

Kitemark® certification for Furniture Removal Services

# The service that carries more weight





Increase your business potential
Stand out from your competitors
Enhance your company name
and reputation

Communicate your company's high quality of customer service

Gain the advantage with the **Kitemark**®

## How do I become a Kitemark® Furniture Remover?

To gain Kitemark certification your company will need to be audited against the BS EN 12522 standard.

If you are an existing BAR Member, your company will probably already comply with around 80% of the standard requirements. In which case, you can chose to bypass the process installation and go straight for assessment. Each branch of your company, applying for the Kitemark must then complete the audit.



#### **Service Specification**

The standards define requirements for:

- Preliminary information
- The service specification
- Contractual and statutory documents
- Staff competence and training
- After sales service i.e. post-contract customer feedback
- Control of service quality

Licensees are supported through the corporate advertising programme in Yellow Pages and Thomson Directories, plus Kitemark stickers for removal vans helping to give your profile that extra lift.

### The Kitemark® profile

- 88% believe the Kitemark shows a reputable company
- 91% of those who recognise the Kitemark believe it gives them a reassurance of quality
- Existing KItemark service licensees quote a business increase of up to 20%.

Contact us today to find out more, applying couldn't be easier

BOOKS

Tel: 08450 765610 www.kitemark.com

## Better for your business, better for your customers, better apply Further information enquiry

Company Name:	
Address (Head Office):	
Town:	County:
Postcode:	Country:
Tel:	Fax:
Number of operating branches (including head office):	
Contact Name:	Job Title:
Email:	Direct Line:

For more detailed information complete and fax back to +44 (0)8450 765611 email your request to ps.kmservices@bsigroup.com or post to the address below

#### **BSI Product Services**

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