

## The benefits of getting involved in developing standards Help improve the quality of life for millions of people





...making excellence a habit.<sup>™</sup>

### Over 100 years of excellence

By harnessing the knowledge and expertise of thousands of individuals and organizations, we've been making excellence a habit for business and industry for over 100 years.

The standards we develop help improve the way we all do things. Everywhere you turn, you'll find our work benefiting millions of people every day in their home and business lives.

Our standards improve the quality and performance of products and services, make things safer, help organizations reduce risk and make businesses more sustainable.



Toy standards help ensure that when children play they stay safe and that their toys won't cause them harm.

#### Standards for today and for the future

Today, as the UK's National Standards Body, we develop standards across a myriad of industries and business sectors – from engineering and construction to healthcare and stem cell research, from financial services and IT to nanotechnology and smart cities. There isn't an area where standards don't have an influence.

Our standards support performance improvement in products and services, and in business processes and organizational development, through better governance, culture and human behaviour.

Standards help to solve the issues faced by society and business today and together with your expertise, we produce the standards that make life better for everyone.

Standards ensure that bank cards fit into ATMs, allowing customers to use their cards wherever they are in the world. Standards enable companies to buy products and services from other businesses with confidence up and down the supply chain. Standards help organizations to reduce their energy consumption, saving them money and minimizing environmental impact.

Standards help businesses to continue to operate following an unexpected event like a flood or fire. Standards help organizations develop good governance and leadership, supporting their staff, their clients and other stakeholders.

Standards are now helping to make sure that our cities of the future are smart, connected, efficient and sustainable. The benefits of getting involved in developing standards



#### Join us and other experts

We're looking for people with sector expertise to shape and develop the standards of tomorrow – standards that will influence the future direction and performance of our economy and that will help society and protect the environment. We're also looking for young people with new ideas and a fresh perspective.

All committee work is undertaken on a voluntary basis. Being a member of a standards committee is stimulating and intellectually challenging. The commitment required varies, but the output is enduring. We need you to define what excellence looks like on any given issue. Many committees work on European (CEN/CENELEC) or international (ISO/IEC) standards, adding another dimension to the work.

Meetings take place at BSI's headquarters in London, regionally throughout the UK or via virtual meetings.

You'll receive ongoing support from BSI at every stage of your standards development journey – including from BSI's Committee Managers, Programme Managers and the Committee Member Training Department.



#### Benefits of joining

There are numerous benefits both to you personally and to your organization in getting involved in standards work. As a BSI committee member you will:

- Gain a better insight into why a standard has been developed
- Have the opportunity to shape the future development of a standard
- Gain a greater understanding of sector and industry trends, both nationally and internationally
- Keep abreast of the latest technical innovations in your field
- Gain a sense of achievement from knowing that you've made things better
- Network with fellow experts from industry and business
- Work with your peers across Europe and internationally to shape international best practice
- Gain unique access into the standards development process

- Learn new skills which could help in your current job and career development
- Access free ongoing CPD-approved training courses covering technical and interpersonal subjects through BSI Committee Member Training
- Have access to a team of professional researchers in the BSI Knowledge Centre who'll carry out research on standards
- Be able to use the Committee Member Logo on your business card and other communications to promote your membership and expertise





"Participating in a BSI committee gives me the opportunity to be able to shape future policy and be at the forefront of new innovation and thinking within my industry. It's also a great chance to meet other like-minded individuals that I will hopefully be able to learn a lot from".

Peter Jamieson Member of EPL/76, BSI's laser safety committee "Virgin Media believes in supporting our people to develop their own unique talents and abilities. Being able to participate in a forum such as a BSI committee is a great opportunity for our staff to trade their own knowledge and expertise with other experienced individuals. Virgin Media recognizes that encouraging our people to engage with other experts within their field can make a positive difference to business results".

Alan Corfield, Transmission Engineering and Planning Manager, Virgin Media



#### Benefits to your organization

Here are some of the benefits to your organization from supporting an employee becoming a BSI committee member. You will:

- Influence the development of standards in your sector
- Gain an early understanding of upcoming changes to standards
- Keep abreast of the latest technical innovation and market trends in your sector
- Influence the use of standards as an alternative to regulation and legislation

- Gain detailed insight into the standards development process
- Gain extra credibility amongst your stakeholders and customers from being involved in the standards development process
- Enhance your organization's CSR (Corporate Social Responsibility) activity

#### How to join

To become a member of a committee, you would normally be supported by a nominating organization, for example your employer, a trade association, professional body, government department, academic institution or consumer group. In this case, you would be representing the views of your nominating organization. However, individuals, companies or organizations may be eligible for committee membership in an individual capacity if it can be demonstrated that their participation would be of benefit to the work of the committee.

To identify a particular area of interest, please visit our Standards Development website https://standardsdevelopment.bsigroup.com/. There you can browse committees by sector or industry, or if you know a specific committee reference you can search for that too. For each committee, you'll be able to look at its scope, its current and published standards, and a current list of nominating organizations.

If you're aware of a relevant nominating organization, you may want to contact them first to see whether they already have representatives on the committee you're interested in, or whether they would be happy to nominate you to represent their interests. The application process typically requires a letter from your nominating organization to the relevant committee secretary, nominating you as their representative, together with a brief resume from you, requesting that you be appointed to the relevant BSI committee. If you're seeking to be added in an individual capacity, then you would address your letter directly to the relevant committee secretary. The committee secretary would then consider your application with the committee and committee chairman, as they're responsible for ensuring that the committee's membership is balanced and representative of relevant stakeholders.

To find out more about getting involved in developing standards by becoming a committee member, and to be put in contact with the relevant area within BSI, please get in touch in one of the following ways:

> Call +44 20 8996 7004 Email knowledgecentre@bsigroup.com Visit bsigroup.com/committeemember



Standards have been driving efficiencies for organizations ever since BSI was founded in 1901 by Sir John Wolfe Barry, the man who designed London's Tower Bridge. Around that time, industry had begun to recognize the importance of working together to agree good practices in a formal, consensus-based manner. As a result, committees began to be established producing specifications for products, codes and guidance documents that improved quality and reduced costs by encouraging efficiencies, increasing market access and accelerating innovation. The

importance of this work to the UK economy and increasingly to the wider national interest was recognized in a Royal Charter, first granted to BSI in 1929.

By the late 1940s, a new emphasis on international trade and co-operation was reflected in the growing importance of international standards. BSI, in its role as the UK's National Standards Body (NSB), was prominent in developing this international dimension and took a leading role in the international standards organizations, ISO and IEC, and subsequently in the European equivalents, CEN, CENELEC and ETSI.

As the oldest NSB in the world, BSI is recognized today as a thought leader in the development of international standards which support all aspects of business and organizational performance.

Standards improve the quality of life for millions of people worldwide

# bsi.

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