

Introduction to ISO 20121

What is it?

ISO 20121 has been developed for the events industry to help you put sustainability first when managing and delivering your event. It's for event companies or for businesses that put on events. The standard takes into account the geography, culture and social demographic of your event. ISO 20121 lets you take a long-term view and identify all potential impacts early on – helping you to reduce or prevent any that could be negative.

Why do I need it?

- ISO 20121 will not only help improve the sustainability of your event, it may also improve your financial performance
- The standard outlines ways to achieve greater efficiency across the full spectrum of event management, helping you to improve resource management and streamline your delivery
- You will identify where you can reduce waste, create stakeholder win/wins and identify the full range of value to be derived from the event – in maximizing your event's contribution to sustainable development and your positive reputation

How will I benefit?

- Identify ways to improve event planning and delivery
- Achieve best practice levels of efficiency and performance
- Define roles and responsibilities for staff, contractors and suppliers
- Cut costs through better energy and waste management
- Integrate with ISO 9001 and ISO 14001 for even better results

Course Outcomes:

Upon completion of this training, delegates will be able to:

- Understand the requirements/implications of sustainability standards with a focus on ISO 20121
- Identify a range of management tools/skills that will help you design and manage an ISO 20121 implementation project
- Understand processes involved in, and the role of, BSI certification

How will I learn?

Quickly. We use accelerated learning techniques that encourage interaction and collaboration, keep the workshop varied and put your learning in context. Your tutors are the best in their field and will make sure your learning needs are met. You can choose between public or an in-company workshop tailored to your business – whatever delivers the most positive and successful outcome for you.

What is Learn Plus?



With Learn Plus, you'll get regular webinars and e-learning resources that support your continual learning. We recognise that after you complete your course, your learning doesn't automatically stop. That's why we take care of it so you can concentrate on putting it into practice.

Where will I learn?

You won't have to travel far to our first class venues. These include the rural Cranage Hall south of Manchester, Sedgebrook Hall near Northampton,

Eastwood Hall in Nottingham and the Marriott set in the centre of historic York. We also hold courses in London and Swindon.

Who are we?

As the world's first National Standards body, our expertise in shaping business standards spans more than a century. Our tutors are skilled in transferring knowledge contained within each standard to help you embed excellence within your organization. With over 65,000 clients in 150 countries world-wide, you can trust BSI to help you perform better, reduce risk and grow sustainably.

Why train with us?

We've trained and audited thousands of businesses using the same standards so we can genuinely benchmark performance. And we can take you from beginner to certification quickly then support you with follow-up courses and webinars – and all this for the price of your course.

Next Step

To book this course, call one of our dedicated training experts on **+44 845 086 9000**. or book online at bsigroup.co.uk/training

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