



Kitemark<sup>®</sup> Energy Reduction Verification Scheme

# Prove your commitment to carbon reduction

*raising standards worldwide*<sup>™</sup>



# Is your organisation required to register and participate in the Government's CRC Energy Efficiency Scheme?



“The new Kitemark is great and just what businesses need in order to verify the emission reductions they’re achieving and hope it acts as an incentive to move ahead with efficiency plans.”

Dave Lewis, Head of Business Energy Services, npower

If you have already registered as a Carbon Reduction Commitment (CRC) participant you will be working to the 31st March 2011 deadline to maximise your performance under the Scheme. IF NOT, you need to act quickly so that you have sufficient time to best position your organisation by the deadline.

Whichever the case, the Kitemark Energy Reduction Verification Scheme can help your business.

- **Early Action Metric** – Kitemark Energy Reduction Verification (ERV) scheme is approved by the Environment Agency as an Early Action Metric so you can present clear and independent information on your energy usage and meet the needs of CRC participation
- **Improving your league table position** – By gaining certification to the BSI Kitemark ERV scheme, organisations can improve their position on the published league table and maximise the points awarded for taking responsibility for energy management.
- **Win the trust** of your stakeholders, investors, clients and employees by demonstrating your commitment to responsible energy management. 89%\* of UK adults are reassured by the presence of the Kitemark.
- **Simplicity** – become compliant in the most simple way. Why? Because Kitemark ERV scheme has been designed with the CRC requirements in mind so that only greenhouse gas emissions from energy use are taken into account without complicating the measurement with the impact of other sources of carbon.
- **Responsible energy management** – the Kitemark ERV scheme is based on BS EN 16001 Energy Management and enables organisations to identify further energy reductions and delivers a robust system for managing energy use and ensuring long term energy savings
- **Enhanced reputation** – as a Kitemark licensee you will be able to use the Kitemark ERV logo on your corporate and promotional materials to show your prestigious Kitemark status.

# Performance league tables and points

Once registered, your energy usage performance will be shown on a published league table where your position will be determined by the points awarded. In the first year of the CRC, the only metric to be used in calculating your position will be from the Early Action Metric (EAM) schemes as these recognise those organisations that have already taken action to reduce energy use.

Points from the EAM are split into two parts:

- 50% are based on you adopting an approved Early Action Metric Scheme such as BSI's Kitemark Energy Reduction Verification scheme.
- 50% are awarded on your organisation's installation of voluntary automatic meters.

Certification to an Early Action Metric scheme – such as Kitemark ERV - means you will be placed higher in the league table than a comparable non-certified organisation. This will demonstrate your commitment to reducing energy use - protecting, if not enhancing, your reputation amongst your customers and the investment community

*Consumers do not trust environmental claims unless they have been independently verified – but they do trust the BSI Kitemark. Research conducted by Consumer Focus showed that nearly **58%** of consumers think that a lot of companies pretend to be green just to charge higher prices while, according to BSI research, **88%\*** believe Kitemark shows a reputable company.*

\*GfK NOP Survey



## What is required

An organisation that achieves a relative reduction in energy use of at least 2.5%\* per annum or 5.2% over two years, calculated from three years worth of data, will be awarded the Kitemark. In addition they will need to demonstrate an effective energy management system and identify, as well as assess, their significant energy uses.

From April 2012 your organisation will be required to purchase allowances during each compliance year based on your forecast emissions and then report at the end of that year on your actual emissions of CO<sub>2</sub> that result from your energy use. An allowance can be purchased from the Government and represents the right by a participant to emit one tCO<sub>2</sub>. These allowances can also be bought and sold by traders.

\* Equivalent to the CTS



# The ERV certification process

This is a two staged assessment within twelve months of the end of the compliance year.

**Stage 1** – looking at the processes and procedures in place

**Stage 2** – looking at the supporting evidence, implementation and control activities

**Certification** – the issued certificate is valid for 2 years from the end of the compliance period

## Combining with BS EN 16001 certification

In order to ensure that you continue to identify the opportunities to reduce your energy consumption, you may want to consider combining your Kitemark ERV with an assessment of your energy management system to BS EN 16001.

**For further information or to get a quote please contact our customer service team on 0845 080 9000.**



Call our Customer Service Team on 0845 080 9000 or email: [certification.sales@bsigroup.com](mailto:certification.sales@bsigroup.com)

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