification appliance logo with the certification number displayed underneath it, as shown on this page using the Tahoma font
- The certification number must use the same colour as the BSI Gas Safety certification appliance logo

Please don't:

- Don't use the BSI Gas Safety certification appliance logo on any product that is not certified by BSI
- Don't alter the proportions of the BSI Gas Safety certification logo
- Don't reduce the BSI Gas Safety certification logo any smaller than 5mm
- Don't allow any third parties to use the BSI Gas Safety certification logo without written approval from BSI and in accordance with an approved sub-licence agreement

If an appliance is impractical to mark with the BSI Gas Safety certification logo please refer to the BSI Brand team for a solution.

Using the BSI Gas Safety certification logo on appliances (printed labels).



Important: On appliances, the BSI Gas Safety certification logo must always be used alongside the Gas Compliance Mark.

- The BSI Gas Safety certification logo should appear at approximately two thirds of the height of the Gas Compliance Mark.
- The space between the logos should be approximately one third of the height of the Gas Compliance Mark
- The BSI Gas Safety certification logo should appear to the right of the Gas Compliance Mark., with the logos should be centre aligned vertically where possible
- All labels must be permanent and be designed to adhere and remain legible over the lifespan of the appliance. The label shall be suitably resistant to oils, detergents, UV radiation, excessive fading and operating temperatures.
- The guidelines for the Gas Compliance Mark must be always be adhered to these can be retrived at the following URL: www.insert-url-here.com

Using the BSI Gas Safety certification logo on packaging.

BSI Gas Safety certification logo



A) BSI certification number

Tahoma Regular
Minimum size 5pt

Colours

Black
CMYK 0 0 0 100
RGB 0 0 0
Hex 000000

White
CMYK 0 0 0 0
RGB 255 255 255
Hex FFFFFFFF

To inform your customers of your BSI Gas Safety Certification, you can display the logo on your product packaging.

Please do:

- Use the BSI Gas Safety certification logo in black or white so it's instantly recognized as the BSI Gas Safety certification logo
- Use the BSI Gas Safety certification logo with the BSI certification number written underneath it, as shown on this page using the Tahoma font
- Make sure the BSI Gas Safety certification logo is legible and the copy readable

Please don't:

- Don't alter the colour, text or proportions of the BSI Gas Safety certification logo
- Don't reduce the BSI Gas Safety certification logo to any less than 9mm in size
- Don't use the BSI Gas Safety certification logo in association with any product or service outside the scope of your certification. The BSI Gas Safety certification logo is specific to the certified organization and may not be transferred to or used by other companies within the same group of companies
- Don't use the BSI Gas Safety certification logo on a dark background. Please use the reversed BSI Gas Safety certification logo as shown below:



Additional information.

Please note:

Images and measurements contained within this document are not necessarily to scale. All information correct at time of print.

For any queries, assets or templates, please contact the Brand Team: brand@bsigroup.com.



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