## Introduction to ISO 14001

# **Environmental Management Systems**

#### What is it?

ISO 14001 management systems put environmental best practice at the heart of your operations. It allows your business to grow and succeed while reducing its impact on the environment. And introducing an ISO 14001 management system can help you cut energy bills, reduce waste and win customer confidence in the responsible way you operate. You can also identify and understand your legal and regulatory requirements, and how they affect your business. Get started today with our introductory course.



## Why do I need it?

ISO 14001 environmental management is designed for organizations of all sizes and sectors. Our trainers will explain what it means to your business and how you can get the most out of your own environmental management system. Once you understand the scope of ISO 14001 and the benefits it can bring, you will understand why businesses are under pressure to prove their environmental credentials — and how ISO 14001 can help you to stand out.

## How will I benefit?

With ISO 14001 environmental management you can streamline the way you work and cut costs in the process. Once you know how to establish your own environmental management system, you can start to benchmark your processes and policies against an environmentally recognized standard. And you'll be in a better position to satisfy customers and suppliers who want to work with an environmentally responsible business.

#### What will I learn?

This one-day course is the best place to get started with ISO 14001. Our environmental management experts will walk you through the standard, explaining the scope of ISO 14001 and related standards. You will discover how an environmental management system can help to further your company goals and make your business more competitive. You'll also start to assess your current policies and procedures, and get an overview of the EU's Eco-Management and Audit Scheme and its relationship with ISO 14001.



## **Objection**

- Become familiar with the Environmental Management System (EMS) standards and their application
- Learn how these systems and standards can further company goals
- Examine the broad trends in EMS standardization
- Assess how they stand against leading edge companies in the field
- Benchmark themselves against best practice in environmental management
- Learn how their business can benefit from a competitive strategy based on environmental management systems standards.

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### Who should attend?

Managers and staff requiring an overview of environmental management systems

#### **Course structure**

- Requirements of voluntary initiatives ISO 14001
- Legal issues a broad overview
- Benchmarking your own organization's current policies
- Assessing current status

