

# ISO 14001 Environmental Management Briefing

## What is it?

ISO 14001 certification brings enormous benefits to those who have it, but what exactly does it encompass? What are the issues to be aware of? This fast paced briefing delivers a broad perspective of essential information on environmental management and its associated benefits.



## Why do I need it and who should attend?

Working with us, the content and long-term implications of the ISO 14001 standard will become clear – along with the business benefits of reduced costs and legal compliance. And you will become confident making strategic decisions that will take your company to ISO 14001 certification. This course is delivered in-company only and is ideal for managers seeking to understand the role of ISO 14001 management system standards and executives requiring decision making information for a strategic approach to certification.

## How will I benefit?

With ISO 14001 environmental management you can streamline the way you work and cut costs in the process. Once you know how to establish your own environmental management system, you can start to benchmark your processes and policies against an environmentally recognized standard. What's more, you'll be in a better position to satisfy customers and suppliers who want to work with an environmentally responsible business.

## What will I learn?

This in-company course will provide you with an understanding of the benefits of an effective environmental management system. You will gain an overview of all aspects and impacts of ISO 14001 certification and confidence in reviewing your current environmental systems. You will also understand your own role and responsibilities in achieving ISO 14001 and how to take the lead on raising environmental awareness across your organization.

## Further information

This course can only be offered in-company.

Learn more by visiting [bsigroup.co.uk/training](https://bsigroup.co.uk/training)  
or call us on **+44 845 086 9000** today

## How will I learn?

Quickly. We use accelerated learning techniques that encourage interaction and collaboration, keep the workshop varied and put your learning in context. Your tutors are the best in their field and will make sure your learning needs are met. You can choose between public or an in-company workshop tailored to your business – whatever delivers the most positive and successful outcome for you.

## What is Learn Plus?

With Learn Plus, you'll get regular webinars and e-learning resources that support your continual learning. We recognise that after you complete your course, your learning doesn't automatically stop. That's why we take care of it so you can concentrate on putting it into practice.



## Where will I learn?

You won't have to travel far to our first class venues. These include Cranage Hall in rural Cheshire,

the historic Grand Central Hotel in Glasgow and the idyllic Sedgebrook Hall in Northampton. You can also learn in central London and Cardiff.

## Who are we?

As the world's first National Standards body, our expertise in shaping business standards spans more than a century. Our tutors are skilled in transferring knowledge contained within each standard to help you embed excellence within your organization. With over 65,000 clients in 150 countries world-wide, you can trust BSI to help you perform better, reduce risk and grow sustainably.

## Why train with us?

We've audited thousands of businesses using the same standards so we can genuinely benchmark performance. And we can take you from beginner to certification quickly then support you with follow-up courses and webinars – and all this for the price of your workshop.

## Did you know?

BSI produced the world's first environmental standard, now ISO 14001, back in 1992

## Next step

To book this course, call one of our dedicated training experts on **+44 845 086 9000** or book online at **[bsigroup.co.uk/training](https://bsigroup.co.uk/training)**

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