

BSI Business Information

Equipping Business with Knowledge



shape the future

BSI

Business
Information

BSI Business Information delivers leading-edge best practice solutions through the development and publication of standards and related information products. As the publishing division of the British Standards Institution, we offer a wide range of products and services that help organizations to successfully implement best practice, manage business critical decisions and achieve excellence.

Guiding you to your destination.



A Leading Publisher in Business Information Standards, Books, Guides, CDs and Databases

BSI Business Information publishes more than just standards. We publish a wide range of business-related books, CD-ROMs and electronic products explaining and interpreting business issues and standards, written by qualified experts.

Our portfolio of publications and products are about improving systems, applications and processes in business, trade and industry, public and private sector. The emphasis is firmly on the application of best practice in all sectors of the working environment.

Businesses rely on us to keep improving their approach to products, services and processes in all sectors – including construction, engineering, IT, health and safety, and security.

Standards Documents

BSI has a collection of over 45,000 standards; each year we publish nearly 2,000 new and revised standards that encompass new materials, processes and technologies, and keep the technical content of existing standards up-to-date.

Business Information Publications and Products

BSI Business Information publishes a collection of books, guides and software tools that can help you to interpret standards, legislation and best practice codes, especially if you are planning to launch or export products to new markets or if you need to check that your products meet the latest regulations and up-to-date requirements.

British Standards Online

British Standards Online (BSOL) is BSI's flagship database of standards. Used by professionals around the world, it is the most comprehensive and authoritative source of British, and adopted European and International Standards. Delivering information directly to the desktop, this growing resource contains bibliographic details of more than 45,000 publications and allows you to download the full-text of any current standard. BSOL is available as the complete collection or 55 individual sector modules.



Working Across Sectors and Disciplines

Sectors

Manufacturing and Engineering
Building and Construction
Fire
Security
Information, Communication and Technology

Disciplines

Quality Assurance/Best Practice Management
Sustainability and Environmental Management
Corporate and Social Responsibility
Health and Safety Management
Process Management Systems

Risk and Business Continuity
IT Service Management
Information Security Management
Information and Knowledge Management

Seminars and Conferences Offering You Practical Advice and Insight

The BSI Seminars and Conference Unit offers a wide range of events ranging from topical issues such as the implications of not taking web accessibility seriously to the practical implementation of a new standard.

The seminars programme has been designed to offer practical advice and guidance on the implementation of legislation, directives, standards and supporting documentation. Each seminar is based on 'best practice' and delivered by industry experts. Our seminars are available as public classes or we come to you to conduct in-house courses. We can customize any seminar to meet your exact training requirement. Our conferences bring together key players to debate latest

trends, regulations and issues with opportunities for delegates to take part in open discussions and debates led by panels of expert speakers. In addition, these conferences may have workshops running alongside to provide guidance and practical advice.

With relevant and up-to-date information, presented in an accessible and appropriate manner, we guarantee you will leave one of our events better equipped to face your professional challenges and responsibilities.

Customized Services Meeting Your Business Needs

At BSI Business Information we understand that each organization is unique and that sometimes a customized approach is needed.

Building on BSI's integrity, innovation and independence, BSI Professional Standards Services (PSS) is a client-focused area of BSI that provides tailored solutions for individual clients and industries in all areas within, and surrounding standardization. PSS provides a fast, flexible, high value service, tailored to suit business needs.

Our services range from the highest level of working with a company to develop and deliver an entire standards strategy, to working very specifically in developing a private company standard. It is vital in all of our work that we consider and thoroughly review national and international information to assist our clients in adopting industry accepted best practice.

Publicly Available Specification (PAS)

A PAS is a BSI endorsed specification that is developed using the same rigorous methodology used in developing a British Standard. It is driven by the sponsoring organization or consortia group and can cover products, processes or best practice guidelines. Using the full resources and expertise of BSI, we can deliver a PAS in around six to nine months.

The finished PAS is a professionally produced document that catches the eye as well as the imagination. Sponsor a PAS and you put a marker down that says 'this is the way things should be done in our industry'. As a sponsor, you may:

- Gain market credibility as the originator of a key industry standard
- Facilitate knowledge capture and sharing within your organization and your industry as a whole
- Assume a position of thought leadership, critical in today's knowledge economy
- Streamline internal processes and those throughout your supply chain.

Through your association with the BSI brand, you gain credibility and authority in your industry and among opinion formers. A PAS can lead to a full British Standard.

Export/Import Consultancy – Technical Help for Exporters

Our import/export advice service – Technical Help for Exporters - provides organizations with the information needed to trade successfully. Our versatile service investigates, identifies and reports on the latest information on standards, export legislation and regulations, certification and testing requirements, language requirements and translations – all to help overcome barriers to international trade.

International Projects

A growing area within the BSI Business Information product and services portfolio, managed by the International Projects department, is the coordination of international activities with donor funded projects.

BSI International Projects is currently involved in a wide range of activities worldwide mostly funded by the EU, the World Bank, EBRD, the United Nations and other donor funded bodies. BSI is working on projects in Europe, Africa, Asia, and South America.

We draw upon the extensive knowledge and technical expertise that we have built up over the years to offer advice, training and support to our clients. Our primary capabilities include:

- Support to quality infrastructures
- Assistance to Standards Associations
- Quality and conformity assessment advice
- Institution building in standardization and certification
- Institution building support, for the application and enforcement of the legal instruments
- Approximation of technical rules and standards
- Establishment of European Standards translation and information facilities
- Selection and adoption of standards supporting the new approach
- Management of WTO National Technical Barriers to Trade Enquiry Point
- Market surveillance.

Become a BSI Member

Standards are a recognized powerful business tool and can define crucial aspects of a company's safety, quality and reliability, and enable businesses to operate in a global market.

BSI Membership offers access to an exclusive range of services aimed at helping your business to prosper in the increasingly competitive marketplace. Whether you are a large multinational company or an SME, a local Government Department, Trade Association or a Professional Body, you can join our growing Membership of 21,000 organizations. BSI Membership confirms to your employees, shareholders, local community and business partners your commitment to excellence.



Examples of projects that we've worked on:

Turkey: A €4.6M project to support the private and public sectors in the process of technical harmonization and the alignment of their quality infrastructure with EU requirements, specifically in respect of the technical barriers to trade aspects of the Customs Union Agreement.

Ethiopia: As part of the World Bank Energy Sector Reform Programme for Ethiopia, BSI was awarded a €0.7M project to undertake a review of the regulatory framework, rules, codes, standards and other legal instruments.

Vietnam and Indonesia: As part of the €8M contract for the EC-ASEAN Economic Cooperation Programme on Standards, the Vietnam government requested BSI to provide technical assistance and training to improve the quality of services in the tourism sector. BSI provided assessment of the food safety in 12 small food processing companies in support of the food safety program for Indonesia.

Ecuador: In a €0.1M project BSI was requested to manage the food safety agreement with the Instituto Nacional de Pesca for the antibiotic testing of all shrimp being exported from Ecuador – mainly to the EU and the USA.

Here are some of the services available to BSI Members:

- Access to an exclusive range of British, European and international Standards
- 50% off the cost of standards. Even without the other benefits provided by BSI Membership, most businesses find that Membership quickly pays for itself through this discount alone
- A tailored automatic Standards Update Service and a CD-ROM of the British Standards Catalogue
- Free access to the library, containing one of the world's most extensive international standards collections
- Free subscription to the Business Standards and the Update Standards magazines
- Members' credit facility and free postage and packing on standards and books
- Discounts on Business Information Seminars and Conferences and those courses offered by learndirect online.

BSI Group

Founded in 1901, BSI Group is a leading business services provider to organizations worldwide. It provides independent certification of management systems and products; product testing services; the development of private, national and international standards; management systems training and information on standards and international trade.

BSI Group has a range of divisions that offer market-leading products and services across a number of requirements:

- **BSI British Standards** is the National Standards Body of the UK and develops standards and standardization solutions to meet the needs of business and society. They work with government, businesses and consumers to represent UK interests and facilitate the production of British, European and international Standards.

- **BSI Business Information**, the trading arm of BSI British Standards, focuses on providing information and dynamic services that add value to business standards, best practice and management systems.

- **BSI Management Systems** operates worldwide to provide organizations with independent third-party certification of their management systems, including ISO 9001 (Quality), ISO 14001 (Environmental), OHSAS 18001 (Occupational Health and Safety), ISO/IEC 27001 (Information Security), ISO/IEC 20000, (IT Service) and ISO 22000 (Food Safety) management systems.

- **BSI Product Services** is best known for the Kitemark, the UK's first product quality mark. BSI Product Services exists to help industry develop new and better products and to make sure they meet current and future laws and regulations, from commercial construction to motorcycle helmets, from mobile phones to fire extinguishers, from car headlights to medical devices. It also provides third-party certification, specifically for CE marking – a legal requirement for certain categories of products to be sold within the EU.

Request for Information

Please send me details, I am interested in:

Becoming a BSI Member

Finding out more about British Standards Online

Developing a PAS

Books and Guides

Standards in the following area(s):

Attending Conference/Seminar in the following subject(s):

Title: _____ First Name: _____ Surname: _____

Job Title: _____ Department: _____

Organization: _____

Address: _____

Postcode: _____ Country: _____

Tel: _____ Fax: _____

Email: _____

Personal information

Your contact details will be used to complete your request. We will send you relevant information about our products and services that may be of interest to you by post or via email. If you **do not** wish to be kept up-to-date please tick this box.

We will never supply your information to third parties for marketing purposes.

BSI handles all personal information in compliance with the Data Protection Act 1998 and the EU Communications Directive 2002.

The British Standards Institution is incorporated by Royal Charter.

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