

Need to protect your business from potential disruption? Prepare for the unexpected with ISO 22301.





### Give your business the advantage.

Put business continuity arrangements in place with ISO 22301.

## Maintaining business operations in the event of disruption is of utmost importance to your business's profitability.

Events such as IT outages, power cuts and industrial action can cause serious problems and the shocking impact of natural disasters has made it ever more important to protect your organization by ensuring its not left vulnerable to disruption.

At BSI we understand that having the knowledge to effectively implement and operate your business continuity management system is key.

By taking a company-wide view of business continuity you can protect your organization from unexpected threats and give your business a competitive edge. ISO 22301 from BSI is a great framework to help you do just that.

ISO 22301 is the international standard which specifies the requirements for a business continuity management system. It helps you to identify potential threats to your business and build the capacity to deal with unforeseen events.

#### The benefits our certified clients have enjoyed speak for themselves:

#### Risk Management

86% believe BCM planning improves business resilience\*

Improved mitigation of risks and robust platform for continued operation

#### **Business Recovery**

82% reported improved speed of recovery from incidents and disruptions\*\*

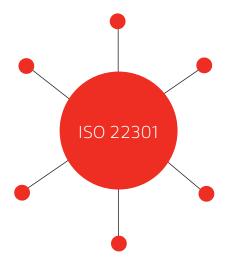
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Improved continuity of business operations and ability to provide a seamless product/service to customers in the case of unexpected disruptions

#### Operational Improvements

87% activating BCM arrangements said that they effectively reduced business disruptions\*

Organization is better placed to foresee and prevent disruptions through Business Impact Analysis



#### Cost-benefit Gains

81% confirmed that the cost of developing BCM plans was justified by the benefits\*

Reduced costs associated with downtime and disruption

#### Financial Performance

71% reported increased revenue (gained from new business and customers as well as retention of existing customers)\*

Improved commercial health and growth of the business

#### Corporate Reputation

83% cite enhanced reputation and image amongst key stakeholders (including clients and shareholders)\*\*

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Improved confidence and external image as a reputable and reliable supplier

<sup>\*</sup> Sources: CMI Report 2013

Organizations cannot always avoid disruptions, and if not planned for, this can have a major impact on your business's operations, reputation and profitability.

With an ISO 22301 Business Continuity Management system the rewards can be significant. Not only will your organization minimize the operational impact of disruptive incidents and ensure you recover from them with the least impact on your business performance, you'll also stand apart from your competitors and protect your brand.

Whether you're new to ISO 22301 and business continuity management or looking to take your expertise further, we have training courses, resources and services to suit your needs. We offer service packages that can be customized to your business to support your business continuity ambitions.

"Achieving ISO 22301 certification demonstrates our commitment to providing a reliable high quality service to our customers. It shows that we have resources, investment and processes in place to protect ourselves from potential service disruption therefore minimizing impact on our customers."

Derek McManus CCO and Board BC Champion, Telefónica UK Limited



#### A guide for your ISO 22301 journey with BSI Implementing the solution Getting certified Making excellence a habit Understanding Proving its Calculating the benefits Putting together an Step the benefits for continual improvement the system Understand the Understanding how Train your team, ensure the Compare your activity with Review the system to BSI will carry out a system Celebrate and promote your standard, certification business continuity ISO 22301 requirements, organization understands the ensure it meets the and document assessment certification, then review the **Actions** and your business management will principles and review current then prepare a gap standard's requirements plus a system effectiveness systems and processes benefit your business requirements business practice analysis report assessment Your BSI contact **BSI Certification Assessment** The Business Continuity Institute Lead Auditor for ISO 22301 Good Practice Guidelines' course BSI's website ISO 22301 The Business Continuity 'Writing the Business A BSI Gap Analysis training BSI and brochure Foundation Course' Continuity Plan' course management briefing BCS Practitioner Certificate 'Crisis & incident BSI's Entropy™ Software helps in Business Continuity services ISO 22301 Standard/ The route map to business 'BS 25999 to ISO 22301 management' course you effectively manage your management (PCBM) 'Introduction to subscription services continuity management. transition course' to help ISO 22301' training systems and drive performance Developing & managing Meeting the requirements of 'BS ISO/IEC 27031:2011 standard -ISO 22301 Features 'BS 25999 to ISO 22301 business continuity ISO 22301' book you 'Business continuity Information technology. Security and Benefits guide Lead Auditor transition' exercises' course techniques. Guidelines for Basics' course 'BS ISO 22313:2012 standard information and communication Range of books on practical BSI's Entropy™ Software Guidance document Societal security. Business Range of books to further technology readiness for on moving from guidance for implementing helps you effectively continuity management understanding of BCM business continuity' BS 25999-2 to BCM available on BSI website manage your systems and systems' guidance available on BSI website ISO 22301 drive performance BSI's Entropy™ Software helps 'Guide to the implementation Implementing ISO 22301 training you effectively manage your Webinars Webinars & auditing of ISMS Internal Auditor for systems and drive performance ISO 22301 training **Business Impact** Controls' book Case studies Case studies Assessment course $\mathsf{BSI's}\;\mathsf{Entropy}^{\mathsf{TM}}\;\mathsf{Software}$ Self-Assessment checklist helps you identify the gaps in your system **BSI** Associate Consultant Programme BSI's Entropy™ Software helps you understand the requirements and track progress

# Ensure smooth recovery and inspire business confidence.

#### Our ISO 22301 solutions ensure it's business as usual.

As experts in this field we can assist you to put in place a system to identify potential threats to your business and make sure you have the capacity to deal with unexpected disruption.

We can help you choose the right way to get started on the journey towards certification or help you embed your systems with our range of cost-effective services which include training, proprietary software and compliance tools.

#### Protecting your business

Risk is often perceived negatively but managed well with the help of ISO 22301 and other products you could soon benefit from improved resilience, enhanced performance and new business opportunities.

If managing risk is of concern to you, ISO 22301 is just one of our products and services you should consider. With a portfolio of proven services and solutions, we can help you improve what you do, every day. We'd be happy to talk you through the products below:

Business Continuity Management ISO 22301 STC

Information Security ISO/IEC 27001 STC

Occupational Health and Safety BS OHSAS 18001 STC

Road Traffic Safety ISO 39001 STC

Security Industry Authority - Contractor Sector

Anti-Bribery BS 10500 STC

Legal Admissibility of Electronic Information BS 10008 STC

ISO 31000 Risk Management ST

Key: Standard S Training T
Certification C Verification V

Talk to one of our advisors today or visit www.bsigroup.com to find out more and read how other businesses have made excellence a habit.

Find out more:

Call: +44 (0)845 080 9000 Visit: www.bsigroup.com



