



Part 1. Why get involved in standardization?

This series of guides is for members of BSI's technical committees and anyone interested in the development of standards. It is designed to accompany BS 0, *A standard for standards* and gives you information on:

- [1 The benefits of being involved in standardization](#)
- [2 How to work with BSI](#)
- [3 How committees work](#)
- [4 How standards are created](#)
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Standards matter. They contribute at least £2.5bn each year to the UK economy according to government research (www.berr.gov.uk) and play a key role in enabling innovation, improving competitiveness, increasing reliability, ensuring safety, improving accessibility and controlling quality.

BSI and the other standards bodies work hard to make standards useful, relevant and authoritative.

As the world's oldest national standards body, British Standards has a unique position of independence, trust and authority. Part of the BSI Group operating worldwide, British Standards serves the interests of a wide range of industry sectors, as well as regulators, consumers and employees.

You are likely to benefit from helping to develop standards, whether you are a manufacturer, a consumer, an academic or a regulator.

Committee members can:

- influence the content of standards;
- gain detailed advance knowledge of standards and so anticipate requirements and trends;
- get to know their peers and others who influence industry such as the business community, consumers, users, government and regulators;

- win recognition through association with leaders in the field and in media coverage promoting the standard;
- be nominated to represent the UK on European or international committees.

Several publications describe the benefits of using standardization to achieve broader strategic objectives. These are available from [BSI](#).