

...making excellence a habit."

# An introduction to BSI





# Who is BSI?



- Leading Global Standards Creation Body: British, European, ISO, Public, Private
- The UK National Standards Body: The source of British Standards
- **Specialist Focus** on Standards Creation, Training and Certification
- Global Network: 80,000 clients in 172 countries worldwide including governments, global brands and SME's
- Experienced: The world's first National Standards Body established in 1901 and a founding member of ISO
- Thought Leaders: Shaped the world's most adopted standards, incl. ISO 9001, ISO 14001, OHSAS 18001
- Trusted: We're a Royal Charter Company, reinvesting profits back into our business to improve our clients' experience

bsi.

## Over 100 years expertise shaping global standards to facilitate trade and improve business

### **Product Specification Standards**

- Beginning in 1901, initial Standards focused on product specifications to harmonize and facilitate commerce and reduce duplication
  - Railroad gauges
  - · Steel specifications
  - Construction standards
  - Agricultural commodities
  - Consumer and electrical products
  - · Personal safety equipment
  - Medical devices
- Product Specification Standards remain relevant today driving interoperability and innovation in areas such as smart cities and regenerative medicine (e.g. stem cells)

#### **Business Process Standards**

- The next generation of standards focused on business processes to ensure consistent quality output
- BSI shaped the original standards for:
  - Quality Management (ISO 9001)
  - Information Security (ISO/IEC 27001)
  - Environment Management (ISO 14001)
  - Health & Safety (OHSAS 18000)
  - IT Services Management (ISO/IEC 20000-1)
- Business Continuity (ISO 22301)
- Sustainable Events (ISO 20121)

#### **Business Potential Standards**

- BSI's new generation of Standards are centred around people behaviour and values to help organizations reach their full potential and protect their corporate reputation
- Key standards include:
  - Anti-Bribery
  - Corporate Social Responsibility
  - Collaborative Business Relationships

**Business Potential Standard** 



**Business Process Standards** 

**Product Specification Standards** 

Founded 1901

1950

2000

3

# A truly global brand and network – trusted and recognized



- Clients in 172 countries
- 75 offices worldwide
- 3 regional hubs in
  UK, US and Hong Kong



- Global key account management
- Facilitating governance, risk & compliance
- Certifying and verifying global suppliers
- Stimulating international trade



# BSI people make the difference for our clients

Global network of over 4,000 people supported by 10,000 industry experts

- Over 100 years experience across almost every sector
- Global specialization focused on standards, training, certification and GRC
- Industry specialized assessors constantly trained on new standards and processes
- Tutors skilled in transferring knowledge to your employees
- Our Credo "Making Excellence a Habit" keeps BSI client focused
- Valued and appreciated by our clients our BSI assessors score 9.25/10 in our Global Client Satisfaction Index





Core Competency in Standards +



Rigorous Training =



Trusted Worldwide



## BSI's end-to-end solutions make excellence a habit



## Shape

Together with >10,000 independent experts, BSI leads the development of global standards

- Public Standards PAS
- British Standards BS
- European Standards EN
- International Standards -ISO



## Share

We share our standards and quidance documents in many formats, from paper to PDF or organization-wide licenses

- Online Standards Portal
- Network Licenses



#### **Embed**

Our tutors transfer the knowledge and skills needed to embed excellence

- In-Company Training
- Public Training
- Internal & Lead **Auditor Training**
- Self Assessment tools
- Gap Analysis
- Entropy Software<sup>™</sup>



#### Assess

Our assessors give you proven ways to measure, improve and confidently promote your organization

- Management Systems Certification
- Gap Analysis
- Verification services
- Supplier certification
- 2<sup>nd</sup> Party Assessment
- Self Assessment tools
- Product Certification
- Kitemark & CE marking

Support

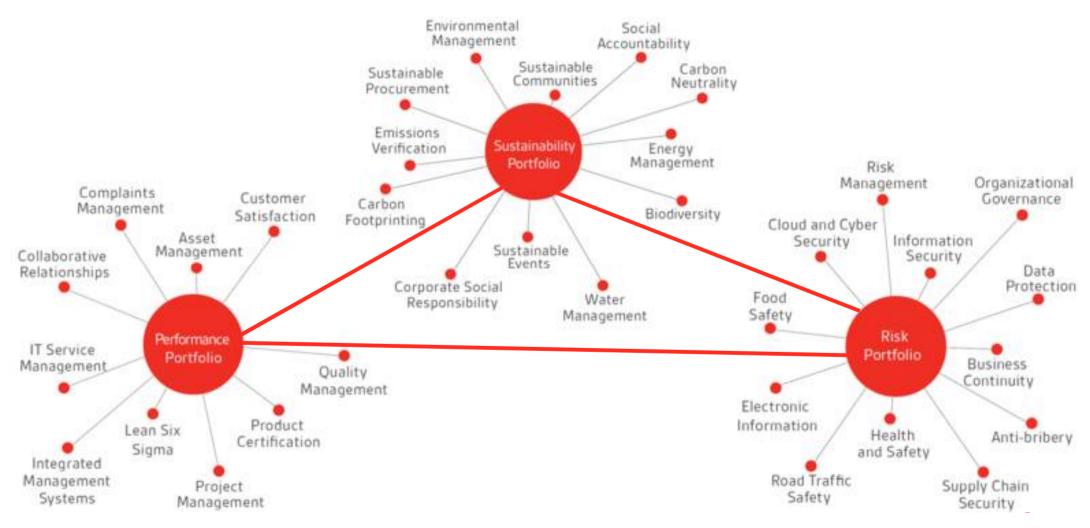
We support you with the knowledge and business tools you need to continually improve

- Entropy Software<sup>™</sup>
- BSI Excellerator<sup>™</sup> Report
- Supply Chain Solutions
- Six Sigma Training
- Business Improver Training

bsi.

Management Standards Risk Sustainability Standards Performance Standards Operational

# Our comprehensive portfolios ensure your corporate reputation remains secure



# Why trust BSI?



- **Relevant**: we're the business standards company that can help your organization improve by
  - improving performance, managing risk more effectively and enabling sustainable growth
- Global Network: helping you grow internationally and manage compliance throughout your supply chain
- Over 100 years experience: the world's first National Standards Body and a founding member of ISO
- Complete: offering end-to-end solutions from Standards writing to training, assessment and ongoing support services
- Industry thought leaders: we continue to shape the world's most widely adopted standards, so you can stay ahead
- Connected: lobbying and assisting governments to help promote the role of standards alongside regulation
- Committed: helping communities develop standards to self regulate and harmonize
- Trusted: a Royal Charter Company that invests in creating new standards and improving clients' experiences of working with BSI
- Our credo 'Making Excellence a Habit' is our commitment to excellence in client service and innovation





...making excellence a habit."