

How to display the JAS-ANZ accreditation recognition mark.

If your Certificate of Registration bears the JAS-ANZ accreditation mark, or you have been advised that BSI is accredited for these activities, then the JAS-ANZ mark may be used together with the BSI certification mark. JAS-ANZ impose these additional requirements for the third-party usage of their accreditation mark:

As a BSI registered organization you may use the JAS-ANZ mark in the following ways:

- On publicity material, stationery, quotations for work, reports, brochures and any other items relevant to your organization's accredited certification
- Display on internal walls and doors and on exhibition stands, flags and vehicles
- Use the mark embossed or stamped onto paper
- When using the JAS-ANZ accreditation mark, its size must be proportionately equal to the BSI mark
- An organization may not place the JAS-ANZ accreditation mark in isolation from the BSI mark
- A JAS-ANZ accreditation mark shall not be used by a BSI client on any document unless the document relates in whole or in part to certification activities of BSI which are accredited by JAS-ANZ
- JAS-ANZ's accreditation mark shall not be used in such a way as to suggest that BSI and/or JAS-ANZ have certified or approved any process, or service of a certified organization, or in any other misleading manner
- The JAS-ANZ accreditation mark may be stamped, moulded or otherwise incorporated on a certified product. The mark may be embossed or stamped when used on paper
- The URL for the JAS-ANZ Register (www.jas-anz.org/register) must be displayed when the JAS-ANZ Logo has been applied. If the JAS-ANZ mark is used more than once in the same document the URL need only appear in the first instance
- If larger boxes, etc., used for transportation include the mark(s), a clear statement must be included to the effect that the product contained therein was manufactured in a facility with management systems (for example, quality or environmental) certified as being in conformity with (for example, ISO 9001 and ISO 14001)

As a BSI registered organization you may not:

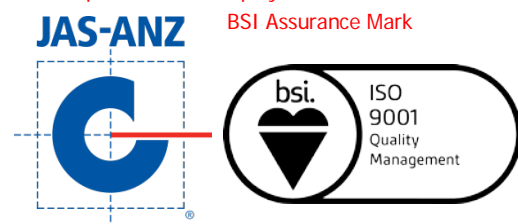
- Use accreditation marks independently of the BSI Assurance Mark
- Use accreditation marks on product certificates, (e.g. certificates of analysis, conformity, calibration certificates or testing certificates)
- Display accreditation marks in association with goods or services outside the scope of BSI's accreditation
- Display the marks on a product, or in a way that may be interpreted as denoting product conformity, (e.g. on the product packaging)

JAS-ANZ mark specifications

The JAS-ANZ accreditation mark must be reproduced:

- In blue (PMS Reflex Blue and Red PMS485)
- In a single color to conform to existing documents/stationery
- uniformly enlarged or reduced but sufficiently large for the wording to be clearly legible
- In a size which makes all features of the mark clearly distinguishable
- Without distortion of its dimensions

An example of how to display the JAS-ANZ Accreditation Mark and



Need further information?

Email our marketing team at marketing.au@bsigroup.com or phone 1300 730 134 for more details.