

# FEATURES AND BENEFITS

ISO 14001 is an internationally accepted standard that provides a framework to put in place an effective environmental management system. The standard is designed to address the delicate balance between maintaining profitability and reducing environmental impact.

BUSINESS RISK	BUSINESS NEED	FEATURE OF STANDARD	ADVANTAGES (How will it help?)	BENEFITS (Whats in it for my business?)
Prosecution as a result of environmental breaches.	To reduce risk of environmental breaches.	Procedure for the identification of relevant legislation, understanding of how it applies to your organisation and evaluation of compliance to be in place.	Better awareness and understanding of applicability of relevant legislation. Better management of risk. Fewer breaches.	Fewer visits by the Environment Agency. Fewer fines and prosecutions. More time to spend on proactive measures.
Loss of customers and investors through damaged reputation from poor environmental performance.	To protect and enhance reputation. To win more tenders. To attract more investors.	Operational controls to be in place.	Reduced breaches. Better management of breaches.	Name not in papers or targeted by non governmental organisations. Less resource spent on finding new customers and investors. Opportunities for positive PR.
Rising operating costs.	To keep operating costs down i.e. transport costs, energy bills, waste management bill, landfill tax bill, insurance premiums.	Standard requires organisations to identify significant aspects and impacts and put operating controls in place to minimise those impacts.	Efficiency of machines, processes and transport improved. More efficient use of natural resources and waste management.	Lower bills and cost savings. More money to spend on other things.
Interruption to operations as a result of breaches.	To reduce the impact of breaches.	Operating controls to be in place. Procedures for emergency preparedness and testing to be in place.	Less likely to have a breach. Better prepared in the event of a breach meaning quicker response and lessened impact.	Less costly to put right. Quicker recovery to business as usual.

For more information visit [www.bsigroup.com/en-ID/iso-14001/](http://www.bsigroup.com/en-ID/iso-14001/) or call +6221 8379 3174 - 77

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