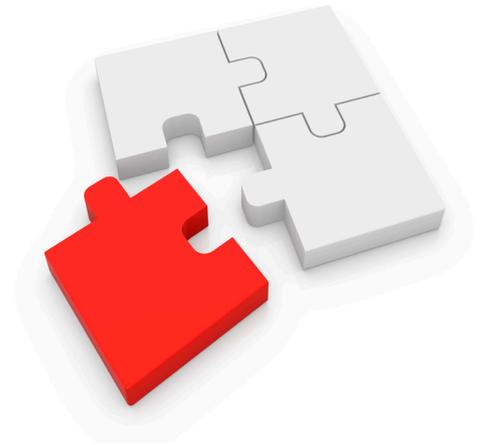


# ISO 22301 Business Continuity Basics

## What is it?

Business continuity is vital to the success of your organization and, no matter what your role is, you play a part in its delivery. This one day course will help you get to grips with the basics of BCM principles and practice, in line with the Business Continuity Institute's best practice guidelines and ISO 22301. Our qualified tutors will deliver a broad overview of why BCM is important and how it can be delivered in your business.



## Why do I need it and who should attend?

Having an effective business continuity management system in place will give you the best chance to recover your business quickly in times of unexpected delivery. This course is ideal for those needing to get up to speed quickly with the terminology and basics of BCM. It will be especially useful for senior managers and those whose roles require knowledge of BCM and an understanding of ISO 22301 and BCI Best Practice.

## How will I benefit?

This course will not only help to strengthen your ability to build and deliver a BCM plan, it will also increase your awareness and understanding of BCM across your organization and why it is so important. .

## What will I learn?

This one day course will help you to appreciate the need for continuity planning and to understand the language of business continuity. You will learn how to define continuity requirements and choose appropriate recovery strategies. Our industry leading tutors will help you understand the key elements of a continuity plan and how to make a business case to gain buy in from management.

You can book now online by visiting [bsigroup.co.uk/training](https://bsigroup.co.uk/training) or call us on **+44 845 086 9000** today

## How will I learn?

Quickly. We use accelerated learning techniques that encourage interaction and collaboration, keep the workshop varied and put your learning in context. Your tutors are the best in their field and will make sure your learning needs are met. You can choose between public or an in-company workshop tailored to your business – whatever delivers the most positive and successful outcome for you.

## What is Learn Plus?

With Learn Plus, you'll get regular webinars and e-learning resources that support your continual learning. We recognise that after you complete your course, your learning doesn't automatically stop. That's why we take care of it so you can concentrate on putting it into practice.



## Where will I learn?

You won't have to travel far to our first class venues. These include Cranage Hall in rural Cheshire,

the historic Grand Central Hotel in Glasgow and the idyllic Sedgebrook Hall in Northampton. You can also learn in central London and Cardiff.

## Who are we?

As the world's first National Standards body, our expertise in shaping business standards spans more than a century. Our tutors are skilled in transferring knowledge contained within each standard to help you embed excellence within your organization. With over 65,000 clients in 150 countries world-wide, you can trust BSI to help you perform better, reduce risk and grow sustainably.

## Why train with us?

We've audited thousands of businesses using the same standards so we can genuinely benchmark performance. And we can take you from beginner to certification quickly then support you with follow-up courses and webinars – and all this for the price of your workshop.

## Did you know?

"81% of managers whose organizations activated their business continuity arrangements in the last 12 months say that it was effective in reducing disruption."

Civil Contingencies Secretariat, Cabinet Office  
quoted in Planning for the Worst

## Next step

To book this course, call one of our dedicated training experts on **+44 845 086 9000** or book online at [bsigroup.co.uk/training](https://bsigroup.co.uk/training)

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