



...making excellence a habit.™



BSI Excellent Services



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VerifEye™ Directory
Enabling supply chain visibility



Reputational Risk can damage brands



產品品質



工作環境與剝削

Your **REPUTATION** is
your **Brand**



汙染



環境破壞



賄賂與貪腐



仿冒品



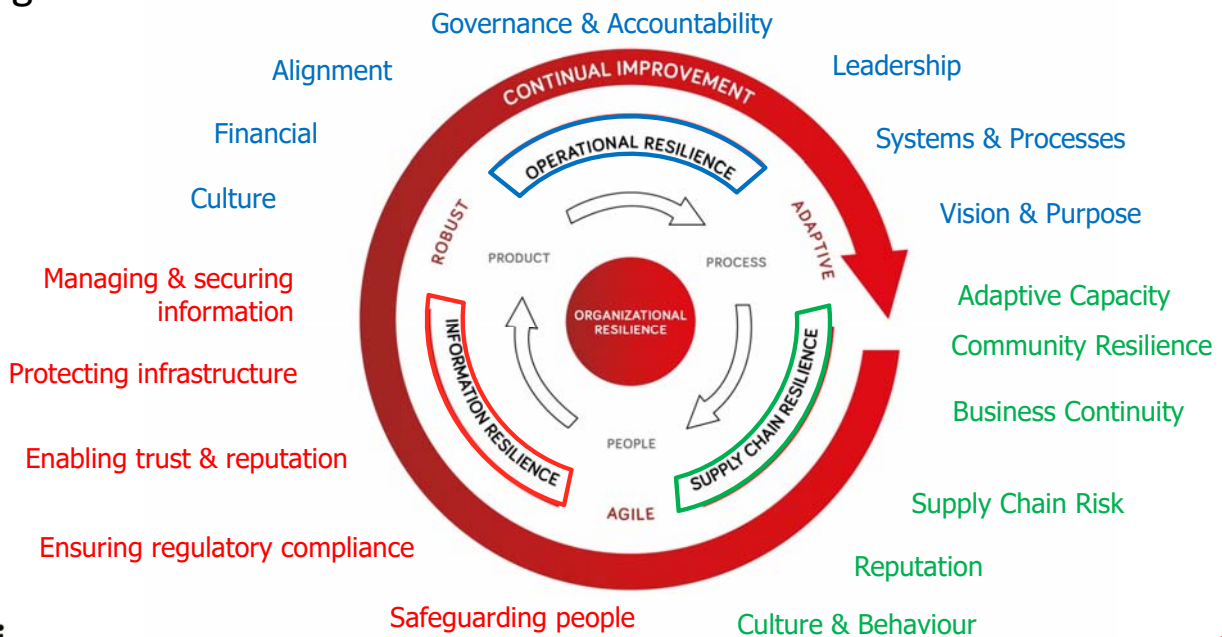
BSI's approach to Organizational Resilience

- BSI believes that Organizational Resilience comprises three fundamental elements:
 1. Product Excellence
 2. Process Reliability
 3. And the right People Behaviours

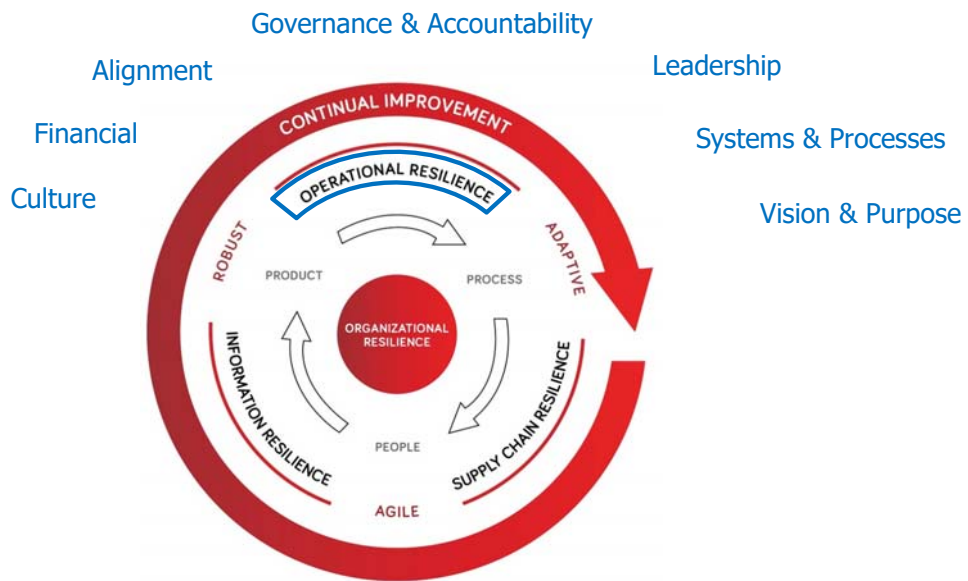
- Three domains that are critically important in achieving Organizational Resilience today:
 1. *Operational Resilience*
 2. *Information Resilience*
 3. *Supply Chain Resilience*



Organizational Resilience



Operational Resilience



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Operational Resilience focusses on a company identifying **operational improvements**, including performance & sustainability, across its products/services and processes in order to meet the needs of its customer, through to how it **values its people** and **governs itself**.



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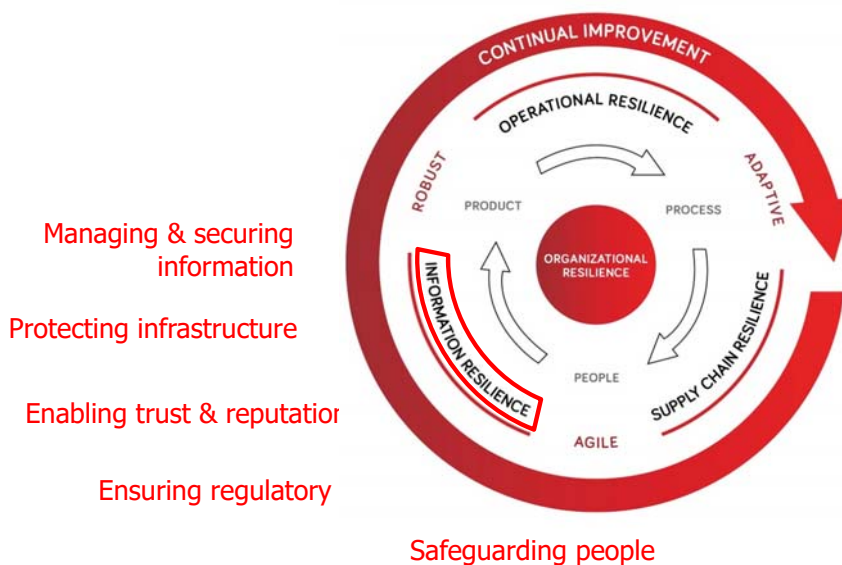
企業社會責任 (CSR) - 企業核心價值 (ESG)



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Information Resilience



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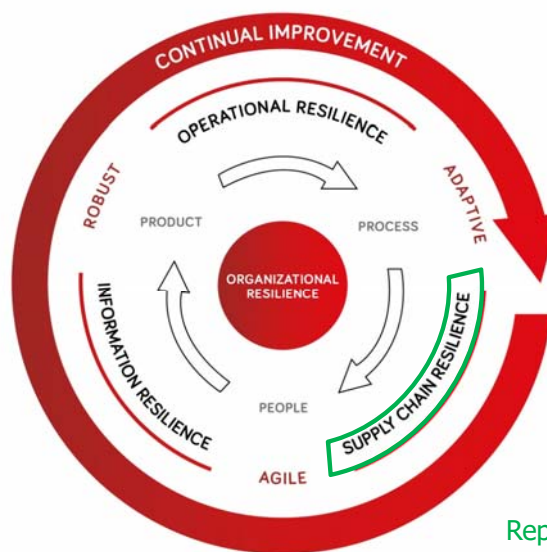
Information Resilience is the management of an organization's information including physical, Intellectual Property and digital, throughout its lifecycle, from source to destruction, allowing stakeholders to store, access and use information **securely** and effectively.



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Supply Chain Resilience



Adaptive Capacity
Community Resilience
Business Continuity

Supply Chain Risk

Reputation

Culture & Behaviour

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Supply Chain Resilience is the ability to quantify and mitigate supply chain risks, including procurement, manufacturing, transportation and sales life cycle minimizing disruption impact and **protecting a firm's global operational, financial and reputational exposures.**



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Domain 3: Supply Chain Resilience

	Mitigating Social Risk	Minimizing Security Risk	Ensuring Supply Chain Continuity
Knowledge	<ol style="list-style-type: none"> 1. Domain expertise 2. Intelligence IP (SCREEN) 	<ol style="list-style-type: none"> 1. Domain expertise 2. Intelligence IP (SCREEN) 	<ol style="list-style-type: none"> 1. Domain expertise 2. Intelligence IP (SCREEN)
Training	<ol style="list-style-type: none"> 1. Customised Supply Chain Auditing (PAS 7000) 	<ol style="list-style-type: none"> 1. C-TPAT (LMS eLearning, onsite) 2. Supply Chain Auditing (PAS 7000) 	<ol style="list-style-type: none"> 1. Customised Training Capacity Building (BCM, PA 7000, Anti-bribery) 2. Supply Chain Auditing (PAS 7000)
Assessment	<ol style="list-style-type: none"> 1. Human rights 2. Conflict minerals 3. FCPA 4. BSI VerifEye profile 5. Client specific programmes 	<ol style="list-style-type: none"> 1. C-TPAT/AEO/PIP 2. BSI VerifEye profile 3. Client specific programmes 	<ol style="list-style-type: none"> 1. BCM resiliency 2. BSI VerifEye profile 3. Client specific programmes
Advisory	<ol style="list-style-type: none"> 1. Reputation risk (CSR, suppliers, environmental, OHS, anti-bribery) 2. Capacity building/continuous improvement 	<ol style="list-style-type: none"> 1. Financial risk modelling 2. Enterprise risk assessment 3. Product risk assessment <p>Government trade compliance (C-TPAT, AEO/PIP)</p>	

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Protecting your brand

The Challenge: Hidden Supplier Risks



Many Supply Chain Black Holes

What You Don't See – You Don't Know

What You Don't Know – You Can't Manage

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誰是你的供應商？能夠相信他們嗎？

- 大部分公司只對他們15%的供應商很了解, 但不了解剩下的85%的供應商, 包括工廠、工人及製造流程
 - *我的直接供應商和間接供應商分別有幾個？*
 - *他們是誰？*
 - *他們在哪裡？*
 - *我能依賴他們嗎？*
- 複雜且散佈的供應鏈合作夥伴導致能見度低、透明度低、可信度低



去年, 81%的企業至少經歷過一次供應鏈中斷



只有15%的企業相信他們的供應鏈有足夠的反應能力, 可以解決外部供應鏈中斷的威脅



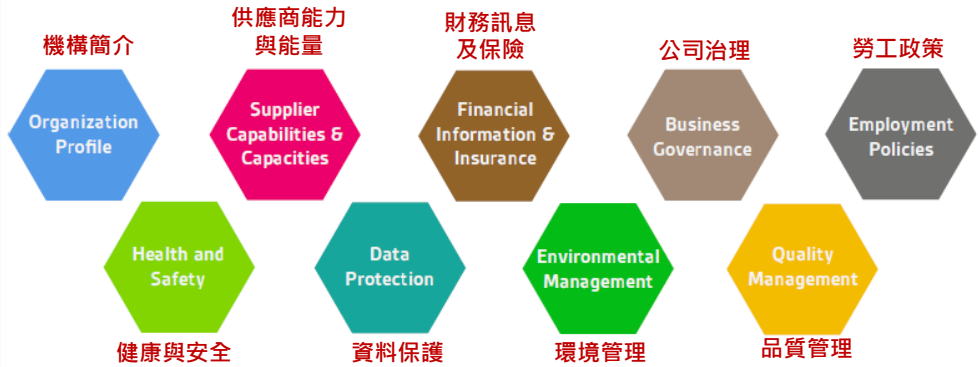
50%受訪企業者指出供應鏈透明化是需要優先考量的事項

² Raconteur Supply Chain 2015 report ³ Raconteur Supply Chain 2015 report
⁴ Gartner research July 2015

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Structure of PAS 7000 Supply Chain Risk Management

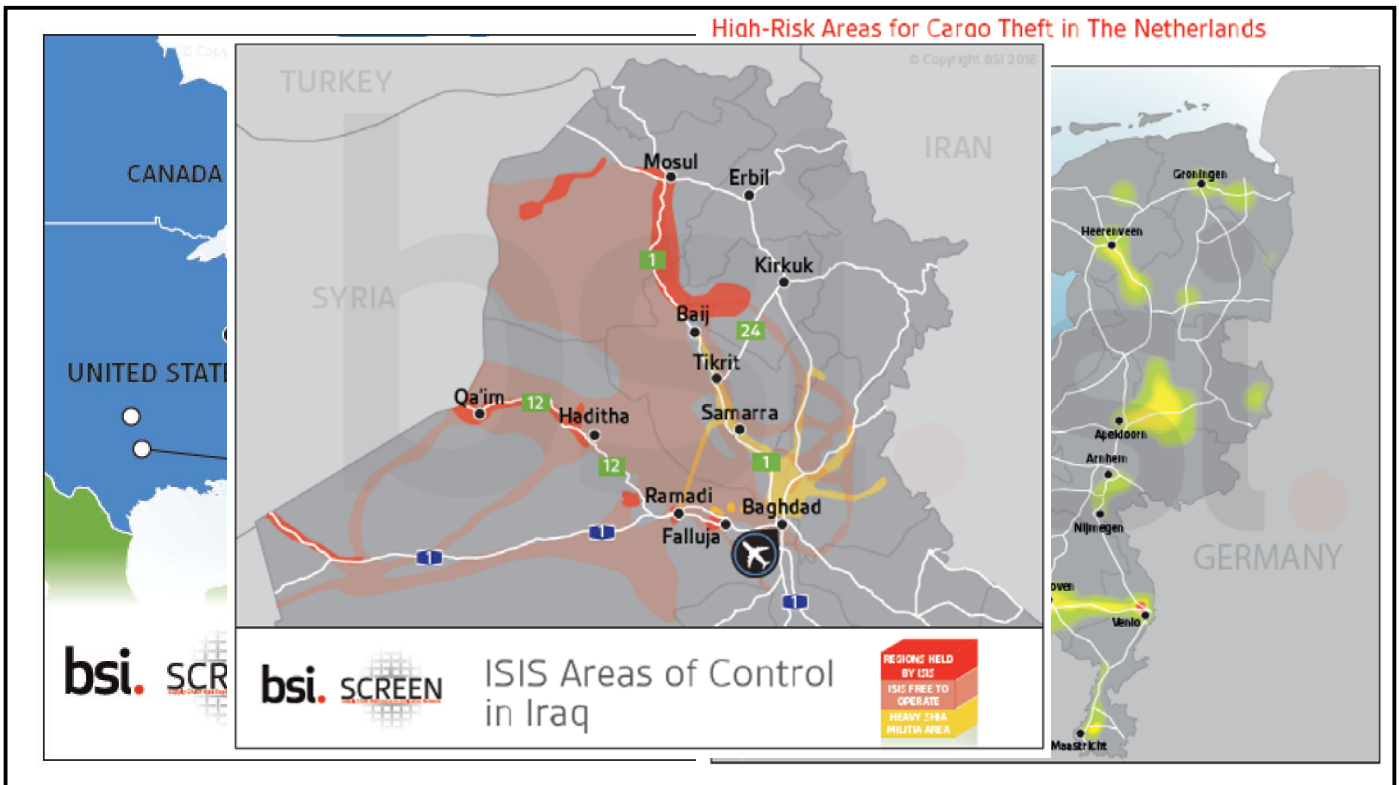
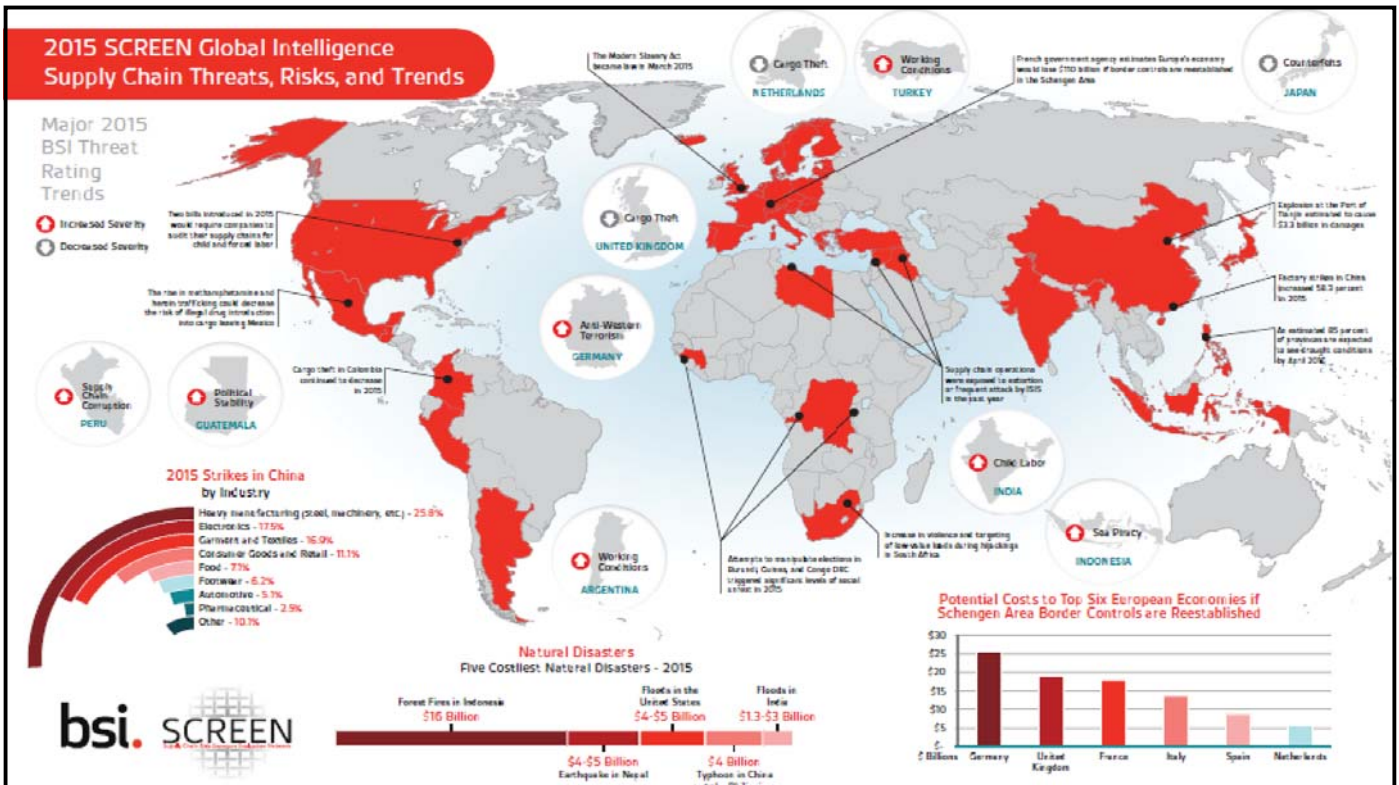


9 PAS 7000 Core Modules (核心指標)



SCREEN
Supply Chain Risk Exposure Evaluation Network







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Introducing BSI VerifEye™ Directory



Enabling Supply Chain Visibility



The BSI VerifEye™ Directory

- 製作 BSI VerifEye™ Directory 是為了提高供應商能見度與可追溯性
- BSI VerifEye™ Directory 主要標準採自 **PAS 7000標準體系**
- 您的VerifEye™ 企業簡介網頁連結將您組織機構簡介與驗證結果變成強大的銷售工具, 增加信任, 提高透明度



The screenshot shows the BSI VerifEye Directory website. At the top, there is a search bar with the text "Enter Company name or certificate number. Results limited to 25 records. A record for each certified site will be returned." Below the search bar, there is a large image of two men shaking hands, with the text "Visible. Transparent. Verified." and "Showcase your credentials with the trusted BSI VerifEye Directory." A "Join" button is visible. Below this, there is a section titled "The latest suppliers who have verified their profiles or gained full PAS 7000 certification" featuring a card for "Inuigiken Industries corp." with details: "Seki-shi, Japan", "PAS 7000 Verified since Tue Oct 27 2015", and "Number of certificates held at this location: 1". To the right, there is a section titled "Ensure supply chain visibility and go for PAS 7000 certification" with a "Download your free copy now" button.




VerifEye™ Directory
Enabling supply chain visibility



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將您的驗證變成積極的銷售工具, 給您帶來信任與自信



Share

Basic profile

China Electronics

34-37/F, Block A
Electronics Science & Technology Bld.
Shenzhen
518031
China

Certificate/Licence number	Standard/Scheme number or name
FS 74494	ISO 9001:2008



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Certificate of Registration

QUALITY MANAGEMENT SYSTEM - ISO 9001:2008

This is to certify that: **BSI Pacific Limited**
23rd Cambridge House
Talkoo Place
379 King's Road
Hong Kong

Holds Certificate No: **FS XXXXXX**

and operates a Quality Management System which complies with the requirements of ISO 9001:2008 for the following scope:

Scope wordings:

For and on behalf of BSI:

Chris Cheung, Head of Compliance & Risk - Asia Pacific

Original Registration Date:

Effective Date:

Latest Revision Date:

Expiry Date:



Page: 1 of 1

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This certificate was issued electronically and remains the property of BSI and is bound by the conditions of contract. An electronic certificate can be withdrawn. [Further details](#)
Postal copies can be obtained at www.bsi.com/bsi/Certificates or telephone 0800 3149 3000.
Further certifications regarding the scope of this certificate and the applicability of ISO 9001:2008 requirements may be obtained by consulting the registration.
This certificate is valid only if printed original copies are in compliance with:
Information and Contact: BSI, Kilnbeck Court, Davy Avenue, Kilmock, Milton Keynes MK5 8BN, UK. Tel: +44 (0)1908 850000
BSI is a member of the United Kingdom Accreditation Body (UKAS) and is registered with the Registrar of Companies, London W8 5NF, UK.
A Member of the BSI Group of Companies.

展現企業身分的證明文件

Wonderful Electronics Company Ltd.

Business scope: Design, manufacturing (assembly and testing) and sales of image sensor module, and other semiconductor products related.

Products, services or works: CMOS Image Module

Address:

No.78 Changshen Road,
Jiangyin
Wuxi City/Jiangsu Province
214437
People's Republic of China

<http://www.jwle.com.cn/>

086-510-85997510

086-510-85997519 ext. 3700

Certificates

Map

Site photographs

Business governance & certifications

Employees

Site information

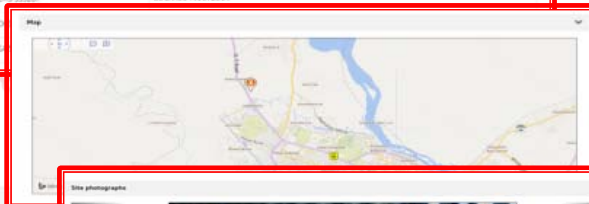
Localized information

Key export countries

Key sourcing countries

Output capacity

Certificate/Licence number	Standard/Scheme number or name
FS 7000 2004	FS 7000 2004
FS 53849	ISO 9001:2008
BS EN ISO 14001:2004	BS EN ISO 14001:2004



Business governance & certifications

Years of operation
1991 (range 9 - 10 yrs)
The organization's registration date is May 17th, 2011.

Type of ownership
Private

Annual turnover
USD 55,284,000

Business licence or equivalent official document

- Business licence #32028700521903 Expiry date 2061-05-10

Tax registration

- Tax registration #3202870342950 Expiry date 2061-05-10

Import/Export licence

- Import and export registration #320885281 The organization retains the registration by extending the valid date on the customs system labels.

Quality management system

- ISO 9001: Name of certificate holder: BSI, China, Certificate number: FH 834371, Expiry date: 2018-05-26

認證資訊
廠址位置
廠區照片
公司營運資訊

已驗證的資訊- 30種以上的資訊揭露

Wonderful Electronics Company Ltd.

Business scope: Design, manufacturing (assembly and testing) and sales of image sensor module, and other semiconductor products related.
 Products, services or works: CMOS Image Module

Address: No.78 Chengzhan Road, Jiangyin, Wuxi City/Jiangsu Province, 214437, People's Republic of China.
 Website: http://www.wjle.com.cn/
 Phone: 086-510-85997519, 086-510-85997519 ext 3700

提供有用及可信任的資訊
 在公司基本資料上

共享VerifEye企業“身分證” 網頁連結

Share profile from the BSI VerifEye Directory

Share this profile with a colleague or business partner.

<http://verifeyedirectory.bsigroup.com/profile/KINGSI-0047027017-001>

Sender's full name:

Sender's email address:

Recipient's full name:

Recipient's email address:

Enter a message here

250 characters left

We need you to provide information about you and your business when you make an enquiry. Find out what this means in our [privacy policy](#).

您的客戶將收到含企業
 簡介網頁連結的電子郵件



在電子郵件簽名中嵌入您的 VerifEye logo

The image shows an email signature on the left and the BSI VerifEye Directory profile on the right. A large red arrow points from the VerifEye logo in the signature to the profile page. The profile page includes the company name 'ABC Co. Ltd.', business scope, address, and various certification details.

如果收信人點擊了您的電子郵件旁的 VerifEye標誌, 他/她將看到BSI VerifEye™ Directory中您已通過驗證的企業簡介



Duck il Industry Co., Ltd.

The image shows an email body with a BSI VerifEye Directory header. The email text includes a greeting, a link to the 'Verified Profile' of Duck il Industry Co., Ltd., and a photograph of a factory interior. The BSI logo is visible in the bottom left corner.



[Duck il Industry Co., Ltd.](#)



驗證標誌企業運用實例

群益證券
 • 實體/電子對帳單
 • 全國100多營業處櫃台放置桌牌



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遠傳電信
 • 全國門市門口



中華郵政
 • ATM自動櫃員機
 • 全國營業處招牌



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線上標準

Overview of British Standards Online - BSOL

An online standards database that makes using standards easier and more cost effective.

Over 55,000 British, adopted European, ISO IEC, ANSI standards from your desktop.

Frequent standards revision and completely up to date.



By Royal Charter

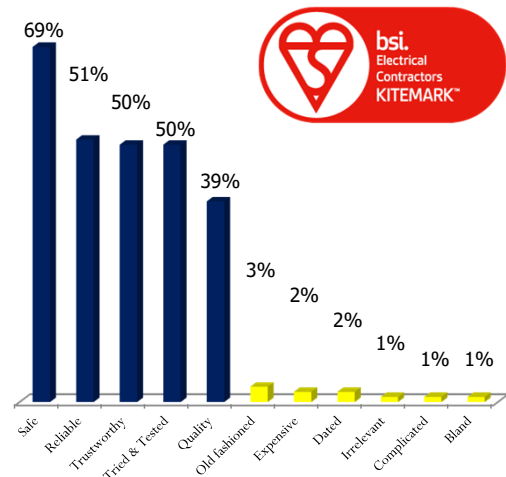
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增進國際消費者信賴—產品測試服務與風箏標誌Kitemark®

- 經BSI測試合格的產品或服務均獲頒風箏標誌 Kitemark®
- BSI的風箏標誌在消費者心中佔有重要地位，是象徵組織責任與義務的信賴標誌
- 超過72%的英國消費者信賴風箏標誌
- 被公認是產品安全、可靠、信任、與完成驗證的象徵
- 歷經國際市場百年考驗，為消費者選購產品或服務的準則
- 增進消費者信賴與製造商品差異化的行銷利器



來源：GfK 消費者小組研究

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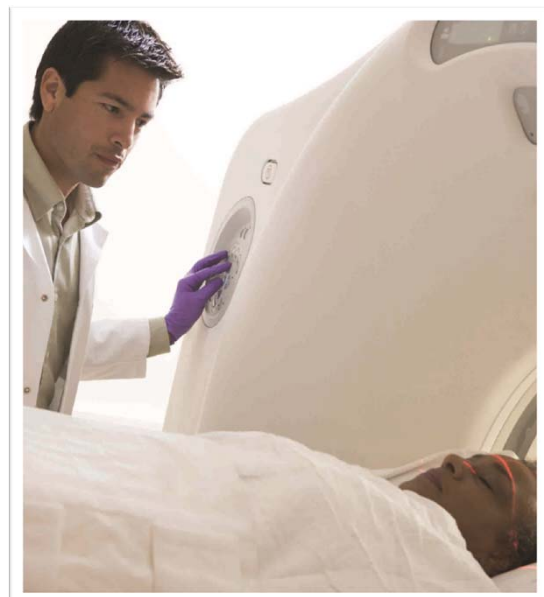
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Healthcare醫療器材產業的權威專家及最佳合作夥伴

全球最高風險等級的醫療器材大廠超過**70%**都選擇BSI做為產品驗證服務的合作夥伴，因為我們提供下列承諾：

- 多元的產品管控方案
- 製造流程及產品品質驗證 (ISO 13485, CE Marking)
- 醫療器材臨床及管控教育訓練



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BSI訓練學苑—深植卓越習慣、培育管理人才

BSI訓練學苑擁有完善規劃的訓練架構，將知識、技巧和工具教授給您，協助組織將標準深植、培育組織管理人才；我們提供了：

- 通曉標準精髓、身經稽核百戰的講師團隊
- 3大類管理系統課程 – 品質績效、風險控管、永續經營
- 17種國際標準 – ISO 9001/ISO 14001/BS 10012/ISO 27001/ISO 22301/ISO 50001.....
- 35項專門訓練 – 基礎、建置、內部稽核員、主導稽核員、內部查證員、進階查證員、主任查證員、轉版....
- 公開培訓課程 – 與各界專業人士共同上課、交流，累積菁英人脈
- 包班內訓課程 – 替不同的組織目標及業務需求，打造的客製化課程，以有限預算造就無限效益



「成功的與BSI合作企業內訓。BSI團隊了解產業現況，且極富熱忱，專業訓練講師能因地制宜的調整授課風格及安排充實的教學內容」

可口可樂公司

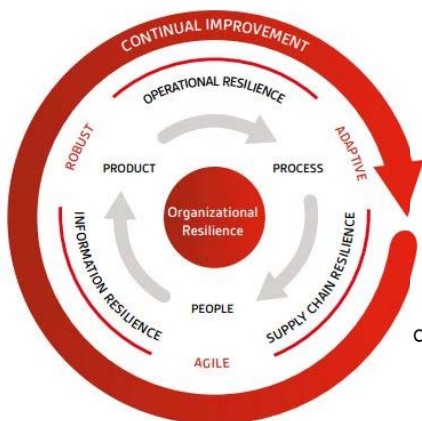


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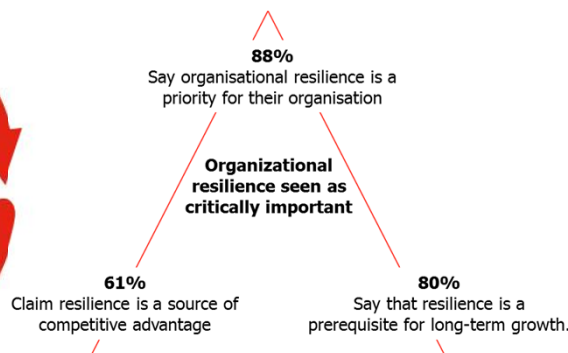
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In summary

Umbrella thinking



Proven need



BSI approach



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