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## 4th Annual conference & workshop

# Improving Business Continuity Management BS 25999 and Beyond

12-14 May 2009  
1 Whitehall Place, London

**How can your organization deliver improved business continuity management (BCM) in a recession? Are resources being cut, and senior management distracted by other issues – while the threats and challenges continue to multiply?**

The 4th annual conference from BSI will help you understand how standards can improve your business continuity processes despite the current economic climate, and provide you with good practice guidance.

#### Sponsors:



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**If you are responsible for business continuity within your organization you should attend this conference and workshops to hear:**

- Ideas on effective BCM in a recession
- BCM problems and best practice solutions in your sector including case studies from organizations leading the way in BCM
- Latest news on BS 25999, BS 25777, BS 31100 and other continuity-related standards
- Information on BS 25999 implementation for certification.
- Updates on the Civil Contingencies Act review

There will also be opportunities to share experiences and network with peers during the event.

**Conference price includes 20% off BS 25777:2008 Information and communications technology continuity management. Code of practice\***

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# Improving Business Continuity Management BS 25999 and Beyond

## Conference outline:

Business Continuity Management (BCM) is increasingly significant, particularly at board level, as organizations realize that any interruption to business can have serious long term impacts – particularly in the current economic climate. An incident may not directly affect your organization, but any failure in the supply of products or services can seriously affect your organization's viability. However, resource cuts and budget constraints as a result of the recession are forcing organizations to rethink their Business Continuity arrangements.

The 4th annual conference from BSI will help you understand how standards can improve your business continuity processes in the difficult economic conditions, and provide you with good practice guidance from those organizations that are leading the way in BCM implementation and maintenance. An update will also be given on the Civil Contingencies Act review.

New for 2009: Streamed sessions reflecting your needs.

You will leave this BSI conference with a clearer idea of how your BCM processes and procedures can be improved and help you to prepare for and address additional challenges faced by your organization.

## Who should attend?

This conference and workshops will be relevant for all those for whom business continuity and/or compliance is wholly or partly their responsibility or for whom it impacts on their role, including:

- BC professionals
- Risk managers
- Senior directors of SMEs
- Crisis/Incident response managers
- Corporate resilience managers
- Emergency planning officers
- Facilities managers
- Operations managers
- Compliance officers and auditors
- Governance managers

## Conference programme 13 May 2009

### Chair

**John Sharp**, *Managing Director, Kiln House Associates*

#### Plenary session (am)

### Chair's introduction and update on continuity related standards

- UK – Recovery management, human factors, crisis management, ICT continuity and risk
- USA
- ISO – International activity

#### John Sharp

*Managing Director*  
**Kiln House Associates**

### British Standards and business continuity management

- How BS 25999 fits with other management systems standards?
- Certification to BS 25999
- Feedback on the standard

#### David Adamson

*Committee Manager – Risk, QA and Security*  
**BSI British Standards**

#### Discussion session

- Does the recession emphasize the need for BCM or push it further down the priority chain?
- Does business continuity add value to an organization?
- How do you measure the value added by BCM?

See opposite page for streamed sessions

#### Plenary session (pm)

#### Discussion session

- How can the public and private sector work together to improve BCM processes?
- What are the common issues?

#### Case study

### The importance of BCM in the supply chain

- Managing contractors and third parties
- Partnership approach or contractual requirement?

TBC

#### Case study

### Business as usual following a terrorist attack

- Emergency response
- Working in partnership
- Crisis management
- 23:59 Badge of Honour

#### Gillies Crichton

*Head of HSE Compliance*  
**BAA Glasgow Airport**

#### Conference timings

**Registration:** 08:45

**Conference begins:** 09:30

**Conference closes:** 17:00

*Please note, timings are provided for guidance only and may be subject to change.*

#### Drinks reception: 17:00 -

Delegates are cordially invited to attend a drinks reception at the close of the conference.

**Please note:** Streams 1 and 2 run concurrently. Delegates may change streams between presentations. Please indicate your session preferences when booking e.g. A1, B2, C2, D1. Online bookings will be contacted by a customer service representative for their selection.

### Stream 1

#### Chair

##### Lyndon Bird

*International Technical Director, The Business Continuity Institute*

#### A1. BCM and critical infrastructure

- The role of CPNI
- Working with industry and government to determine the most critical sections of national infrastructure
- Establishing a proportional response to national security threats without disrupting business

##### Roger Cumming

*Deputy Director, Centre for the Protection of National Infrastructure (CPNI)*

#### B1. Civil Contingencies Act Enhancement Programme: An update on the review of our civil protection legislation

- Overview of the scope and objectives of the Government's review of the Civil Contingencies Act
- Report on first phase progress
- Timescales

##### Andy Fraser

*Assistant Director, Civil Contingencies Act Enhancement Programme*

#### C1. Case study NHS Resilience Project - BCM for the NHS

- National Strategic Overview
- Why does the NHS need to tailor BS 25999?
- Healthcare Resilience PAS
- Sheffield Teaching Hospital - A case study

##### Merlyn Demaine

*Project Manager, Emergency Preparedness Division, Department of Health*

##### Carole Mistry

*Emergency Planning Manager, Sheffield Teaching Hospitals NHS FT*

#### D1. Case study West Sussex County Council - A journey to BS 25999 implementation

- Establishing a BS 25999 compliant system - key components
- Implementation across the authority - challenges and approaches
- Innovation - breaking new ground
- The audit process - our journey

##### Damien Adams

*Head of Emergency Management, West Sussex County Council*

##### Alan Jones

*Deputy Head of Emergency Management, West Sussex County Council*

### Stream 2

#### Chair

##### John Sharp

*Managing Director, Kiln House Associates*

#### A2. Business continuity in the current economic environment

- How to focus on risk, cost and efficiency
- Maintaining programme momentum
- Testing and exercising, a must do activity
- Critical supplier failure - how to approach this specific risk

##### Rick Cudworth

*Head of Business Continuity and Resilience (EMEA), Deloitte LLP*

#### B2. Case study Business continuity in manufacturing

- The effect of the economic downturn
- Lean v continuity
- Supply chain issues
- The need for consistency

##### Hugh Leighton

*Consultant, Aon Global Risk Consulting*

##### Barry Pitcher

*Group Risk Controller, Foodvest Ltd*

#### C2. Case study Planning for a flu pandemic Includes BAE Systems MAS case study

- The current threat
- Business implications
- Identifying and assessing critical activities
- Developing a plan of action

##### David Teed

*Director & Senior Consultant, Teed Business Continuity Ltd*

##### Charlotte Smith

*Consultant, Teed Business Continuity Ltd*

##### Jim Tyson

*BCM Manager, Military Air Solutions, BAE Systems*

#### D2. Case study Exercise for fitness – steps for a BCM workout

- Planning for success
- Testing v exercising
- Methods & techniques
- Persons to be involved
- What to do afterwards

##### Tim Wright

*Senior Manager, Kingston Smith Consulting*

**Client TBC**

# Improving Business Continuity Management BS 25999 and Beyond

## Pre-conference workshop 12 May 2009 (Afternoon only)

### Your BC plans and BS 25999 – Where to start

This workshop is an interactive session of presentations, discussion, case studies, tools and more to build delegate knowledge, understanding and confidence for those considering, or about to commence, the journey of implementing and maintaining BS 25999 within their organization.

#### Content includes:

- The essentials
  - Part 1 and Part 2 of BS 25999
  - The BCM lifecycle
  - Documentation
  - The BC management system and processes
  - The certification process
- Your plans
  - Undertaking a gap analysis
  - Alignment or compliance?
- Implementing BS 25999
  - Managing and delivering your project plan
  - The lifecycle and documentation
  - The underpinning BC management system

**Giles Alexander**  
Consultant  
Needhams 1834 Ltd

#### Workshop timings

**Registration:** 13:00

**Workshop begins:** 13:30

**Workshop closes:** 17:00

*Please note, timings are provided for guidance only and may be subject to change.*

## Post-conference workshop 14 May 2009 (Full day)

### How to effectively exercise and test your BC plan

This workshop will provide detailed learning, guidance and practical advice through small groups and one to one interaction with a highly skilled and knowledgeable tutor. Effective testing and exercising is a vital part of maintaining a BC plan and should be undertaken by all organizations on a regular basis.

#### Content includes:

- The objectives of business continuity exercises
- Planning the exercise programme
- Exercise development
- Technology and resources
- Exercise management
- Evaluation and feedback

**Ian Francis**  
Business Continuity Consultant

#### Workshop timings

**Registration:** 09:30

**Workshop begins:** 10:00

**Workshop closes:** 16:00

*Please note, timings are provided for guidance only and may be subject to change.*

## About BSI workshops

BSI's conference workshops provide detailed learning, guidance and practical advice through small groups and one to one interaction with highly skilled and knowledgeable tutors. The workshops can provide a greater depth of understanding and enable you to get to grips with challenging and technical subjects.

## Sponsorship and exhibition opportunities

Through BSI conferences and events your company will be able to reach your target market and showcase your products and solutions. If you are interested in promoting your company, its products or services at the conference, please call **020 8996 7371** or email **conferences@bsigroup.com**

## Forthcoming conferences from BSI British Standards include:

- Green IT
- IT Governance
- Environmental Manufacturing
- Information Governance
- Energy Management

For more information, visit  
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## Pricing

EARLY BIRD PRICING				
Early Bird Pricing (Valid until 16 April 2009)	Conference only 13 May 2009	Conference & pre-conference workshop package 12-13 May 2009	Conference & post-conference workshop package 13-14 May 2009	Conference and two workshops package 12-14 May 2009
<b>Standard rate</b> Non-member	£436.00 + VAT (£501.40)	£540.00 + VAT (£621.00)	£639.00 + VAT (£734.85)	£740.00 + VAT (£851.00)
<b>Standard rate</b> Member*	£392.40 + VAT (£451.26)	£486.00 + VAT (£558.90)	£575.10 + VAT (£661.37)	£666.00 + VAT (£765.90)
<b>Public sector/charity rate</b> Non-member	£276.00 + VAT (£317.40)	£360.00 + VAT (£414.00)	£440.00 + VAT (£506.00)	£519.00 + VAT (£596.85)
<b>Public sector/charity rate</b> Member*	£248.40 + VAT (£285.66)	£324.00 + VAT (£372.60)	£396.00 + VAT (£455.40)	£467.10 + VAT (£537.17)
PRICING (AFTER 16 APRIL 2009)				
Pricing (After 16 April 2009)	Conference only 13 May 2009	Conference & pre-conference workshop package 12-13 May 2009	Conference & post-conference workshop package 13-14 May 2009	Conference and two workshops package 12-14 May 2009
<b>Standard rate</b> Non-member	£545.00 + VAT (£626.7)	£675.00 + VAT (£776.25)	£799.00 + VAT (£918.85)	£925.00 + VAT (£1063.75)
<b>Standard rate</b> Member*	£490.50 + VAT (£564.07)	£607.50 + VAT (£698.63)	£719.10 + VAT (£826.96)	£832.50 + VAT (£957.38)
<b>Public sector/charity rate</b> Non-member	£345.00 + VAT (£396.75)	£450.00 + VAT (£517.50)	£550.00 + VAT (£632.50)	£649.00 + VAT (£746.35)
<b>Public sector/charity rate</b> Member*	£310.50 + VAT (£357.07)	£405.00 + VAT (£465.75)	£495.00 + VAT (£569.25)	£584.10 + VAT (£671.72)

### About BS 25999

BS 25999-1 is a code of practice that establishes the process, principles and terminology of business continuity management (BCM).

BS 25999-2 specifies requirements for establishing, implementing, operating, monitoring, reviewing, exercising, maintaining and improving a documented Business Continuity Management System.

To purchase your copies, visit [www.bsigroup.com/riskstandards](http://www.bsigroup.com/riskstandards)

### \*About BS 25777

BS 25777 gives recommendations for ICT continuity management within the framework of business continuity management provided by BS 25999-1. BS 25777 can help your organization plan and implement an ICT continuity strategy.

Delegates receive 20% off the hardcopy version of BS 25777 when purchased at the 2009 BCM conference.

# Improving Business Continuity Management


BS 25999 and Beyond

12-14 May 2009 – 1 Whitehall Place, London

## FIVE EASY WAYS TO BOOK

 **Online:**  
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Please retain a copy for your records.

### Conference Information

Full joining instructions will be sent upon receipt and confirmation of your booking. If you have not received your confirmed instructions within 3 days, please call Customer Services on +44 (0)20 8996 9001 to confirm your booking has been placed.

### Terms and Conditions: Transfer and Cancellation

All cancellations and transfer requests must be made in writing to the Head of Delegate Administration in Customer Services, either by email, fax or letter, contact details above. This will be acknowledged in writing.

#### Transfers

There is no charge for changing a delegate name providing the request is received no less than 20 working days before the start of the event. Any request received 19-0 working days before the start of the event will be subject to a transfer charge of 20% of the fee.

#### Cancellation

There is no charge for cancellations received no less than 40 working days before the start of the event. Any cancellation received 39-16 working days before the start of the event will be subject to a cancellation charge of 25% of the fee. Any cancellation received 15-0 working days before the start of the event will be subject to a cancellation charge of 100% of the fee. If a delegate fails to attend the event, the full fee is payable.

Because networking with delegates from other companies add to the quality of our events, it may be necessary to cancel an event if the delegate numbers are too low. We reserve the right in our absolute discretion and without liability to cancel any event, in which case all monies will be refunded. If you are making travel or accommodation arrangements we recommend that you check the status of the event with our customer service department first. We reserve the right at any time and without prior notice to change the venue and/or speakers and/or programme from that described in the brochure. Prices are correct at time of print but may be subject to change. We accept no responsibility for the views expressed by the speakers or any other persons present at the event.

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### DELEGATE DETAILS

Mr/Ms/Miss/Mrs/Dr/Other	First Name(s)	
Surname		
Job Title	Organization	
Address		
	Postcode	Country
Tel	Fax	
Email		
BSI Membership No. (if applicable)		

### PRICING

Bookings received on or before 16 April 2009 will be booked at the early bird rates. Bookings received after 16 April 2009 are subject to full rates.

Booking selection Please ✓ your selection(s)	Conference only 13 May 2009	Conference & pre-conference workshop package 12-13 May 2009	Conference & post-conference workshop package 13-14 May 2009	Conference and two workshops package 12-14 May 2009
Standard rate Non-member	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard rate Member*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public sector/charity rate Non-member	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public sector/charity rate Member*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Please note:** Streams 1 and 2 run concurrently. Delegates may change streams between presentations. Please indicate your session and stream preferences when booking e.g. A1, B2, C2, D1. Online bookings will be contacted by a customer service representative for their selection.

Please indicate which sessions you would like to attend:

Stream 1	A <input type="checkbox"/>	B <input type="checkbox"/>	C <input type="checkbox"/>	D <input type="checkbox"/>
Stream 2	A <input type="checkbox"/>	B <input type="checkbox"/>	C <input type="checkbox"/>	D <input type="checkbox"/>

#### Discounts:

\*Member discount applies to members on provision of appropriate membership number or booking code on conference and/or workshop bookings

Members of IOR, IT Governance, ALARM, AIRMIC and BCI are entitled to a 10% discount. Please contact your association for a discount code.

If you have 5 or more delegates, please contact +44 (0)20 8996 7409 about group packages.

**Total Payable: £**

### PAYMENT DETAILS

Cheque: *Please make payable to BSI*

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