

Implementing Sustainable Events Management ISO 20121

What is it?

ISO 20121 is the international standard for sustainable events management. It outlines how to deliver quality events that maximise their contribution to sustainable development. ISO 20121 can be used by anyone involved in all types of events, throughout the event management cycle. And now you can implement your own sustainable events management system to maximise return on investment, reduce resource intensity and satisfy your sponsors, clients and attendees.

The standard is designed for organizations of all sizes and can be applied to venues, contractors and organizers. This course follows on from our introductory training and shows you how to implement an ISO 20121 management system. We'll help you interpret requirements so you can apply them to your business. And we'll show you how to use the ISO 20121 tools and techniques every day.

Why do I need it?

Each event is unique. We understand that the way you deliver yours may be different to other companies and you may already have some sustainable event management processes in place. That's why we offer customized packages to help you deliver sustainable events every time. An ISO 20121 package can include only the products and services that your business needs. We can help you cut the cost of unnecessary services and overcome the particular challenges you face. We'll help you shape an ISO 20121 Project Plan using your existing processes – helping you to build a sustainable events management system as swiftly as possible and put efficiency and performance first, while you minimize the negative impacts of your event.

How will I benefit?

- ISO 20121 will not only help improve the sustainability of your event, it may also improve your financial performance
- The standard outlines ways to achieve greater efficiency across the full spectrum of event management, helping you to improve resource management and streamline your delivery
- You will identify where you can reduce waste, create stakeholder win/wins and identify the full range of value to be derived from the event – in maximizing your event's contribution to sustainable development and your positive reputation
- You will also be able to go beyond ISO 14001 Environmental Management to deliver more for your clients, sponsors and attendees

Course Outcomes:

Upon completion of this training, delegates will be able to:

- Interpret the requirements and identify the right resources to implement the standard successfully
- Develop policies, procedures, targets and ways to measure performance so you can design an ISO 20121 sustainable event management system specific to your business
- Integrate this with ISO 14001 Environmental Management or ISO 5001 Energy Management

How will I learn?

Quickly. We use accelerated learning techniques that encourage interaction and collaboration, keep the workshop varied and put your learning in context. Your tutors are the best in their field and will make sure your learning needs are met. You can choose between public or an in-company workshop tailored to your business – whatever delivers the most positive and successful outcome for you.

What is Learn Plus?



With Learn Plus, you'll get regular webinars and e-learning resources that support your continual learning. We recognise that after you complete your course, your learning doesn't automatically stop. That's why we take care of it so you can concentrate on putting it into practice.

Where will I learn?

You won't have to travel far to our first class venues. These include the rural Cranage Hall south of Manchester, Sedgebrook

Eastwood Hall in Nottingham and the Marriott set in the centre of historic York. We also hold courses in London and Swindon.

Who are we?

As the world's first National Standards body, our expertise in shaping business standards spans more than a century. Our tutors are skilled in transferring knowledge contained within each standard to help you embed excellence within your organization. With over 65,000 clients in 150 countries world-wide, you can trust BSI to help you perform better, reduce risk and grow sustainably.

Why train with us?

We've trained and audited thousands of businesses using the same standards so we can genuinely benchmark performance. And we can take you from beginner to certification quickly then support you with follow-up courses and webinars – and all this for the price of your course.

Next Step

To book this course, call one of our dedicated training experts on **+44 845 086 9000**. or book online at bsigroup.co.uk/training

BSI
Kitemark Court
Davy Avenue
Knowlhill Milton Keynes
MK5 8PP

T: +44 845 086 9000
E: training@bsigroup.com
[Bsigroup.co.uk/training](https://bsigroup.co.uk/training)