



Concerned about road safety?

BS ISO 39001 will help you save lives.

bsi.

...making excellence a habit.™

Let BS ISO 39001 signpost the way to better road safety management

With road traffic accidents predicted to be the world's fifth largest cause of death by 2030, reducing fatalities and serious injury on the roads is of paramount importance. The United Nation's 'Decade of Action for Road Safety' aims to prevent five million road deaths globally by 2020.

By adopting the best-practice management framework set out in BS ISO 39001, you can actively contribute to reducing the risk of death and serious injury from road traffic in areas within your sphere of influence. This will help you save lives, support your social responsibility programme, improve your road traffic safety

results beyond mere compliance and subsequently, reduce accident-related costs and downtime.

BS ISO 39001 is an invaluable tool for any organization needing to recognise the benefits of implementing an occupational road safety management system, both for itself and the wider society.

Who would benefit from BS ISO 39001?

Type of organization	Benefits	
Road Users Any organization with a company car fleet Organizations with staff travelling by road Haulage companies Bus/coach operators Couriers/taxi companies	Reduction in actual or potential accidents Reduction in sickness absence Reduction in risk of legal action Reduction in vehicle repair costs	Reduction in insurance claims Improved social responsibility credentials Improved consumer confidence Tendering advantage
Road Constructors/Maintainers Local authority planning departments Construction companies	Reduction in actual or potential accidents Reduction in insurance claims Reduction in risk of legal action	Reduction in vehicle repair costs Improved social responsibility credentials
Organizations creating demand for the road Public services, schools, hospitals Car parks Private amenities, supermarkets, sporting grounds, events and venues etc	Improved social responsibility credentials	Planning advantage Consumer confidence

Whether you're new to BS ISO 39001, building on an existing occupational health and safety system or looking to take your expertise further, we have the right training courses, resources and services for you. We offer service packages that can be customised to your business to support your road traffic safety management ambitions.

With an effective system in place, BSI can help you to develop a holistic 'Safe System' approach to managing road traffic risks that can bring together existing road traffic safety initiatives. Based on international expertise the framework is applicable worldwide and will enable you to reduce your organization's road risks, while bringing further business benefits of improved efficiency, reputation protection and access to new tender opportunities.

"Any company committed to improving its road safety will benefit from the introduction of BS ISO 39001, but so will every other road user as the approach will make our roads safer for all who use them."

Kevin Cook, Group Health and Safety Director, Mark Group

You're in safe hands with BSI.

Our range of effective risk management solutions means your organization can turn threats into opportunities:

1. For more than a century we have been challenging complacency to help our clients perform better, reduce risk and achieve sustainable growth.
 2. BSI pioneered standards to support better risk management including Occupational Health & Safety (BS OHSAS 18001), Information Security (ISO/IEC 27001) and Business Continuity Management (ISO 22301).
 3. You can enjoy the benefits of working with BSI teams who have a wealth of experience helping businesses embed risk management in an array of different sectors. They can help you understand the challenges and share their knowledge.
 4. We provide end-to-end support, helping you monitor and maintain your excellence through our proprietary software and compliance tools so that you can confidently introduce BS ISO 39001 into your organization
 5. We talk with, and listen to clients like you every day, asking them what they want and how satisfied they are with our products and services. This way we can make sure we are responding to the needs of our clients as they arise.
 6. BSI invests heavily in recruiting and developing the best assessors, who scored on average 9.2/10 in our Global Client Satisfaction Survey.
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Protect road users and your reputation.

Our BS ISO 39001 solutions will look after you.

As experts in this field we can help you identify the road safety risks that are relevant to your organization so that you can effectively manage them. We can help you choose the right way to get started on the journey towards certification and help you embed systems of best practice with our range of services which include training, proprietary software and compliance tools.

Our solutions can be tailored to suit your goals, allowing you to select the combination of products you need to help you achieve your true potential.

Keeping people safe and protecting your business

Risk is often perceived negatively but managed well with the help of BS ISO 39001 and other products you could soon enjoy improved road traffic safety results, enhanced performance and new business opportunities. We have a portfolio of products that spans a wide range of business needs. We'd be happy to talk through the options and the benefits they will bring:

Road Traffic Safety Management BS ISO 39001 **STC**

Occupational Health & Safety BS OHSAS 18001 **STC**

Anti-bribery BS 10500 **S**

Information Security ISO 27001 **STC**

Business Continuity ISO 22301 **STC**

Key: Standard **S** Training **T**

Certification **C**

Risk management demands your attention. Talk to one of advisors today or visit www.bsigroup.co.in to find out more and read how other businesses made excellence a habit.

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