



...making excellence a habit.™

# An introduction to BSI



# Who is BSI?



- **Leading Global Standards Creation Body:** British, European, ISO, Public, Private
- **The UK National Standards Body:** The source of **British Standards**
- **Specialist Focus** on Standards Creation, Training and Certification
- **Global Network:** **80,000** clients in **172** countries worldwide including governments, global brands and SME's
- **Experienced:** The **world's first National Standards Body** established in 1901 and a **founding member of ISO**
- **Thought Leaders:** Shaped the world's most adopted standards, incl. **ISO 9001, ISO 14001, OHSAS 18001**
- **Trusted:** We're a Royal Charter Company, reinvesting profits back into our business to improve our **clients' experience**

# Over 100 years expertise shaping global standards to facilitate trade and improve business

## Product Specification Standards

- Beginning in 1901, initial Standards focused on **product specifications** to harmonize and facilitate commerce and reduce duplication
  - Railroad gauges
  - Steel specifications
  - Construction standards
  - Agricultural commodities
  - Consumer and electrical products
  - Personal safety equipment
  - Medical devices
- Product Specification Standards remain relevant today driving **interoperability** and **innovation** in areas such as smart cities and regenerative medicine (e.g. stem cells)



## Business Process Standards

- The next generation of standards focused on **business processes** to ensure consistent quality output
- BSI shaped the original standards for:
  - Quality Management (ISO 9001)
  - Information Security (ISO/IEC 27001)
  - Environment Management (ISO 14001)
  - Health & Safety (OHSAS 18000)
  - IT Services Management (ISO/IEC 20000-1)
  - Business Continuity (ISO 22301)
  - Sustainable Events (ISO 20121)



## Business Potential Standards

- BSI's new generation of Standards are centred around **people behaviour and values** to help organizations reach their full potential and **protect their corporate reputation**
- Key standards include:
  - Anti-Bribery
  - Corporate Social Responsibility
  - Collaborative Business Relationships



## Product Specification Standards

## Business Process Standards

## Business Potential Standards

Founded  
1901

1950

2000

# A truly global brand and network – trusted and recognized



- Clients in 172 countries
- 75 offices worldwide
- 3 regional hubs in UK, US and Hong Kong



- Global key account management
- Facilitating governance, risk & compliance
- Certifying and verifying global suppliers
- Stimulating international trade

# BSI people make the difference for our clients

Global network of over 4,000 people supported by 10,000 industry experts

- Over 100 years experience across almost every sector
- Global specialization focused on standards, training, certification and GRC
- Industry specialized assessors constantly trained on new standards and processes
- Tutors skilled in transferring knowledge to your employees
- Our Credo “Making Excellence a Habit” keeps BSI client focused
- Valued and appreciated by our clients - our BSI assessors score 9.25/10 in our Global Client Satisfaction Index

Industry Sector Expertise + Core Competency in Standards + Rigorous Training = Trusted Worldwide

# BSI's end-to-end solutions make excellence a habit





Our comprehensive portfolios ensure your corporate reputation remains secure



# Why trust BSI?



- **Relevant:** we're the business standards company that can help your organization improve by
  - improving **performance** , managing **risk** more effectively and enabling **sustainable** growth
- **Global Network:** helping you **grow internationally** and **manage compliance** throughout your **supply chain**
- **Over 100 years experience:** the **world's first National Standards Body** and a **founding member of ISO**
- **Complete:** offering end-to-end solutions from **Standards writing** to **training, assessment** and **ongoing support** services
- **Industry thought leaders:** we continue to shape the **world's most widely adopted standards**, so you can stay ahead
- **Connected:** lobbying and assisting governments to help promote the role of **standards alongside regulation**
- **Committed:** helping communities **develop standards** to self regulate and harmonize
- **Trusted:** a Royal Charter Company that invests in **creating new standards** and improving **clients' experiences** of working with BSI
- **Our credo** '**Making Excellence a Habit**' is our commitment to excellence in client service and innovation





...making excellence a habit.™